ECONOMIC CONDITIONS

> INTRODUCTION

Over the last few decades, Southwest Florida has experienced tremendous growth in terms of population and economy. This chapter describes the recent growth of the Region's economy. When applicable, population growth and inflation are incorporated to reflect economic growth patterns more accurately. (See methodology discussion of examples of how "real" and "real per capita" figures were derived.)

This chapter explores the functional aspects of the Region's economic systems. Income is discussed first, followed by labor force and employment. Next, Southwest Florida's seven major economic sectors are analyzed in detail.

> INCOME

Income is one of the major indicators of an economy's well-being. One of the most commonly used income statistics is personal income. Personal income is the before-tax income from all sources, after deductions for social insurance programs (e. g., Social Security). Personal income is comprised of five categories: wages and salaries, other labor income, proprietors' income, property income (rents, dividends, interest, and other sources), and transfer payments (Social Security, Aid to Families with Dependent Children, etc.). "Earned" personal income is the income earned by the employed labor force. It consists of the first three categories mentioned above (wages and salaries, other labor income, and proprietors' income). Property income and transfer payments are classified as "unearned" income.

Data in this section deal primarily with total personal income and its components. The first part examines the impact of inflation on purchasing power. The second part analyzes total personal income in the aggregate and by component, to determine present levels and to identify future trends. The third part evaluates per capita personal income and median family income in order to assess incomes on a societal scale. The fourth part looks at earned personal income on a place-of-work basis (by economic sectors). The final section briefly surveys trends and present levels of effective buying income (the spendable portion of personal income).

Inflation and the Cost of Living

Inflation is the force that results in an increase over time in the price of goods and services, thus reducing the purchasing power of income. To determine the real value of income, the inflation factor must be eliminated. This section uses two income measures, total growth and real growth, to exclude the effects of inflation. Total growth refers to the growth, over time, of actual or nominal dollar levels of each indicator. Real growth discloses an indicator's productive growth. The real growth measure discounts inflation over time.

Inflation is measured by a number of different indicators. One of the most common is the Consumer Price Index (CPI) prepared by the U. S. Department of Labor. The CPI is defined as a measure of the average change ("inflation") over time in the prices paid by urban consumers for a market basket of consumer goods and services. Eight major groups of expenditures are included in the CPI. These are food and beverages, housing, apparel, transportation, medical care, recreation, education and communication, and other goods and services.

The CPI data included here (Table 31 and Figure 6) are for all urban consumers and cover about 87% of the total U. S. population. Based on that data, the cost of goods and services increased 343.8% in the period from 1970 to 2000, due solely to inflationary pressures. In other words, \$3.44 was required in 2000 to purchase an item that cost \$1.00 in 1970.

| | CONSU | TABI MER PRICE IN | | LATION | |
|--------------|----------------|----------------------|--------------|----------------|--------------------|
| V | Consumer Price | Inflation (Percent | V | Consumer Price | Inflation (Percent |
| Year | Index | Change) | Year | Index | Change) |
| 1970 1971 | 38.8 40.5 | | 1986 1987 | 109.6 113.6 | |
| 1971 | 40.5 | | 1987 | 115.0 | |
| 1973 | 44.4 | | 1989 | 124.0 | |
| 1974 | 49.3 | | 1990 | 130.7 | |
| 1975 | 53.8 | 9.1% | 1991 | 136.2 | 4.2% |
| 1976 | 56.9 | 5.8% | 1992 | 140.3 | 3.0% |
| 1977 | 60.6 | 6.5% | 1993 | 144.5 | 3.0% |
| 1978 | 65.2 | 7.6% | 1994 | 148.2 | 2.6% |
| 1979 | 72.6 | 11.3% | 1995 | 152.4 | 2.8% |
| 1980 | 82.4 | 13.5% | 1996 | 156.9 | 3.0% |
| 1981 | 90.9 | 10.3% | 1997 | 160.5 | 2.3% |
| 1982 | 96.5 | 6.2% | 1998 | 163.0 | 1.6% |
| 1983 | 99.6 | 3.2% | 1999 | 166.6 | 2.2% |
| 1984 | 103.9 | 4.3% | 2000 | 172.2 | 3.4% |
| 1985 | 107.6 | 3.6% | | | |

Note: Data is for all urban consumers, all items, U. S. city average, not seasonally adjusted. Base period is 1982-1984. 1982-84 = 100.

Source: U.S. Department of Labor, Bureau of Labor Statistics, website (http://stats.bls.gov/datahome.htm), accessed June 2001.

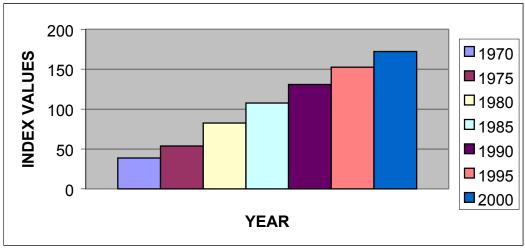


FIGURE 6 CONSUMER PRICE INDEX, 1970-2000

Source: Derived from Table 31.

Of course, the actual rise in price varies according to the commodity being purchased and the geographic location. Additionally, the CPI is only a general indicator. It serves, however, as a useful tool to assess real economic growth through time by enabling the user to adjust for inflation.

The Florida Price Level Index is another indicator. It reflects the cost of purchasing goods and services in each county relative to the average cost of those purchases for the state. The FPLI compares costs at one point in time, not the change in prices over a period of time. Thus, it is not a measure of inflation. It was created by the Legislature to assist in the distribution of state funds to local school districts. FDLI is prepared annually by the Florida Department of Education (Office of Education Planning, Budgeting, and Management). Under the Florida Price Level Index, the average price level for the state is 100. An index number greater than 100 indicates an average cost of living that is greater that that of the state as a whole. A number less than 100 indicates that the cost of living is less than that of the whole state. In effect, the Florida Price Level Index measures the relative strength of an area's purchasing power, compared to the rest of the state.

In 2000, Collier County was the most expensive county in the Region in which to live and Charlotte County was the least expensive (Table 32). For every \$1.00 spent in the state in 2000, consumers spent about \$1.02 in Collier County and about \$0.96 in Charlotte County for the same goods and services.

| | TABLE 32 FLORIDA PRICE LEVEL INDEX | | | | | | | | | | |
|-----------|--|--------|--------|-------------|---------|--------------------------------|----------------|--|--|--|--|
| | 1995 2000 Categories for 2000 | | | | | | | | | | |
| County | Index | Index | Food | Health Care | Housing | Personal Goods and Services | Transportation | | | | |
| Charlotte | 96.68 | 95.94 | 99.38 | 100.72 | 92.25 | 98.14 | 97.05 | | | | |
| Collier | 103.68 | 101.77 | 99.43 | 103.21 | 102.68 | 101.56 | 101.81 | | | | |
| Glades | 97.83 | 96.03 | 96.10 | 99.97 | 93.04 | 97.90 | 99.44 | | | | |
| Hendry | 95.02 | 96.79 | 99.52 | 95.88 | 90.87 | 98.96 | 105.26 | | | | |
| Lee | 99.68 | 98.34 | 99.48 | 101.89 | 97.57 | 99.04 | 97.14 | | | | |
| Sarasota | 104.71 | 100.20 | 101.38 | 94.55 | 101.51 | 101.35 | 96.96 | | | | |

Source: Table I, "2000 Florida Price Level Index," Table II, "Florida Price Level Index: 1995 to 2000," and Table III, "Population Weighted Category Indices." Florida Department of Education, website (www.firn.edu/doe/.bin00047/fplifnl.pdf), accessed June 28, 2001.

Personal Income and Its Components

Total personal income consists of all earned income (wages and salaries, other labor income, and proprietors' income), property income (rents, dividends, and interest) and transfer payments. Looked at another way, personal income is total income less deductions for Social Security.

In terms of dollar amounts without adjustment for inflation, the Region's total personal income has significantly increased (Table 33). Between 1980 and 1999, total personal income increased 451.1% in nominal terms. This is more than the state (324.5%) or the nation (235.2%).

| | | | ТА | BLE 33 | | | | | | | | |
|-----------|-----------------------------------|-------------|-------------|-------------|-------------|---------|---------|---------|--|--|--|--|
| | TOTAL PERSONAL INCOME (\$000,000) | | | | | | | | | | | |
| | | % Change | | | | | | | | | | |
| County | 1980 | 1985 | 1990 | 1995 | 1999 | 1980-90 | 1990-99 | 1980-99 | | | | |
| Charlotte | 576.4 | 1,114.2 | 2,046.4 | 2,654.5 | 3,336.6 | 255.0% | 63.0% | 478.9% | | | | |
| Collier | 1,088.1 | 2,136.6 | 4,308.0 | 6,627.6 | 9,287.7 | 295.9% | 115.6% | 753.5% | | | | |
| Glades | 33.5 | 61.4 | 99.1 | 124.4 | 164.3 | 195.5% | 65.9% | 390.3% | | | | |
| Hendry | 197.5 | 289.9 | 429.4 | 570.2 | 732.4 | 117.4% | 70.6% | 270.8% | | | | |
| Lee | 2,144.2 | 3,985.1 | 6,963.3 | 9,113.4 | 11,159.6 | 224.7% | 60.3% | 420.4% | | | | |
| Sarasota | 2,604.2 | 4,677.2 | 7,857.2 | 9,513.4 | 11,935.0 | 201.7% | 51.9% | 358.3% | | | | |
| Region | 6,644.0 | 12,264.3 | 21,703.4 | 28,603.5 | 36,615.6 | 226.7% | 68.7% | 451.1% | | | | |
| State | 98,881.8 | 166,919.3 | 258,479.0 | 333,525.4 | 419,800.5 | 161.4% | 62.4% | 324.5% | | | | |
| Nation | 2,323,900.0 | 3,515,000.0 | 4,903,200.0 | 6,200,900.0 | 7,789,600.0 | 111.0% | 58.9% | 235.2% | | | | |

Note: Computed by place of residence. Personal contribution for social insurance has been removed and an adjustment for residence has been included, both calculated by the Bureau of Economic Analysis.

Source: Florida data from Table CA1-3, "Personal Income, Florida," Regional Accounts Data, Local Area Personal Income. National data from Table 2.1, "Personal Income and Its Disposition," National Income and Product Account Tables. Both from U. S. Department of Commerce, Bureau of Economic Analysis, website (http://www.bea.doc.gov/bea/regional/data/htm), accessed June 28, 2001 and July 5, 2001

Per capita income figures may speak to the overall wealth of an area. An analysis of the components of personal income, however, reveals much about the economic nature of a region. Table 34 provides a breakdown of personal income for the Region in 1999. Only 34.4% of the Region's personal income was derived from wages and salaries as compared to 48.2% for the state. Personal income in the Region relies more on transfer payments and property income than in the state as a whole. Property income (dividends, interest, and rent) makes up 39.9% of personal income in the Region versus 25.3% for the state as a whole. Transfer payments comprise 15.0% of personal income in the Region, but only 14.6% of the state's personal income. Again, the data reflect-Southwest Florida's popularity as a retirement destination.

| | TABLE 34 COMPONENTS OF PERSONAL INCOME, 1999 (Millions of Dollars) | | | | | | | | | | | |
|-----------|---|-------|-----------|-----------------------------|-----------|-----------------------------------|----------|-------------------------------------|-------------|-------------------|-------------|-------|
| | | | Ea | rned I | ncome* | | | | U | nearned | Income** | |
| | Wage and Salaries Other Labor | | | Proprietors' Income Farm | | Proprietors' Income Nonfarm | | Dividends, Interest, Rent Income | | Transfer Payments | | |
| County | (\$) | % | (\$) | % | (\$) | % | (\$) | % | (\$) | % | (\$) | % |
| Charlotte | 909.7 | 27.3% | 108.8 | 3.3% | 181.8 | 5.5% | 20.0 | 11.0% | 1,316.2 | 39.6% | 809.6 | 24.3% |
| Collier | 2,948.7 | 31.6% | 300.7 | 3.2% | 845.1 | 9.1% | 125.8 | 14.9% | 4,317.5 | 46.3% | 916.1 | 9.8% |
| Glades | 27.9 | 21.6% | 4.2 | 3.3% | 26.8 | 20.8% | 19.2 | 71.4% | 41.0 | 31.8% | 29.0 | 22.5% |
| Hendry | 302.7 | 41.6% | 38.6 | 5.3% | 184.5 | 25.3% | 151.1 | 81.9% | 95.3 | 13.1% | 107.1 | 14.7% |
| Lee | 4,495.7 | 38.2% | 532.8 | 4.5% | 703.5 | 6.0% | 40.9 | 5.8% | 4,077.2 | 34.6% | 1,959.2 | 16.6% |
| Sarasota | 4,221.8 | 34.6% | 425.8 | 3.5% | 674.9 | 5.5% | 11.3 | 1.7% | 5,098.3 | 41.7% | 1,791.6 | 14.7% |
| Region | 12,906.4 | 34.4% | 1,411.0 | 3.8% | 2,616.6 | 7.0% | 368.2 | 14.1% | 14,945.4 | 39.9% | 5,612.6 | 15.0% |
| State | 209,968.8 | 48.2% | 25,206.9 | 5.8% | 26,040.1 | 6.0% | 2,525.3 | 9.7% | 110,285.6 | 25.3% | 63,739.7 | 14.6% |
| Nation | 4,468,923.0 | 55.0% | 496,591.0 | 6.1% | 665,067.0 | 8.2% | 26,912.0 | 4.0% | 1,476,316.0 | 18.2% | 1,016,203.0 | 12.5% |

* By place of work.

** By place of residence

Source: Table CA05, "Personal Income by Major Source and Earnings by Industry," Regional Accounts Data, Local Area Personal Income, U. S. Department of Commerce, Bureau of Economic Analysis, website http://www.bea.doc.gov/bea/regional/reis.action.cfm, accessed July 11, 2001.

Earned Income

Earned income is the sum of wages and salaries, other labor income, and proprietors' income. In 1999, earned income in the Region totaled \$16,934.0 million, or 46.2% of total personal income (Table 35).

| | TABLE 35 EARNED INCOME (\$000) | | | | | | | | | | |
|---------------------------------|------------------------------------|-------------|-------------|--------------|--------------|--|--|--|--|--|--|
| County | 1980 | 1985 | 1990 | 1995 | 1999 | | | | | | |
| Charlotte | \$232,338 | \$380,278 | \$713,192 | \$928,112 | \$1,200,308 | | | | | | |
| Collier | \$573,283 | \$1,011,788 | \$1,969,357 | \$2,831,510 | \$4,094,557 | | | | | | |
| Glades | \$23,780 | \$31,490 | \$41,567 | \$42,048 | \$58,974 | | | | | | |
| Hendry | \$156,091 | \$213,352 | \$297,057 | \$398,984 | \$525,731 | | | | | | |
| Lee | \$1,124,810 | \$1,982,706 | \$3,394,844 | \$4,480,911 | \$5,731,940 | | | | | | |
| Sarasota | \$1,170,889 | \$1,931,421 | \$3,040,394 | \$3,987,270 | \$5,322,489 | | | | | | |
| Region | \$3,281,191 | \$5,551,035 | \$9,456,411 | \$12,668,835 | \$16,933,999 | | | | | | |
| % of Total Personal Income* | 49.4% | 45.3% | 43.6% | 44.3% | 46.2% | | | | | | |
| % Annual Increase | | 13.8% | 14.1% | 6.8% | 6.7% | | | | | | |
| Earned Income (1980 \$s)* | \$3,281,191 | \$4,250,978 | \$5,961,808 | \$6,849,816 | \$8,375,519 | | | | | | |
| %Real Annual Growth in Regional | | | | | | | | | | | |
| Earned Income | | 5.9% | 8.0% | 3.0% | 4.5% | | | | | | |

Note: Earned income is earnings by place of work.

Source: Table CA05, "Personal Income by Major Source and Earnings by Industry, " from Regional Accounts Data, Local Area Personal Income, U. S. Department of Commerce, Bureau of Economic Analysis, website, accessed July 16, 2001. U.S. Department of Labor, Bureau of Labor Statistics, website (http://stats.bls.gov/datahome.htm), accessed June 2001.

From 1980 to 1999, earned income in the Region increased 416.1%. Adjusting for inflation, the 1980 to 1999 increase in real dollars was 155.3%. When accounting for population growth as well as inflation, the per capita real earned income for the Region increased by 29.7%.

It can be concluded, then, that the Region's increase in earned income (Table 35) has not kept pace with the increase in total personal income (Table 33). Per capita earned income in the Region was \$5,691 in 1980. By 1999, this figure had increased 29.7%, to \$7,379 (in 1980 dollars). Per capita total personal income in 1980 and 1999 was \$11,524 and \$15,956, respectively. This is a 38.5% increase in 1980 dollars.

Further, earned income declined as a percentage of total personal income between 1980 and 1999 from 49.4% in 1980 to 46.2% in 1999. Consequently, the source of the increase in the average real per capita personal income Table 33 must be found elsewhere.

Property Income

Property income is the total income from tangible and intangible property. It includes dividend, interest, and rent income. In the Region (Table 36), property income totaled \$14,945 million in 1999, accounting for 40.8% of total personal income (by place of residence).

| | TABI | | | | |
|--|-------------|---------------------|--------------|--------------|--------------|
| PRO PRO | PERTY INC | <u>OME (\$milli</u> | ons) | | |
| County | 1980 | 1985 | 1990 | 1995 | 1999 |
| Charlotte | \$229.644 | \$500.755 | \$916.028 | \$1,040.703 | \$1,316.165 |
| Collier | \$440.566 | \$966.277 | \$2,073.535 | \$3,231.754 | \$4,317.457 |
| Glades | \$6.370 | \$13.042 | \$25.627 | \$31.110 | \$40.980 |
| Hendry | \$23.022 | \$41.728 | \$74.194 | \$77.811 | \$95.347 |
| Lee | \$725.763 | \$1,466.955 | \$2,697.669 | \$3,304.902 | \$4,077.162 |
| Sarasota | \$1,152.996 | \$2,163.975 | \$3,791.678 | \$4,084.178 | \$5,098.301 |
| Region | \$2,578.361 | \$5,152.732 | \$9,578.731 | \$11,770.458 | \$14,945.412 |
| Total Regional Personal Income by Place of | | | | | |
| Residence | \$6,643.968 | \$12,264.329 | \$21,703.384 | \$28,603.515 | \$36,615.639 |
| % of Total Regional Personal Income | 38.8% | 42.0% | 44.1% | 41.2% | 40.8% |
| % Annual Growth in Property Income in the | | | | | |
| Region | | 20.0% | 17.2% | 4.6% | 6.7% |

Note: Property income consists of dividend, interest, and rent income, all reported as a single category by BEA.

Source: Table CA05, "Personal Income by Major Source and Earnings by Industry," Regional Accounts Data, Local Area Personal Income, U. S. Department of Commerce, Bureau of Economic Analysis, website http://www.bea.doc.gov/bea/regional/reis.action.cfm, accessed July 11, 2001. CPI from U.S. Department of Labor, Bureau of Labor Statistics, website (http://stats.bls.gov/datahome.htm), accessed June 2001.

For the period 1980 to 1999, property income increased 479.6%. Discounting the effects of inflation, this was a real increase of 430.2%. Factoring in the Region's population growth during this period (96.9%), individual real property income increased 169.3%.

Property income increased as a share of total personal income from 38.8% in 1980 to 40.8% in 1999. Thus, property income has increased faster than total personal income. This supports a direct correlation between personal income and the number of retirees in the Region.

Transfer Payment Income

Income from transfer payments stems largely from Social Security, Aid to Families with Dependent Children, unemployment insurance, retirement benefits, and veterans' benefits payments. Table 37 presents the Region's annual transfer payment income for the period 1980 to 1999. Transfer payments in this period increased 461.2%.

| TRANSFI | TABLE 37TRANSFER PAYMENTS (\$000,000) | | | | | | | | | |
|--|---------------------------------------|--------------|--------------|--------------|--------------|--|--|--|--|--|
| County | 1980 | | | 1995 | 1999 | | | | | |
| Charlotte | \$120.515 | \$229.383 | \$411.264 | \$686.047 | \$809.585 | | | | | |
| Collier | \$114.083 | \$228.243 | \$417.215 | \$730.191 | \$916.087 | | | | | |
| Glades | \$5.310 | \$8.974 | \$12.955 | \$23.729 | \$28.995 | | | | | |
| Hendry | \$16.738 | \$29.493 | \$51.760 | \$93.469 | \$107.135 | | | | | |
| Lee | \$332.211 | \$634.382 | \$1,061.961 | \$1,659.081 | \$1,959.231 | | | | | |
| Sarasota | \$411.327 | \$729.890 | \$1,113.442 | \$1,559.135 | \$1,791.602 | | | | | |
| Region | \$1,000.184 | \$1,860.365 | \$3,068.597 | \$4,751.652 | \$5,612.635 | | | | | |
| Total Regional Personal Income by Place of | | | | | | | | | | |
| Residence | \$6,643.968 | \$12,264.329 | \$21,703.384 | \$28,603.515 | \$36,615.639 | | | | | |
| % of Total Regional Personal Income | 15.1% | 15.2% | 14.1% | 16.6% | 15.3% | | | | | |
| % Annual Growth in Transfer Payments in the Region | | 17.2% | 13.0% | 11.0% | 4.5% | | | | | |

Source: Table CA05, "Personal Income by Major Source and Earnings by Industry," Regional Accounts Data, Local Area Personal Income, U. S. Department of Commerce, Bureau of Economic Analysis, website http://www.bea.doc.gov/bea/regional/reis.action.cfm, accessed July 11, 2001. CPI from U.S. Department of Labor, Bureau of Labor Statistics, website (http://stats.bls.gov/datahome.htm), accessed June 2001.

Transfer payment income totaled \$5,613 million in 1999, accounting for 15.3% of total personal income in the Region. Discounting the effects of inflation, this was a real increase of 413.3%. The per capita real transfer payment income in 1980 was \$1,735 and \$4,523 in 1999. This is an increase of 160.7%. Transfer payments, as a share of total personal income, increased from 15.1% in 1980 to 15.3% in 1999.

Per Capita and Median Family Income

Between 1960 and 1999, the Region experienced substantial increases in population and income. Per capita income in the Region increased 1598.6% between 1960 and 1999 (Table 38). Removing the effects of inflation, this was an increase of 201.8%, or 6.1% annually.

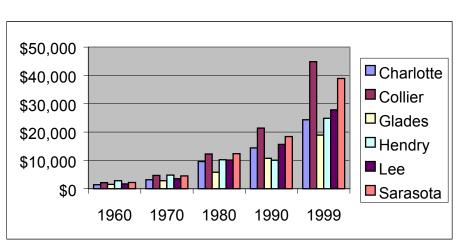
| | TABLE 38 INCOME CHARACTERISTICS (1960-1999) | | | | | | | | | | | |
|-----------|---|---------|-------------|----------|------|---------|---------|-------------|----------|----------|--|--|
| | | Media | n Family Ir | ncome | | | Per | Capita Inco | ome | | | |
| County | 1960 | 1970 | 1980 | 1990 | 1999 | 1960 | 1970 | 1980 | 1990 | 1999 | | |
| Charlotte | \$3,918 | \$6,255 | \$12,700 | \$29,522 | NA | \$1,398 | \$3,153 | \$9,632 | \$14,431 | \$24,356 | | |
| Collier | \$4,673 | \$9,136 | \$18,700 | \$38,428 | NA | \$2,174 | \$4,710 | \$12,238 | \$21,386 | \$44,862 | | |
| Glades | \$3,625 | \$6,165 | \$12,600 | \$23,175 | NA | \$1,540 | \$2,823 | \$5,833 | \$10,719 | \$18,905 | | |
| Hendry | \$4,127 | \$7,042 | \$14,500 | \$26,635 | NA | \$2,838 | \$4,797 | \$10,240 | \$10,035 | \$24,858 | | |
| Lee | \$4,286 | \$7,878 | \$15,700 | \$32,310 | NA | \$1,705 | \$3,543 | \$10,119 | \$15,623 | \$27,861 | | |
| Sarasota | \$4,688 | \$7,739 | \$16,100 | \$35,322 | NA | \$2,218 | \$4,496 | \$12,362 | \$18,441 | \$38,934 | | |
| Region | \$4,220 | \$7,369 | \$15,050 | \$30,899 | NA | \$1,979 | \$3,920 | \$10,071 | \$15,106 | \$33,615 | | |
| State | N/A | \$6.476 | \$21,023 | \$32.212 | NA | \$1,968 | \$3,698 | \$9,919 | \$14,698 | \$27,781 | | |

Sources: Median family income data for 1990 from Table 148, "Income in 1989 of Households, Families, and Persons: 1990," 1990 Census of Population: Social and Economic Characteristics, Florida, Section 1 (1990 CP-2-11). Per capita income data for counties and state for 1970, 1980, 1990, and 1999 from Table CA05, "Personal Income by Major Source and Earnings by Industry," from Regional Accounts Data, Local Area Personal Income, U. S. Department of Commerce, Bureau of Economic Analysis, website, accessed July 16, 2001.

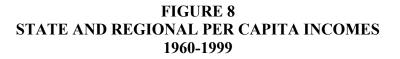
Median family income increased 632.2% from 1960 to 1990. That is an annual increase of 21.1%. Adjusted for inflation, the Region saw median family income increase of 65.8% in real terms between 1960 and 1990. This is an annual increase of 2.2%.

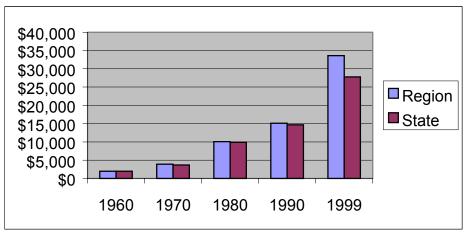
The slower annual rate of increase for median family income, as compared to per capita income, may be due in part to a decline in family size. The Region has consistently exceeded the state's per capita income figures for the years listed. These excesses, albeit small ones, can be attributed to Collier, Lee, and Sarasota Counties.

A comparison of per capita incomes among the Region's six counties is shown in Figure 7. Figure 8 compares the average per capita incomes of the Region and state. Both graphs show a rapid increase in per capita income beginning in 1970 and continuing through 1990.









Sources: Derived from Table 38.

Earned Wage and Salary Income by Economic Sector

Eight different employment sectors contribute to the economy of the Region. (A ninth sector, government, is discussed elswhere in this document.) Table 39 presents earnings, i.e., average wage and salary income, by nonfarm sector (excluding government). Table 40 displays these earnings as a percentage of total earnings for all industries. The economy of the Region is dependent on four sectors: services; wholesale and retail trade; finance, insurance and real estate; and construction. These four sectors accounted for 87.7% of earnings in 1999. Within the Region, the coastal counties reflect this same pattern. The economies of Glades and Hendry Counties, however, differ somewhat from the rest of the Region. In addition to the services sectors, Glades County is dependent on the agricultural services and transportation/communication/utilities sectors. Hendry County is more reliant on agricultural services, along with manufacturing, wholesale and retail trade and services.

| EARNIN | TABLE 39 EARNINGS BY PRIVATE, NONFARM INDUSTRY, 1999 (\$000) | | | | | | | | | | |
|-----------------------------|---|-------------|----------|-----------|-------------|-------------|---------------------|--|--|--|--|
| Economic Sector | Charlotte | Collier | Glades | Hendrv | Lee | Sarasota | Region ³ | | | | |
| Agricultural Serv./Forestry | | | | | | | | | | | |
| /Fishing | (D) | \$114,857 | \$4,240 | \$70,074 | \$73,304 | (D) | \$262,475 | | | | |
| Mining | (D) | \$8,185 | (D) | (D) | \$10,421 | (D) | \$18,606 | | | | |
| Construction | \$119,275 | \$472,311 | \$2,121 | \$14,164 | \$623,178 | \$417,272 | \$1,648,321 | | | | |
| Manufacturing | \$37,429 | \$113,030 | (D) | \$53,436 | \$243,621 | \$328,535 | \$776,051 | | | | |
| Trans./Comm./Utilities | \$46,769 | \$121,482 | (D) | (D) | \$311,296 | \$152,413 | \$631,960 | | | | |
| Wholesale and Retail Trade | \$224,142 | \$648,145 | \$4,206 | \$50,789 | \$1,137,598 | \$875,661 | \$2,940,541 | | | | |
| FIRE ¹ | \$80,596 | \$599,110 | \$711 | \$7,416 | \$559,850 | \$609,159 | \$1,856,842 | | | | |
| Services | \$453,250 | \$1,446,711 | \$7,703 | \$41,537 | \$1,662,916 | \$2,363,297 | \$5,975,414 | | | | |
| Total ² | \$983,231 | \$3,523,831 | \$24,574 | \$253,100 | \$4,622,184 | \$4,814,655 | \$14,221,575 | | | | |

1-- FIRE is finance, insurance, and real estate

2-- Total is total private, nonfarm earnings. While data for some sectors are not shown in the county columns due to disclosure restrictions, the total for each column (county, region, and state) includes "D" data. ("D" means that data are not shown to avoid disclosure of confidential information.)

3-- "D" data (i. e., nondisclosed data) are not included in the regional totals for the individual sectors (rows). Thus, the regional totals for agricultural serv./forestry/fishing, mining, manufacturing, and trans.comm./utilities are not complete.

Source: Table CA05, "Personal Income by Major Source and Earnings by Industry," Regional Accounts Data, Local Area Personal Income, U. S. Department of Commerce, Bureau of Economic Analysis, website http://www.bea.doc.gov/bea/regional/reis.action.cfm, accessed July 11, 2001.

| TABLE 40 PRIVATE NONFARM EARNINGS BY SECTOR AS PERCENTAGE OF TOTAL, 1999 | | | | | | | | | | | |
|---|-----------|---------|--------|--------|--------|----------|--------|--|--|--|--|
| Economic Sector | Charlotte | Collier | Glades | Hendry | Lee | Sarasota | Region | | | | |
| Agricultural Serv./Forestry /Fishing | NA | 3.3% | 17.3% | 27.7% | 1.6% | NA | 1.8% | | | | |
| Mining | NA | 0.2% | NA | NA | 0.2% | NA | 0.1% | | | | |
| Construction | 12.1% | 13.4% | 8.6% | 5.6% | 13.5% | 8.7% | 11.6% | | | | |
| Manufacturing | 3.8% | 3.2% | NA | 21.1% | 5.3% | 6.8% | 5.5% | | | | |
| Trans./Comm./Utilities | 4.8% | 3.4% | NA | NA | 6.7% | 3.2% | 4.4% | | | | |
| Wholesale and Retail Trade | 22.8% | 18.4% | 17.1% | 20.1% | 24.6% | 18.2% | 20.7% | | | | |
| FIRE | 8.2% | 17.0% | 2.9% | 2.9% | 12.1% | 12.7% | 13.1% | | | | |
| Services | 46.1% | 41.1% | 31.3% | 16.4% | 36.0% | 49.1% | 42.0% | | | | |
| Total | 100.0% | 100.0% | 100.0% | 100.0% | 100.0% | 100.0% | 100.0% | | | | |

Note: Due to nondisclosure of data, some cells (marked "NA") cannot be calculated. The total for each column for the counties, however, includes all data and does total 100%. The regional sector totals for agricultural, serv/ forestry/ fishing, mining, manufacturing, and trans.comm./utilities are not complete due to nondisclosed data. Source: Derived from Table 39 above.

Effective Buying Income

One measure of purchasing power or disposable income is effective buying income (EBI). First introduced by Sales and Marketing Management magazine, EBI represents personal income after deductions are made for income taxes. Table 41 shows 1992 and 1997 EBI figures for each county in the Region. The Region's EBI increased 7.1% from 1992 to 1997. Within the Region, Collier County reported the highest EBI for both years while Glades County posted the lowest. Sarasota County EBI posted the highest gain for this time period, at 31.2% while Hendry County EBI declined 2.5%.

| | TABLE 41 EFFECTIVE BUYING INCOME SOUTHWEST FLORIDA (in dollars) | | | | | | | | |
|---|---|--------|------------------|--|--|--|--|--|--|
| 1992 Median1997 Median1992-1997CountyHousehold E.B.I.Household E.B.I.% Change | | | | | | | | | |
| Charlotte | 26,090 | 28,000 | 76 Change 7.3 | | | | | | |
| Collier | 35,105 | 38,931 | 1.1 | | | | | | |
| Glades | 22,835 | 23,090 | 1.1 | | | | | | |
| Hendry | 25,011 | 24,396 | -2.5 | | | | | | |
| Lee | 29,783 | 31,040 | 4.2 | | | | | | |
| Sarasota | 25,316 | 33,346 | 31.2 | | | | | | |
| Region | 27,357 | 29,800 | 7.1 | | | | | | |

Source: "Survey of Buying Power," Sales and Marketing Management, 1992, 1993, 1997.

> LABOR FORCE AND EMPLOYMENT

Labor Force

The Region's labor force increased 124.8%, from 224,912 persons to 505,509 persons, during the period 1980 to 2000 (Table 42). The population of Southwest Florida grew 109.3% during the same time period. Thus, the labor force grew at a faster rate than the population. There are variations, however, within that span of years. For example, the labor force as a part of total population was 39.0% in 1980, 44.9% in 1990, and 41.9% in 2000.

| | | | TABLE 4 | 2 | | | | |
|-----------|---|-----------|-------------|-----------|-----------|----------|-------------|--|
| C | VIVILAN LABOR FO | DRCE AND | CHARAC | CTERISTIC | CS, SELEC | TED YEAF | RS | |
| | | | Labor Force | | % Change | | | |
| County | | 1980 | 1990 | 2000 | 1980-90 | 1990-00 | 1980-00 | |
| Charlotte | | | | | | | | |
| | Labor Force | 18,854 | 41,441 | 50,634 | 119.8% | 22.2% | 168.6% | |
| | % of Total Population | 32.3% | 37.3% | 35.8% | | | | |
| Collier | - | | | | | | | |
| | Labor Force | 36,088 | 72,944 | 100,050 | 102.1% | 37.2% | 177.2% | |
| | % of Total Population | 42.0% | 48.0% | 39.8% | | | | |
| Glades | - | | | | | | | |
| | Labor Force | 2,273 | 3,207 | 3,713 | 41.1% | 15.8% | 63.4% | |
| | % of Total Population | 37.9% | 42.2% | 35.1% | | | | |
| Hendry | | | | | | | | |
| 5 | Labor Force | 7,932 | 12,845 | 15,125 | 61.9% | 17.8% | 90.7% | |
| | % of Total Population | 42.6% | 49.8% | 41.8% | | | | |
| Lee | - | | | | | | | |
| | Labor Force | 82,039 | 154,303 | 181,961 | 88.1% | 17.9% | 121.8% | |
| | % of Total Population | 40.0% | 46.0% | 41.3% | | | | |
| Sarasota | / · · · · · · · · · · · · · · · · · · · | | | | | | | |
| | Labor Force | 77,726 | 123,463 | 154,026 | 58.8% | 24.8% | 98.2% | |
| | % of Total Population | 38.4% | 44.4% | 47.3% | | | | |
| Region | <u> </u> | | | | | | | |
| -0- | Labor Force | 224,912 | 408,203 | 505,509 | 81.5% | 23.8% | 124.8% | |
| | % of Total Population | 39.0% | 44.9% | 41.9% | | | | |
| State | , | 27.370 | | / / | | | | |
| | Labor Force | 4,271,000 | 6,468,000 | 7,490,000 | 51.4% | 15.8% | 75.4% | |
| | % of Total Population | 43.8% | 50.0% | 46.9% | | | , 2 . 1 / 0 | |

Sources: Labor force data from Florida Research and Economic Database website (http://fred.labormarketinfo.com/default.asp). 1980 population data from Table 62, "General Characteristics: 1980." 1990 population data from Table DP-1, "General population and Housing Characteristics: 1990," U. S. Census. 2000 population data from Table DP-1, "Profile of General Demographic Characteristics: 2000," U. S. Census.

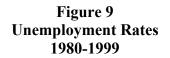
Despite the fact that the Region's growth in the labor force exceeded the state's growth in the period from 1980 to 2000, the Region continued to trail the state in labor participation rates. This can be attributed to the fact that retirees, a relatively high proportion of the population in Southwest Florida, generally do not participate in the labor market.

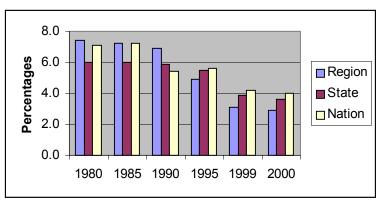
Unemployment

Southwest Florida's unemployment rates reflect state and national trends as well as local economic activities. In 2000, the average unemployment rate for the Region was 2.9% (Table 43). This was below both the state and national rates. Within the Region, Hendry and Glades Counties experienced the highest unemployment rates (11.1% and 6.6%, respectively). Sarasota County enjoyed the lowest rate, 2.1%. Figure 9 shows changes in the unemployment rates of the Region, state, and nation.

| | TABLE 43 UNEMPLOYMENT RATE | | | | | | | | | | |
|-----------|--------------------------------|------|------|------|------|------|--|--|--|--|--|
| County | 1980 | 1985 | 1990 | 1995 | 1999 | 2000 | | | | | |
| Charlotte | 4.6 | 5.0 | 5.4 | 4.7 | 3.2 | 2.7 | | | | | |
| Collier | 7.8 | 7.6 | 5.5 | 6.9 | 3.8 | 3.5 | | | | | |
| Glades | 13.0 | 8.7 | 9.0 | 9.6 | 7.4 | 6.6 | | | | | |
| Hendry | 8.7 | 12.8 | 12.8 | 15.2 | 12.2 | 11.1 | | | | | |
| Lee | 5.4 | 4.8 | 4.4 | 4.2 | 2.6 | 2.6 | | | | | |
| Sarasota | 4.8 | 4.2 | 4.1 | 3.4 | 2.1 | 2.1 | | | | | |
| Region | 7.4 | 7.2 | 6.9 | 4.9 | 3.1 | 2.9 | | | | | |
| State | 6.0 | 6.0 | 5.9 | 5.5 | 3.9 | 3.6 | | | | | |
| Nation | 7.1 | 7.2 | 5.4 | 5.6 | 4.2 | 4.0 | | | | | |

Source: Florida Research & Economic Database.





Source: Derived from Table 43.

Employment by Economic Sector

From 1990 to 1999, 84,185 jobs were created in the Region (Table 44). This is an increase of 23.9%, or an annual increase of 2.4%.

The fastest growing sector in the period 1990 to 1999 was the services sector, which increased 47.0%, and the trade sector, which increased 20.7%. The dramatic increase in employment rates in these sectors is due to increased tourist spending and a fundamental shift of the U.S. economy toward a service-based economy. Figure 10 illustrates increases in the Region's employment by economic sectors.

| | | | Т | ABLE 44 | | | | |
|-----------|-----------|----------------|----------|---------|------------------|----------------|--------|--------|
| | NON-AGR | <u>ICULTUI</u> | RAL EMPI | LOYMENT | <u>F BY ECON</u> | <u>IOMIC Ș</u> | CTOR | |
| Year | Total | Μ | С | T/C/U | Trade | F/I/R | S | G |
| Charlotte | · · · · · | | | | | | | |
| 1970 | 4,951 | 161 | 411 | 241 | 1,226 | 872 | 1,140 | 900 |
| 1980 | 14,456 | 380 | 3,160 | 596 | 3,595 | 1,935 | 3,120 | 1,670 |
| 1990 | 26,919 | 921 | 2,645 | 923 | 8,517 | 1,818 | 8,120 | 3,975 |
| 1999 | 34,822 | 1,154 | 2,580 | 894 | 10,565 | 1,755 | 12,624 | 5,250 |
| Collier | | | | | | | | |
| 1970 | 10,318 | 345 | 2,112 | 395 | 2,647 | 1,536 | 1,763 | 1,520 |
| 1980 | 27,981 | 1,104 | 4,223 | 1,049 | 8,539 | 2,549 | 6,673 | 3,844 |
| 1990 | 60,674 | 2,361 | 7,661 | 1,854 | 16,952 | 5,044 | 19,900 | 6,902 |
| 1999 | 88,270 | 2,861 | 10,684 | 2,268 | 24,774 | 5,818 | 32,385 | 9,510 |
| Glades | | | | | | | | |
| 1970 | 578 | 200 | 9 | 40 | 60 | 9 | 40 | 220 |
| 1980 | 567 | 9 | 60 | 75 | 90 | 18 | 27 | 288 |
| 1990 | 574 | 28 | N/A | N/A | 120 | N/A | 85 | 341 |
| 1999 | 794 | N/A | 38 | N/A | 134 | 20 | 219 | 383 |
| Hendry | | | | | | | | |
| 1970 | 2,092 | 397 | 40 | 61 | 456 | 58 | 460 | 620 |
| 1980 | 3,953 | 657 | 166 | 163 | 1,095 | 237 | 299 | 1,336 |
| 1990 | 5,043 | N/A | 372 | 216 | 1,355 | 276 | 837 | 1,987 |
| 1999 | 6,675 | N/A | 268 | 330 | 2,192 | 240 | 1,239 | 2,406 |
| Lee | | | | | | | | |
| 1970 | 24,233 | 1,695 | 3,530 | 1,785 | 7,596 | 2,502 | 3,005 | 4,120 |
| 1980 | 64,777 | 3,517 | 8,371 | 3,805 | 19,717 | 5,882 | 12,762 | 10,723 |
| 1990 | 121,830 | 5,830 | 12,531 | 5,570 | 36,957 | 9,132 | 32,154 | 19,656 |
| 1999 | 153,729 | 6,908 | 15,168 | 7,271 | 45,136 | 9,199 | 44,347 | 25,700 |
| Sarasota | | | | | | | | |
| 1970 | 31,674 | 3,412 | 4,002 | 1,660 | 9,540 | 2,231 | 5,969 | 4,860 |
| 1980 | 69,354 | 6,137 | 7,662 | 3,062 | 20,621 | 5,872 | 16,154 | 9,846 |
| 1990 | 114,102 | 8,931 | 9,272 | 3,667 | 34,139 | 8,121 | 36,425 | 13,547 |
| 1999 | 129,710 | 8,175 | 9,283 | 3,524 | 35,528 | 8,612 | 52,553 | 12,035 |

| | | | TA | BLE 44 Cor | nt. | | | |
|--------------------|--------------------|----------------|---------------------|----------------|----------|---------|---------|--------|
| | NON-AG | <u>RICULTU</u> | RAL EMP | <u>PLOYMEN</u> | T BY ECC | NOMIC S | ECTOR | |
| Year | Total | М | С | T/C/U | Trade | F/I/R | S | G |
| Region | | | | | | | | |
| 1970 | 73,846 | 6,210 | 10,104 | 4,182 | 21,525 | 7,208 | 12,377 | 12,240 |
| 1980 | 181,088 | 11,804 | 23,642 | 8,750 | 53,657 | 16,493 | 39,035 | 27,707 |
| 1990 | 329,142 | 18,071 | 32,481 | 12,230 | 98,040 | 24,391 | 97,521 | 46,408 |
| 1999 | 414,000 | 19,098 | 38,021 | 14,287 | 118,327 | 25,644 | 143,393 | 55,284 |
| <u>Florida (Nu</u> | <u>mber of emp</u> | loyees in th | ousands) | | | | | |
| 1970 | 2,167 | 332 | 167 | 153 | 575 | 129 | 412 | 399 |
| 1980 | 3,473 | 454 | 265 | 209 | 926 | 251 | 760 | 608 |
| 1990 | 5,247 | 520 | 323 | 268 | 1,448 | 366 | 1,487 | 835 |
| 1999 | 6,629 | 488 | 367 | 341 | 1,713 | 439 | 2,331 | 951 |
| United State | <u>s (Number o</u> | of employees | <u>s in thousan</u> | ds) | | | | |
| 1970 | 70,257 | 19,367 | 3,588 | 4,515 | 15,040 | 3,645 | 11,548 | 12,554 |
| 1980 | 89,378 | 20,285 | 4,346 | 5,146 | 20,310 | 5,160 | 17,890 | 16,241 |
| 1990 | 108,694 | 19,076 | 5,120 | 5,777 | 25,774 | 6,709 | 27,934 | 18,304 |
| 1999 | 128,080 | 18,432 | 6,273 | 6,792 | 29,791 | 7,632 | 39,000 | 20,160 |
| % Change - | Region | | | | | | | |
| 1970-1980 | 145.2 | 90.1 | 134.0 | 109.2 | 149.3 | 128.8 | 215.4 | 126.4 |
| 1980-1990 | 81.8 | 53.1 | 37.4 | 39.8 | 82.7 | 47.9 | 149.8 | 67.5 |
| 1990-1999 | 25.8 | 5.7 | 17.1 | 16.8 | 20.7 | 5.1 | 47.0 | 19.1 |
| % Change - | State | | | | | | | |
| 1970-1980 | 60.3 | 36.7 | 58.7 | 36.6 | 61.0 | 94.6 | 84.5 | 52.4 |
| 1980-1990 | 51.1 | 14.5 | 21.9 | 28.2 | 56.4 | 45.8 | 95.7 | 37.3 |
| 1990-1999 | 26.3 | -6.2 | 13.6 | 27.2 | 18.3 | 19.9 | 56.8 | 13.9 |
| % Change - | Nation | <u> </u> | | | | | - | |
| 1970-1980 | 27.2 | 4.7 | 21.1 | 14.0 | 35.0 | 41.6 | 54.9 | 29.4 |
| 1980-1990 | 21.6 | -6.0 | 17.8 | 12.3 | 26.9 | 30.0 | 56.1 | 12.7 |
| 1990-1999 | 17.8 | -3.4 | 22.5 | 17.6 | 15.6 | 13.8 | 39.6 | 10.1 |

Note: The number shown for each industry is the monthly average for that industry in the year cited. Due nondisclosure, averaging, rounding, etc. of data within an industry column, subtotals may be different from the totals. Nondisclosed data (noted by "NA") is not included in the row totals for each industry for the region.

Sector Abbreviations:

- Total Total Non-Agricultural Wage and Salary Employees
- M Manufacturing
- C Construction
- T/C/U Transportation, Communication, Utilities (including electric, gas and sanitary services, etc.)
- Trade Wholesale and Retail Trade
- F/I/R Finance, Insurance, and Real Estate
- S Services
- G Government (including court systems, county offices, police, fire, etc.)
- Source: <u>Statistical Abstract of the United States</u>, 1993, Table No. 660, 663 & 690 & 2000 Table 683. <u>Florida</u> <u>Statistical Abstract</u>, 1998, Table 6.05. Source: Data for 1990 and 1999 for counties and state from (Florida) Agency for Workforce Innovation, Office of Workforce Information Services, Labor Market Statistics, ES-202 Program, in cooperation with the U. S. Department of Labor, Bureau of Labor Statistics. Website (http://www2.myflorida.com/awi/lms/es202/htm), accessed August 6, 2001.

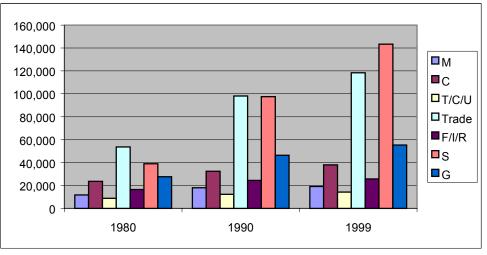


FIGURE 10 REGIONAL NON-AGRICULTURE EMPLOYMENT BY ECONOMIC SECTOR 1980-1999

Source: Derived from Table 43.

The predominance of employment sectors differs significantly within the Region, state, and nation. This can be shown through the use of the location quotient. The location quotient (LQ) measures the relative predominance of an economic sector in one particular economy by comparing it to the economy of another area. With respect to Southwest Florida, the LQ was calculated twice to measure the Region's economy against the state's and the nation's. The location quotients are calculated as follows:

- LQ = <u>Regional Employment in Sector/Total Regional Employment</u> State Employment in Sector/Total State Employment
- LQ = <u>Regional Employment in Sector/Total Regional Employment</u> National Employment in Sector/Total National Employment

The results are presented in Table 45. An LQ equal to one indicates that the industry has the same share of total regional employment as it has of total state (or national) employment. An LQ greater than one indicates that sector has a greater share of total regional employment than of total state (or national) employment. An LQ less than one means the sector has a lower share of total regional employment than of total state (or national) employment than of total state (or national) employment than of total state (or national) employment.

The location quotient figures indicate that the manufacturing and transportation /communication /utilities sectors are less dominant in the regional economy than in the state or national economies (both in 1990 and in 1999). The construction sector had greater representation in the regional economy than in the state in 1990 and 1999. When compared to the nation, construction declined in the region from 1990 to 1999. In comparison to the state, however, construction continues to play a larger role in the region than in the state.

| | T | ABLE 45 | | | | |
|-------------------------------|---------------|----------------|-------------|------------|----------|----------|
| 1990, 1999 SECTO | R SHARES | OF TOTAL | L NON-AG | RICULTU | RAL | |
| EMPLOYMENT COV | ERED BY | UNEMPLO | YMENT C | OMPENSA | TION* | |
| Regi | on's Location | Quotient Wh | en Regional | | | |
| Employ | ment is Comp | pared with Sta | ate Employm | ient | | |
| | % of Empl | oyment in | % of Emp | loyment in | | |
| | Reg | | - | ate | Location | Quotient |
| Sector | 1990 | 1999 | 1990 | 1999 | 1990 | 1999 |
| Construction | 9.9 | 9.2 | 6.2 | 5.5 | 1.6 | 1.7 |
| Manufacturing | 5.5 | 4.6 | 9.9 | 7.4 | 0.6 | 0.6 |
| Trans./Comm./Utilities | 3.7 | 3.5 | 5.1 | 5.1 | 0.7 | 0.7 |
| Trade | 29.8 | 28.6 | 27.6 | 25.8 | 1.1 | 1.1 |
| Finance/Insurance/Real Estate | 7.4 | 6.2 | 7.0 | 6.6 | 1.1 | 1.0 |
| Services | 29.6 | 34.6 | 28.3 | 35.4 | 1.1 | 1.0 |
| Government | 14.1 | 13.4 | 15.9 | 14.3 | 0.9 | 0.9 |
| | on's Location | | | | | |
| Employm | ent is Compa | | | | | |
| | % of Empl | oyment in | - | loyment in | | |
| | Reg | / | | ate | Location | <u>`</u> |
| Sector | 1990 | 1999 | 1990 | 1999 | 1990 | 1999 |
| Construction | 5.5 | 4.6 | 4.7 | 4.9 | 1.2 | 0.9 |
| Manufacturing | 9.9 | 9.2 | 17.6 | 14.4 | 0.6 | 0.6 |
| Trans./Comm./Utilities | 3.7 | 3.5 | 5.3 | | 0.7 | 0.7 |
| Trade | 29.8 | 28.6 | 23.7 | 23.3 | 1.3 | 1.2 |
| Finance/Insurance/Real Estate | 7.4 | 6.2 | 6.2 | 6.0 | 1.2 | 1.0 |
| Services | 29.6 | 34.6 | 25.7 | 30.4 | 1.2 | 1.1 |
| Government | 14.1 | 13.4 | 16.8 | 15.7 | 0.8 | 0.8 |

* Mining and agricultural employment are not included. Source: Calculated from Table 44

Employment by Occupation

Categorizing the employment of an area by occupation is useful because occupations reflect the skills of the labor force. Twelve major occupation groups encompassing some 400 professions are defined by the U.S. Bureau of the Census.

As in the case of employment within economic sectors, employment within occupation groups increased significantly from 1980 to 1990 (Table 46). The greatest increases were in the protective service, professional, and executive categories, which registered over 95% growth in employment. Only the private household service category decreased during this period.

In 1990, sales, administrative, and professional occupations comprised almost one-half of the working labor force. Other primary occupations included precision production, executive, and service other than private or protective. Machine operators, assemblers and inspectors represented only 2.9% of the Region's work force, reflecting the absence of a strong manufacturing base.

| TA | ABLE 46 | | | | |
|--|-----------|-----------|-----------|---------|-----------|
| REGIONAL E | | | | | |
| MAJOR OCCUPATI | ON GROU | P 1980 AN | D 1990 | | |
| | Total | Percent | Total | Percent | |
| | In Listed | of | In Listed | of | Percent |
| | Occup. | Total | Occup. | Total | Change |
| Occupation Group | 1980 | 1980 | 1990 | 1990 | 1980-1990 |
| Professional, Technicians and Related Support | 27,294 | 12.7 | 54,462 | 14.4 | 99.5 |
| Executive, Administrative and Managerial | 24,305 | 11.3 | 47,431 | 12.5 | 95.1 |
| Sales Occupation | 31,549 | 14.6 | 59,037 | 15.6 | 87.1 |
| Administrative Support including clerical | 32,791 | 15.2 | 55,131 | 14.5 | 68.1 |
| Precision Production, Craft and Repair | 32,095 | 14.9 | 48,564 | 12.8 | 51.3 |
| Machine Operators, Assemblers, and Inspectors | 7,356 | 3.4 | 10,877 | 2.9 | 47.9 |
| Transportation and Material Moving Occupations | 8,302 | 3.8 | 14,145 | 3.7 | 70.4 |
| Handlers, Equipment Cleaners, Helpers & Laborers | 9,459 | 4.4 | 14,627 | 3.9 | 54.6 |
| Farming, Forestry and Fishing | 9,943 | 4.6 | 15,054 | 4.0 | 51.4 |
| Private Household Service | 1,946 | 0.9 | 1,645 | 0.4 | -15.5 |
| Protective Service | 3,154 | 1.5 | 6,604 | 1.7 | 109.4 |
| Service other than Private or Protective | 27,489 | 12.7 | 49,252 | 13.0 | 79.2 |
| Employed, 16 years old and over | 215,683 | 100.0 | 379,393 | | |

Note: Breakdown may not match that shown in previous reports due to a change in Census classifications.

Sources: 1980 data from U. S. Census of Population, General Social and Economic Characteristics, Florida, Table 176, "Labor Force Characteristics for Counties: 1980," U. S. Census. 1990 data from 1990 Census of Population, Social and Economic Characteristics, Florida, Table 145, "Occupation of Employed Persons: 1990," U. S. Census.

> MAJOR ECONOMIC SECTORS

An analysis of the individual sectors that make up the regional economy is necessary to understand the characteristics that shape the economy of the Region. The eight major employment sectors described in this section are agriculture; construction; manufacturing; transportation, communications, and utilities; retail and wholesale trade; finance, insurance, and real estate; services; and government.

Agriculture, Farming, Forestry, Fishing, and Mining (SIC 01-14)

Agriculture, including farming, forestry, and fishing, was the primary economic activity of Southwest Florida in the late nineteenth and early twentieth centuries. Agriculture remains a major land use in the Region, but has less economic significance. This is due primarily to the growth of other economic sectors and the urbanization of the Region. Other factors have also played a role, such as changing market demands, natural catastrophes, increasing prices for raw land, and the loss of productivity due to over-farming.

The Region's prolonged growing season encourages the farming of sugarcane, citrus, flowers, and a broad range of produce. Ranching is also favored by the area's climate. Much of the farming requires extensive use of water, which has made large capital investments for irrigation systems necessary. Such expenses, coupled with other risks, have caused some farmlands to be abandoned or sold for urban development.

The forestry industry in Southwest Florida first developed around the extensive resources of the freshwater wetland cypress forests. This activity has decreased due to the intensity of initial logging, which reduced the renewable stock, and the drainage of much of the wetlands. These two factors have largely prevented the regeneration of broad expanses of cypress forests.

The large fishing industry in the Region is dependent upon the productivity of Southwest Florida's coastal waters. This natural productivity is sensitive to the many changes accompanying other types of economic development, particularly those that destroy wetland-estuarine areas essential to marine life food chains. In certain areas of the Region, the fishing industry and land development are in competition for the use of the same natural resources.

Agriculture remains the primary economic activity in the two inland counties of Glades and Hendry. The condition of farming, forestry, and fishing in the Region is discussed below.

<u>Farming</u>

Farming is an important activity in Florida. Although the state is not ordinarily thought of as an agricultural state, it ranks ninth in the United States in value of agricultural products sold, totaling over \$6.81 billion in 1998. (Florida Statistical Abstract 2000, Table 9.42.)

There were 1,859 farms in the Region in 1997 (Table 47). These farms encompassed an estimated 1,810,329 acres. Since 1949, however, the amount of land devoted to farming has decreased from 2.4 million acres to 1.8 million acres in 1997.

The distribution of agricultural lands devoted to crops, woodlands, and livestock raising has also undergone considerable change. During this forty-eight year period, the number of commercial farms in the Region increased from 1,202 to 1,839, a 54.6% increase, but with variations throughout the years.

| FAR | TABLE 47 FARMING ACREAGE IN SOUTHWEST FLORIDA, SELECTED YEARS | | | | | | | | | | |
|-----------|--|------------|----------|-----------|-------------------|--|--|--|--|--|--|
| | Number of | Total Farm | | | Livestock Raising | | | | | | |
| | Farms | Acreage | Cropland | Woodlands | and Other | | | | | | |
| Charlotte | | | | | | | | | | | |
| 1949 | 113 | 406,624 | 2,776 | 291,293 | 184,555 | | | | | | |
| 1982 | 139 | 217,117 | 38,103 | 70,191 | 108,823 | | | | | | |
| 1987 | 197 | 214,364 | 23,925 | 69,183 | 121,256 | | | | | | |
| 1992 | 214 | 227,202 | 35,622 | 24,646 | 166,934 | | | | | | |
| 1997 | 209 | 290,340 | 44,577 | 95,813 | 149,950 | | | | | | |

| FAR | MING ACREAGE | TABLE 47 IN SOUTHWE | | SELECTED | VEARS |
|--------------------|--------------|------------------------|-------------------------|--------------------|-----------------------------|
| I / / / / / | Number of | Total Farm | | | Livestock Raising |
| Collier | Farms | Acreage | Cropland | Woodlands | and Other |
| 1949 | 193 | 466,874 | 11,308 | 141,786 | 313,779 |
| 1949 | 193 | 281,304 | 51,931 | 81,964 | 197,409 |
| 1987 | 224 | 332,177 | 59,871 | 82,368 | 197,409 |
| 1992 | 254 | 301,977 | 97,628 | 72,485 | 141,864 |
| 1992 | 234 | 277,279 | 69,212 | 52,707 | 155,360 |
| Glades | 233 | 211,219 | 09,212 | 52,707 | 155,500 |
| 1949 | 85 | 530,775 | 21,426 | 36,733 | 472,615 |
| 1949 | 171 | 489,619 | 31,287 | (D) | (D) |
| 1982 | 194 | 222,232 | 32,420 | 63,588 | (D) |
| 1987 | 206 | 369,965 | 43,236 | 28,477 | 298,252 |
| 1992 | 188 | 380,377 | 41,361 | 5,984 | 333.032 |
| Hendry | 100 | 380,377 | 41,301 | 3,904 | 333,032 |
| 1949 | 148 | 636,396 | 36,891 | 293,579 | 305,926 |
| 1949 | 298 | 538,640 | (D) | 293,379 (D) | 366,306 |
| 1982 | 396 | 545,111 | (D) 141,185 | (D) 46,060 | 357,866 |
| 1987 | 390 | 529,835 | 195,139 | 63,679 | 271,017 |
| 1992 | 403 | 604,677 | 204,996 | 104,758 | 294,923 |
| Lee | 403 | 004,077 | 204,990 | 104,738 | 294,923 |
| 1949 | 395 | 177,252 | 23,704 | 127,100 | 26 149 |
| 1949 | 349 | 118,552 | 23,704 | 127,100 | <u> </u> |
| 1982 | 415 | 132,665 | 32,689 | 20,066 | 79,910 |
| 1987 | 517 | 106,721 | <u> </u> | 12,477 | 64,254 |
| 1992 | 509 | 129,001 | <u> </u> | 12,477 | 82,108 |
| Sarasota | 509 | 129,001 | 54,155 | 12,738 | 82,100 |
| 1949 | 268 | 173,575 | 26,654 | 115,329 | 31,592 |
| 1949 | 317 | 206,976 | 11,904 | 35,799 | 159,273 |
| 1982 | 352 | 166,766 | 13,492 | 42,117 | 111,157 |
| 1992 | 328 | 151,242 | 25,290 | 42,117 | 114,209 |
| 1992 1997 | 328 | 128,655 | <u>23,290</u> 18,781 | 21,704 | 88,170 |
| Region | 515 | 128,033 | 10,701 | 21,704 | 88,170 |
| 1949 | 1,202 | 2,391,496 | 122,760 | 1,005,820 | 1,334,915 |
| 1949 | 1,202 | 1,852,208 | 161,075 | 205,129 | 905,338 |
| 1982 | 1,471 | 1,613,315 | 303,582 | 323,382 | |
| 1987 | 1,778 | 1,686,942 | | 213,507 | <u>860,109</u> 1,056,530 |
| 1992 1997 | 1,908 | 1,686,942 | 416,905 413,082 | 213,507 293,704 | 1,103,543 |

(D): Data not disclosed.

Source: <u>Florida Statistical Abstract</u>, BEBR, 1990 and 1998, Tables 9.36 and 9.37; Florida Statistical Abstract 2000, <u>Table 9.36, "Farms: Land in Farms by Use in the State and Counties of Florida, 1997</u>; U.S. Census of Agriculture, 1992, Table 6; U.S. Department of Agriculture, 1997 Census of Agriculture, 1997, Table 6.

Although the number of farms increased, the average size of farms decreased from nearly 1,990 acres in 1949 to 974 acres in 1997 (Table 47). (Average farm size was derived by dividing total farm acreage by the number of farms.) Farm size varied widely among the Region's six counties. In 1997, the smallest farms were in Lee County (253 acres) while the largest farms were in Glades County (2,023 acres).

Citrus fruit is a major agricultural commodity in Southwest Florida. Between 1987 and 1997, Southwest Florida's orange harvest, for example, increased 228%, while Florida's citrus harvest increased only 94% during the same period (Table 48). This indicates that citrus production in Florida is shifting to Southwest Florida. Fear of hard freezes, the threat of citrus canker, competition from foreign citrus growers, and escalating land values will continue to impact citrus production in Southwest Florida.

| | TABLE 48 SOUTHWEST FLORIDA CITRUS HARVEST AND ACREAGE 1987, 1992 & 1997 | | | | | | | | | | |
|-----------------------------|---|---|-----------|---------|---------|---------|--------|-------------|---------|--|--|
| Pounds Harvested (in 000's) | | | | | | | | | | | |
| | Oranges Grapefruit | | | | | | | Total Acres | | | |
| County | 1987 | 1992 | 1997 | 1987 | 1992 | 1997 | 1987 | 1992 | 1997 | | |
| Charlotte | 106,156 | 242,721 | 446,262 | 7,938 | 50,186 | 72,457 | 7,274 | (D) | 23,487 | | |
| Collier | 144,901 | 402,264 | 886,334 | 28,584 | 40,517 | 127,485 | 11,299 | 30,448 | 34,861 | | |
| Glades | 140,591 | 196,607 | 302,971 | (D) | 6,913 | 10,351 | (D) | (D) | (D) | | |
| Hendry | 917,374 | 1,750,977 | 2,730,962 | 197,849 | 275,786 | 338,743 | 57,974 | (D) | 114,600 | | |
| Lee | 106,040 | 97,930 | 307,882 | 18,552 | 30,123 | 55,615 | 5,642 | 8,342 | 13,786 | | |
| Sarasota | 20,523 | 43,735 | 43,707 | 4,958 | 12,877 | (D) | 1,873 | 3,264 | 2,376 | | |
| Region | 1,435,585 | 2,734,234 | 4,718,118 | 257,881 | 416,402 | 604,651 | 84,062 | 42,054 | 189,110 | | |
| State | 10,467,824 | 10,467,824 12,273,120 20,314,139 3,633,686 3,290,952 4,892,929 734,803 887,904 959,30 | | | | | | | | | |
| Region as % of State | 13.7% | 22.3% | 23.2% | 7.1% | 12.7% | 12.4% | 11.4% | 4.7% | 19.7% | | |

Source: U.S. Census of Agriculture, 1987, Table 28; U.S. Census of Agriculture, 1992, Table 31; U.S. Department of Agriculture, Census of Agriculture, 1997, Table 31.

Sugarcane production is another important agricultural activity in the Region (Table 49). In Southwest Florida, sugarcane is grown only in Glades and Hendry Counties. The Region's production of sugarcane for sugar in 1987 accounted for 1,113,505 tons or 7.9% of the state's total production. By 1997, however, the Region's share of sugarcane production had increased to 15.8% of the state production. Part of this increase is due to a reduction in statewide production over the last five years. The future of sugarcane production in the Region is uncertain as sugar prices continue to drop.

| TABLE 49 SOUTHWEST FLORIDA SUGARCANE PRODUCTION, 1987, 1992 & 1997 | | | | | | | | | | |
|--|------------------------------------|--|---------|------------|------------|------------|--|--|--|--|
| | Harvested Acres Production In Tons | | | | | | | | | |
| County | 1987 | 1992 | 1997 | 1987 | 1992 | 1997 | | | | |
| Glades | 8,187 | 15,773 | 15,333 | 265,824 | 529,94 | 518,268 | | | | |
| Hendry | 24,660 | 54,755 | 55,026 | 847,681 | 1,878,990 | 2,069,704 | | | | |
| Region | 32,847 | 32,847 70,528 70,359 1,113,505 2,408,934 2,587,972 | | | | | | | | |
| State | 418,759 | 445,999 | 436,597 | 14,146,123 | 16,718,840 | 16,313,361 | | | | |

Includes sugarcane produced for seed and sugar.

Source: U.S. Census of Agriculture, 1992, Table 27; U.S. Department of Agriculture, Census of Agriculture, 1997, Table 27.

Vegetable production is likewise crucial to the agricultural economy of Southwest Florida (Table 50). As a percentage of total agricultural land in the Region, vegetable acreage is small: 2.8% in 1987 and 2.1% in 1997. As a percentage of total cropland in the state devoted to vegetable production, the Region accounted for a significant 17.2% in 1987 and 16.8% in 1997. However, the overall acreage in vegetable production declined since 1987, despite a slight increase in the 1992 Census.

| | TABLE 50 SOUTHWEST FLORIDA VEGETABLE* PRODUCTION, 1987, 1992 & 1997 | | | | | | | | | | |
|-------------|---|-------|-------|----------|---------|----------|--|--|--|--|--|
| Farms Acres | | | | | | | | | | | |
| County | 1987 | 1992 | 1997 | 1987 | 1992 | 1997 | | | | | |
| Charlotte | 5 | 11 | 6 | 790 | 1,335 | 1,201 | | | | | |
| Collier | 51 | 43 | 16 | 25,964 | 30,404 | 17,010 | | | | | |
| Glades | 3 | 7 | (D) | (D) | 722 | (D) | | | | | |
| Hendry | 37 | 25 | 28 | 7,567 | 5,801 | 9,646 | | | | | |
| Lee | 34 | 27 | 24 | 9,730 | 8,750 | 6,907 | | | | | |
| Sarasota | 25 | 21 | 10 | 1,706 | 1,261 | 1,485 | | | | | |
| Region | 155 | 134 | 87 | 45,757** | 48,273 | 38,249** | | | | | |
| State | 2,053 | 1,988 | 1,500 | 265,331 | 271,534 | 226,366 | | | | | |

(D) Data withheld for confidentiality purposes.

* Includes sweet corn, tomatoes, melons and others.

**Total does not include Glades County 1987 and 1997 acreage due to data withheld for confidentiality purposes.

Source: U.S. Census of Agriculture, 1992, Table 29; U.S. Department of Agriculture, Census of Agriculture, 1997, Table 29.

Cattle production in Southwest Florida agricultural economy has declined slightly since 1987 (Table 51). The number of cattle in the Region decreased 12.2% between 1987 and 1997. Rangeland acreage, however, increased 29.8% during the same time period. The Region's share of the state's cattle and rangeland acreage in 1987 and 1997 increased from 16.8% to 24.1%, indicating that the Southwest Florida cattle industry is still very important to the state.

| | TABLE 51 SOUTHWEST FLORIDA CATTLE STOCK AND RANGELAND, 1987, 1992 & 1997 | | | | | | | | | | |
|-----------|--|-----------|-----------|-----------|-----------|-----------|--|--|--|--|--|
| | Pasture/Rangeland* Acreage Number of Cattle and Calves | | | | | | | | | | |
| County | 1987 | 1992 | 1997 | 1987 | 1992 | 1997 | | | | | |
| Charlotte | 116,908 | 160,603 | 132,020 | 26,767 | 26,513 | 25,159 | | | | | |
| Collier | 171,518 | 114,537 | 121,921 | 35,630 | 27,393 | 9,990 | | | | | |
| Glades | (D) | 287,709 | 304,328 | 57,092 | 57,072 | 67,693 | | | | | |
| Hendry | 289,297 | 222,952 | 262,555 | 103,759 | 92,100 | 91,875 | | | | | |
| Lee | 73,996 | 58,212 | 74,827 | 15,743 | 11,801 | 12,358 | | | | | |
| Sarasota | 103,906 | 110,626 | 85,501 | 25,894 | 29,099 | 25,651 | | | | | |
| Region | 755,625** | 954,639 | 981,152 | 264,975 | 243,978 | 232,726 | | | | | |
| State | 4,495,653 | 4,456,686 | 4,069,927 | 1,879,124 | 1,783,968 | 1,808,900 | | | | | |

* All pastureland and rangeland other than cropland and pastured woodland.

** Total does not include Glades County 1987 acreage due to data withheld for confidentiality purposes.

(D) Data withheld for confidentiality purposes.

Source: U.S. Census of Agriculture, 1992, Tables 6 and 14; U.S. Department of Agriculture, Census of Agriculture, 1997, Table 6 and 14.

Fishing Industry

The fishing industry has historically been both a commercial and recreational boon to Southwest Florida. Some of the earliest communities in the Region began as fishing villages. Sport fishing has been (and still is) touted by several communities as a substantial area attraction.

An important determinant of fishing industry activity is the market for fish in general, and for certain species of fish in particular. A good market price, for example, encourages increased fishing and a greater demand for species with a high price. As a result, fishing harvests may vary from year to year.

As seen in Table 52, the majority of fishing licenses granted in 1998 in the Region were for restricted species and saltwater products.

In that same year, landings of marine species in Southwest Florida totaled 17.9 million pounds, a 31.8% decrease from 1975 (Table 53). Factors that cause declines in fishing include the destruction of fishing resources, either from over-fishing or destruction of species; competition by other areas or nations for fishing resources; and the cost of operating fishing craft.

| TABLE 52 FISHERY RESOURCE LICENSES, 1998 | | | | | | | | | | |
|---|-----------|---------|-------|----------|--------|--|--|--|--|--|
| Туре | Charlotte | Collier | Lee | Sarasota | Region | | | | | |
| Crab, Blue | 118 | 135 | 243 | 86 | 582 | | | | | |
| Crab, Stone | 71 | 131 | 178 | 79 | 459 | | | | | |
| Crawfish/Lobsters | 15 | 35 | 77 | 15 | 142 | | | | | |
| Marine Life | 4 | 7 | 11 | 10 | 32 | | | | | |
| Purse seine | 2 | 7 | 1 | 6 | 16 | | | | | |
| Restricted species | 175 | 216 | 464 | 124 | 979 | | | | | |
| Retail dealers | 52 | 46 | 101 | 43 | 242 | | | | | |
| Saltwater products | 229 | 272 | 623 | 183 | 1,307 | | | | | |
| Wholesale dealers | 10 | 19 | 57 | 15 | 101 | | | | | |
| Other permits | 4 | 7 | 24 | 2 | 37 | | | | | |
| TOTAL | 680 | 875 | 1,179 | 563 | 3,897 | | | | | |

Source: Department of Environmental Protection, Florida Marine Research Institute, 1998 figures.

Over-fishing can result from intense competition between commercial and sports fishermen, while destruction of species can result from either water degradation, such as red tides, or the destruction of feeding areas. Reports have also been made about traditional international fishing areas being closed by the actions of other nations. Similarly, reports have been made regarding the cost and effects of modernizing the fishing industry. Modernization has either driven out or made less competitive those fishermen who could not afford the transition.

Declines in fishing have also affected other sectors of the economy, such as manufacturing and wholesale and retail trade. The manufacturing sector includes the seafood processing industry while the trade sector includes wholesale and retail sales of seafood.

| | | | , | TABLE 53 | | | | | | | | |
|-----------|---|------------------|-----------------------------|----------------------|----------------------|---------------|---------------------|--------------|--|--|--|--|
| | SUMMARY OF MARINE LANDINGS - SELECTED YEARS | | | | | | | | | | | |
| Year | Food Fish (000 Lbs.) | Food Fish \$0 | Invertebrates (000 Lbs.) | Invertebrates \$0 | Shrimp (000 Lbs.) | Shrimp \$0 | Total (000 Lbs.) | Total \$0 | | | | |
| Charlotte | е | | | | | | | | | | | |
| 1975 | 2,939 | N/A | 283 | N/A | 172 | N/A | 3,394 | N/A | | | | |
| 1978 | 2,419 | N/A | 784 | N/A | 140 | N/A | 3,343 | N/A | | | | |
| 1983 | 4,260 | 1,392 | 338 | 194 | 96 | 233 | 4,694 | 1,819 | | | | |
| 1989 | 3,368 | 2,223 | 512 | 859 | 67 | 125 | 3,946 | 3,207 | | | | |
| 1992 | 2,393 | 1,339 | 668 | 337 | 80 | 231 | 3,141 | 1,908 | | | | |
| 1998 | 1,097 | N/A | 1,375 | N/A | 62 | N/A | 2,534 | N/A | | | | |
| Collier | | | | | | | | | | | | |
| 1975 | 3,911 | N/A | 1,055 | N/A | 1 | N/A | 4,967 | N/A | | | | |
| 1978 | 2,402 | N/A | 1,329 | N/A | 0 | 0 | 3,731 | 1,976 | | | | |
| 1983 | 1,787 | 1,161 | 816 | 2,325 | 0 | 0 | 2,603 | 3,486 | | | | |
| 1989 | 4.679 | 3,088 | 1,448 | 2,432 | 0 | 0 | 6,126 | 5,520 | | | | |
| 1992 | 2,193 | 2,030 | 1,986 | 7,481 | 8 | 40 | 4,188 | 9,551 | | | | |
| 1998 | 1,548 | N/A | 1,951 | N/A | 110 | N/A | 3,498 | N/A | | | | |

| | S | UMMARY | TAE COF MARINE | BLE 53 (cont.) CLANDINGS | | ED YEAR: | s | |
|------------|-------------------------|--------|-----------------------------|------------------------------|----------------------|---------------|--------|--------------|
| Year | Food Fish (000 Lbs.) | | Invertebrates (000 Lbs.) | | Shrimp (000 Lbs.) | Shrimp \$0 | | Total \$0 |
| Lee | | | | | | | | |
| 1975 | 11.860 | N/A | 102 | N/A | 5,169 | N/A | 17,131 | N/A |
| 1978 | 10,358 | N/A | 166 | N/A | 5,169 | N/A | 15,693 | 12,304 |
| 1983 | 10,184 | 6,711 | 832 | 709 | 3,491 | 9,994 | 14,507 | 17,414 |
| 1989 | 7,340 | 4,844 | 1,529 | 2,568 | 2,481 | 4,615 | 11,349 | 12,027 |
| 1992 | 6,559 | 4,220 | 1,496 | 1,313 | 1,955 | 5,932 | 10,010 | 11,464 |
| 1998 | 3,160 | N/A | 2,650 | N/A | 6,219 | N/A | 12,158 | N/A |
| Sarasota | | | | | | | | |
| 1975 | 544 | N/A | 157 | N/A | 0 | 0 | 701 | N/A |
| 1978 | 122 | N/A | 0 | 0 | 0 | 0 | 122 | 0 |
| 1983 | 306 | 191 | 21 | 74 | 12 | 38 | 339 | 303 |
| 1989 | 1,469 | 970 | 56 | 93 | 0 | 1 | 1,525 | 1,064 |
| 1992 | 453 | 425 | 57 | 90 | 7 | 35 | 517 | 550 |
| 1998 | 89 | N/A | 96 | N/A | 0 | N/A | 185 | N/A |
| Region | | | | | | | | |
| 1975 | 19,254 | N/A | 1,597 | N/A | 5,342 | N/A | 26,193 | N/A |
| 1978 | 15,301 | N/A | 2,279 | N/A | 5,309 | N/A | 22,889 | 14,280 |
| 1983 | 16,537 | 9,455 | 2,007 | 3,302 | 3,599 | 10,265 | 22,143 | 23,022 |
| 1989 | 16,855 | 11,124 | 3,544 | 5,953 | 2,549 | 4,741 | 22,947 | 21,818 |
| 1992 | 11,598 | 8,014 | 4,207 | 9,221 | 2,050 | 6,238 | 17,855 | 23,473 |
| 1998 | 5,894 | N/A | 6,072 | N/A | 6,391 | N/A | 18,375 | N/A |
| % of State | | | | | | | | |
| 1975 | 19.3 | N/A | 5.2 | N/A | 16.7 | N/A | 16.1 | N/A |
| 1978 | 16.6 | N/A | 7.3 | N/A | 15.3 | N/A | 14.5 | 15.5 |
| 1983 | 16.3 | 15.5 | 5.4 | 8.3 | 10.8 | 15.9 | 12.9 | 13.9 |
| 1989 | 18.5 | 18.5 | 9.9 | 9.9 | 10.6 | 10.6 | 15.2 | 13.2 |
| 1992 | 10.4 | 10.0 | 13.2 | 17.2 | 10.1 | 13.7 | 10.8 | 12.8 |
| 1998 | 10.5 | N/A | 16.5 | N/A | 19.7 | N/A | 14.4 | N/A |

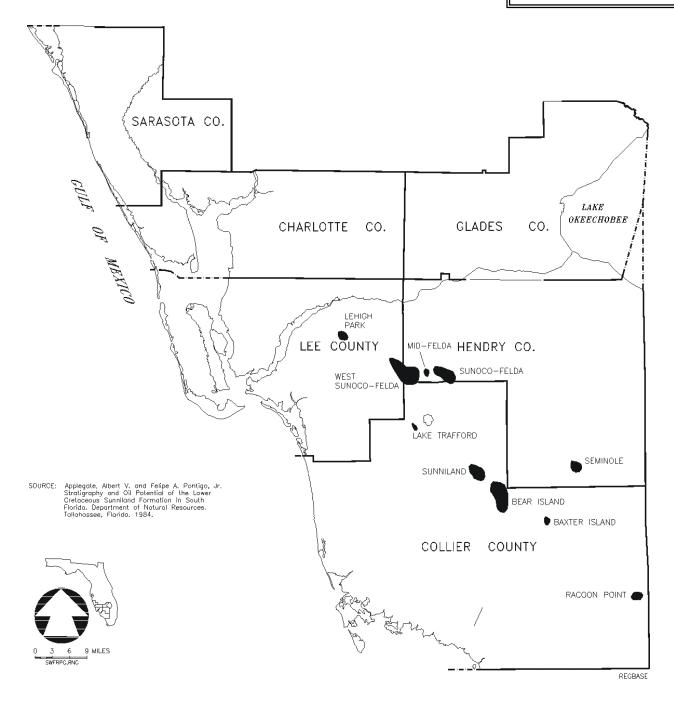
* Total may not equal sum of breakdown due to rounding.

Source: National Marine Fisheries Service, unpublished data for selected years; Department of Environmental Protection, Florida Marine Research Institute, 1992 figures.

Mineral Production

Oil and Gas Production

Only two areas in Florida have measurable oil and gas production. One is the Jay Field in Florida's Panhandle and the other is in Southwest Florida in an area at the junction of Collier, Hendry, and Lee Counties (Map 4). Southwest Florida produced 1.2 million barrels of oil and 173,353,000 cubic feet of gas in 1993 (Table 54).



OIL-PRODUCING FIELDS SOUTHWEST FLORIDA REGION

| | TABLE 54 OIL AND GAS PRODUCTION SOUTHWEST FLORIDA, 1971-2000 | | | | | | | | | |
|------|--|-----------------------------|----------------------------|--|--|--|--|--|--|--|
| Year | Number of Producing Wells | Oil Barrels in Thousands | Gas Thousand Cubic Feet | | | | | | | |
| 1971 | 65 | 4,657 | 335,149 | | | | | | | |
| 1975 | 74 | 4,835 | 380,726 | | | | | | | |
| 1980 | 80 | 4,406 | 328,894 | | | | | | | |
| 1985 | 70 | 2,795 | 210,190 | | | | | | | |
| 1990 | 40 | 1,426 | 113,392 | | | | | | | |
| 1993 | 88 | 1,217 | 173,353 | | | | | | | |
| 1999 | 60 | 1,128 | 126,899 | | | | | | | |
| 2000 | 57 | 1,045 | 113,189 | | | | | | | |

Source: Florida Department of Environmental Protection, Florida, Geological Survey, Oil and Gas Section, "Florida Oil and Gas Monthly Production Report."

The oil produced in this area is shipped by pipeline to Port Everglades on the east cost of Florida. The natural gas, when produced in sufficient quantities, is used as a power source at the sites of oil production. There are eleven designated fields in this area with approximately 85 producing wells.

Some sources suggest a high probability that oil exists in the Gulf of Mexico west of Collier County. In light of environmental concerns over the ability to manage cleanup operations after coastal oil spills, however, the political and public consensus has been against further oil exploration and drilling operations along the Southwest Florida coastline. A recent federal moratorium on offshore lease sales in Southwest Florida waters has prevented any new offshore petroleum drilling operations. The issue of offshore drilling is likely to continue to be a controversial one for the foreseeable future.

The importance of the Region's current oil and gas production in relation to the energy situation in the country is minimal. The oil produced in these fields would not make the Region self-sufficient in fuels. This production does represent, however, the only significant source of exportable energy resources within the Region.

Significant Minerals

Mineral resources within the Region include sands, shells, marls, and clays (used in construction); differing grades of phosphatic sands and clays, limestones (crushed stone), and fullers earth; and peats and petroleum and natural gas deposits. There are also suspected offshore petroleum and natural gas reserves in the Gulf. Other exploitable mineral resources in the Region are limited or unknown.

Table 55 lists the principal mineral resources produced in Southwest Florida. The continued growth and diversification of the mineral industry in Southwest Florida will depend on the utilization of its non-metallic mineral resources.

| TABLE 55 PRINCIPAL MINERALS PRODUCED IN SOUTHWEST FLORIDA, 1998 | | | | | | |
|---|---|--|--|--|--|--|
| County | Principal mineral resources | | | | | |
| Charlotte | Crushed stone, sand and gravel | | | | | |
| Collier | Oil and gas, Crushed stone | | | | | |
| Glades | Crushed stone, sand and gravel | | | | | |
| Hendry | Crushed stone, sand and gravel, oil and gas | | | | | |
| Lee | Oil and gas, Crushed stone | | | | | |
| Sarasota | Sand and gravel, Crushed stone | | | | | |

Source: The Mineral Industry of Florida, 1998, USGS. http://minerals.usgs.gov/minerals/pubs/state/fl.html

Contract Construction (SIC Codes 15-17)

The contract construction sector encompasses the building of residential and commercial structures. In addition, this sector meets the demand for second homes, overall boosting the economy and compensating for the small manufacturing sector. In the past, the contract construction sector has grown the most rapidly of all eight economic sectors in the Region in terms of total number and percent of persons employed. It is, however, the sector most adversely affected by slowdowns in overall economic activity.

The number of firms engaged in construction totaled 4,426 in 1999 (Table 56). Lee County had the greatest percentage (35.7%) of these firms followed by Sarasota with 29.3% and Collier with 24.9%. Those three counties had the majority of construction firms in the Region (89.9% or 3,977). Together, those firms employed 34,996 persons (92.3% of all persons engaged in construction).

| | TABLE 56 CONTRACT CONSTRUCTION FIRMS AND EMPLOYMENT, 1999 (NAICS Codes 23) | | | | | | | | | | | |
|-----------|--|-------------------------|---------------------|---|-------|-----|-------|-------|-------|------|--|--|
| | Number of Firms by Number of Employees | | | | | | | | | | | |
| | Total | County Firms as % of | | County Employees as % Total | | | | | | | | |
| County | Total Firms | Regional Total | I otal Employees | | 1-4 | 5-9 | 10-19 | 20-49 | 50-99 | 100+ | | |
| Charlotte | 395 | 8.9% | | 7.0% | 253 | 73 | 40 | 23 | 5 | 1 | | |
| Collier | 1,101 | 24.9% | 10,143 | 26.8% | 669 | 194 | 119 | 80 | 26 | 13 | | |
| Glades | 15 | 0.3% | 98 | 0.3% | 8 | 4 | 2 | 1 | 0 | 0 | | |
| Hendry | 39 | 0.9% | 159 | 0.4% | 29 | 6 | 3 | 1 | 0 | 0 | | |
| Lee | 1,578 | 35.7% | 15,753 | 41.6% | 965 | 243 | 185 | 123 | 44 | 18 | | |
| Sarasota | 1,298 | 29.3% | 9,100 | 24.0% | 883 | 215 | 107 | 62 | 21 | 10 | | |
| Region | 4,426 | 100.0% | 37,897 | 100.0% | 2,807 | 735 | 456 | 290 | 96 | 42 | | |

Note: The data under former SIC codes for contract construction (15, 16, and 17) are now reported under NAICS code 23 for construction. (SIC is Standard Industrial Code. NAICS is North American Industry Classification System.) For additional information, see the following website: http://www.census.gov/epcd/www/naics.html.\

Source: U. S. Census Bureau, County Business Patterns 1999, Florida, Table 6, "Counties--Employees, Payroll, and Establishments by Industry: 1999." Website (http://www.census.gov/prod/www/abs/cbptotal.html) accessed August 13, 2001.

The activity of the contract construction sector, more than any other sector, reflects the impact of population growth. Construction activity can be measured by the actual increase in the number of housing units, if available, or by the number of building permits issued.

The value of building permits, as presented in Figure 11, indicates the importance of the construction sector by itself as well as its impact other sectors of the economy. For example, the estimated \$2.5 billion in expenditures on construction in 1999 is comprised of the following: wages and salaries paid to construction workers, the goods and services of the manufacturing and trade sectors necessary for construction, and the financial/insurance/real estate activities which are part of the marketing of buildings.

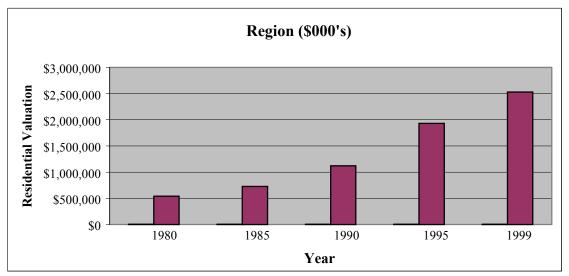


FIGURE 11 VALUES OF RESIDENTIAL BUILDING

Note: Building permits do not represent actual construction, only the intent to construct. Also, this does not reflect the value of permits for additions and alterations, which represents the differences between the percentages shown and the countywide total of 100%.

Source: Florida Statistical Abstract, 1986, Table 11.16; 1992, 1996, and 2000 Table 11.15. Building Permit Activity in Florida.

Directly related to this, but not part of building permit values, are land values and transactions. As the economic activity generated by construction spreads throughout the Region, the multiplier effect of the construction industry on practically every other sector becomes apparent.

Housing Stock

As expected, the large population growth in the Region has produced a rapidly growing housing market. From 1970 to 2000, the Region's housing stock added more than 500,000 units, reaching slightly more than 670,000 units (Table 57).

Table 58 indicates growth in housing units in the Region from 1970 to 2000. Housing unit growth averaged 2.9% per year in the Region during the 1990s. While this is a decline from the growth rates seen the 1970s and 1980s, it is still higher than the growth rate of the state overall. In the Region, Collier County had the greatest percentage of growth for the period of 1970-2000 (722.2%).

| | | | H | | ABLE 57 UNITS 19 | 070-2000 | | | | |
|-----------|-----------|-----------|-----------|-----------|---------------------|----------|---------|---------|---------|---------|
| | | | | | | | Char | iges | | |
| County | 1970 | 1980 | 1990 | 2000 | 1970-80 | 1980-90 | 1990-00 | 1970-90 | 1970-00 | 1980-00 |
| Charlotte | 13,752 | 34,798 | 64,641 | 79,758 | 153.0% | 85.8% | 23.4% | 370.0% | 480.0% | 129.2% |
| Collier | 17,580 | 50,743 | 94,165 | 144,536 | 188.6% | 85.6% | 53.5% | 435.6% | 722.2% | 184.8% |
| Glades | 1,443 | 3,475 | 4,624 | 5,790 | 140.8% | 33.1% | 25.2% | 220.4% | 301.2% | 66.6% |
| Hendry | 3,985 | 7,032 | 9,945 | 12,294 | 76.5% | 41.4% | 23.6% | 149.6% | 208.5% | 74.8% |
| Lee | 43,511 | 111,013 | 189,051 | 245,405 | 155.1% | 70.3% | 29.8% | 334.5% | 464.0% | 121.1% |
| Sarasota | 56,242 | 113,355 | 157,055 | 182,467 | 101.5% | 38.6% | 16.2% | 179.2% | 224.4% | 61.0% |
| Region | 136,513 | 320,416 | | 670,250 | 134.7% | | | 280.5% | 391.0% | 109.2% |
| State | 2,526,536 | 4,378,691 | 6,100,262 | 7,302,907 | 73.3% | 39.3% | 19.7% | 141.4% | 189.0% | 66.8% |

Source: U.S. Census, 1980, General Housing Characteristics, Florida, Table 46; U.S. Census, 1990, General Housing Characteristics, Florida, Tables 13 and 49.

Additional source: 2000 data from U. S. Census Bureau, Census 2000 Housing Units, website (http://quickfacts.census.gov/cgi-bin/hunits/counts.pl) accessed August 15, 2001.

As Table 58 indicates, an increasing percentage of housing units are built for seasonal use, often by retirees who spend just part of the year in Southwest Florida. From 1980 to 1990, the Region experienced a 14.6% decrease in the number of year-round housing units (Table 59). During this same time period, the state's inventory of year-round units fell only 4.4%.

| | | SEA | SONAL | AND YE | TAE Ear-rou | BLE 58 ND HO | USING U | NITS, 19 | 80-1990 | | |
|-----------|---------|------------|-----------|---------|----------------|-----------------|-----------|----------|-----------|-----------|--------|
| | Vacar | nt, Season | al & Migr | atory* | | Year-round | | | | ing Units | Change |
| | 19 | 80 | 19 | 90 | 198 | 0 | 199 | 0 | 1980 | 1990 | 1980- |
| County | Total | Percent | Total | Percent | Total | Percent | Total | Percent | Total | Total | 1990 |
| Charlotte | 902 | 2.6% | 10,869 | 16.8% | 33,896 | 97.4% | 53,772 | 83.2% | 34,798 | 64,641 | 85.8% |
| Collier | 1,016 | 2.0% | 22,989 | 24.4% | 49,727 | 98.0% | 71,176 | 75.6% | 50,743 | 94,165 | 85.6% |
| Glades | 1,065 | 30.6% | 1,372 | 29.7% | 2,410 | 69.4% | 3,252 | 70.3% | 3,475 | 4,624 | 33.1% |
| Hendry | 304 | 4.3% | 552 | 5.6% | 6,728 | 95.7% | 9,393 | 94.4% | 7,032 | 9,945 | 41.4% |
| Lee | 2,415 | 2.2% | 31,478 | 16.7% | 108,598 | 97.8% | 157,573 | 83.3% | 111,013 | 189,051 | 70.3% |
| Sarasota | 1,153 | 1.0% | 19,728 | 12.6% | 112,202 | 99.0% | 137,327 | 87.4% | 113,355 | 157,055 | 38.6% |
| Region | 6,855 | 2.1% | 86,988 | 16.7% | 313,561 | 97.9% | 432,493 | 83.3% | 320,416 | 519,481 | 62.1% |
| State | 108,300 | 2.5% | 421,003 | 6.9% | 4,270,391 | 97.5% | 5,679,259 | 93.1% | 4,378,691 | 6,100,262 | 39.3% |

* Vacant units intended for seasonal occupancy or held for migratory labor.
 Sources: U.S. Census, 1980, General Housing Characteristics, Florida, Table 46; U.S. Census, 1990, General Housing Characteristics, Florida, Tables 13 and 49.

Housing Types

A majority of the Region's housing stock continues to be traditional single-family units. In 1980, single-family units accounted for 62.9% of total year-round units in the Region (Table 59). By 1990, however, that figure dropped to 50.1%, a decrease of 12.8 percentage points. By contrast, multi-family units, as a percentage of total units, increased from 21.7% in 1980 to 33.7% in 1990. The Region's share of mobile homes has remained roughly the same since the 1980's.

| | | | | | TABLE 59 |) | | | | |
|-----------|---------|-----------|-----------|-----------|-----------|---------|-------------------|-----------|-------------|--------|
| | | | TYPES | OF DWE | LLINGS, 1 | 980* AN | D 1990 (1) | | | |
| | | Single | Family | Multi | Family | Mo | Mobile | | Total Units | |
| County | | 1980 | 1990 | 1980 | 1990 | 1980 | 1990 | 1980 | 1990 | 1990 |
| Charlotte | Total | 24,353 | 41,659 | 3,228 | 12,273 | 6,315 | 10,395 | 33,896 | 64,641 | 314 |
| | Percent | 71.8% | 64.4% | 9.5% | 19.0% | 18.7% | 16.1% | 100.0% | 100.0% | 0.5% |
| Collier | Total | 27,020 | 36,747 | 16,356 | 46,626 | 6,351 | 10,151 | 49,727 | 94,165 | 641 |
| | Percent | 54.3% | 39.0% | 32.9% | 49.5% | 12.8% | 10.8% | 100.0% | 100.0% | 0.7% |
| Glades | Total | 1,370 | 1,670 | 132 | 258 | 908 | 2,691 | 2,410 | 4,644 | 25 |
| | Percent | 56.8% | 36.0% | 5.5% | 5.6% | 37.7% | 57.9% | 100.0% | 100.0% | 0.5% |
| Hendry | Total | 4,078 | 4,868 | 634 | 1,133 | 2,016 | 4,072 | 6,728 | 10,127 | 54 |
| | Percent | 60.6% | 48.1% | 9.4% | 11.2% | 30.0% | 40.2% | 100.0% | 100.0% | 0.5% |
| Lee | Total | 65,587 | 90,606 | 24,410 | 64,280 | 18,601 | 32,745 | 108,598 | 189,051 | 1,420 |
| | Percent | 60.4% | 47.9% | 22.5% | 34.0% | 17.1% | 17.3% | 100.0% | 100.0% | 0.8% |
| Sarasota | Total | 74,675 | 84,598 | 23,347 | 50,319 | 14,180 | 20,827 | 112,202 | 157,055 | 1,311 |
| | Percent | 66.6% | 53.9% | 20.8% | 32.0% | 12.6% | 13.3% | 100.0% | 100.0% | 0.8% |
| Region | Total | 197,083 | 260,148 | 68,107 | 174,889 | 48,371 | 80,881 | 313,561 | 519,683 | 3,765 |
| | Percent | 62.9% | 50.1% | 21.7% | 33.7% | 15.4% | 15.6% | 100.0% | 100.0% | 0.7% |
| State | Total | 2,797,611 | 3,032,769 | 1,061,341 | 2,246,445 | 411,439 | 762,855 | 4,270,391 | 6,100,262 | 58,193 |
| | Percent | 65.5% | 49.7% | 24.9% | 36.8% | 9.6% | 12.5% | 100.0% | 100.0% | 1.0% |

*Year-round housing units.

1 All housing units.

2 "Other" includes housing units that do not fit the previous categories. Examples are houseboats, railroad cars, campers, and vans.

Source: U.S. Census, 1980 & 1990, General Housing Characteristics, Florida, Tables 5 & 46 and Tables 13 & 49.

This trend in increasing multi-family homes, which is reflected in state housing figures as well, can be attributed to the seasonal/retirement nature of the Region. Multi-family units (condominiums and apartments) are easier to maintain than single-family homes and are often located along scenic amenities such as golf courses or the coastline.

Figure 12 graphically portrays the variety of housing types found in all counties in the Region, using data from the 1980 and 1990 U.S. Censuses.

FIGURE 12 VARIETY OF HOUSING TYPES BY COUNTY

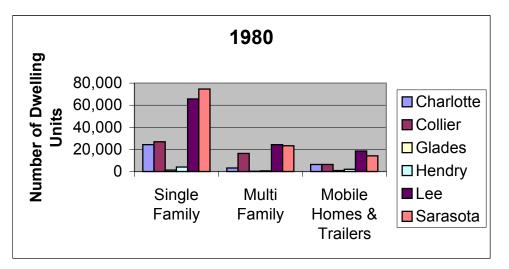
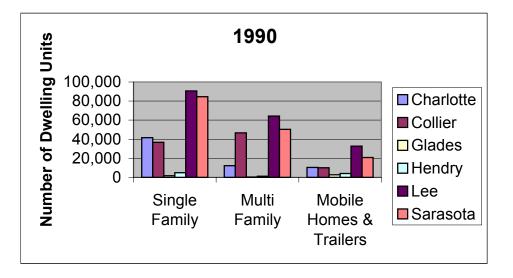


FIGURE 12 (cont.) VARIETY OF HOUSING TYPES BY COUNTY



Manufacturing (SIC Codes 20-39)

This sector has traditionally been considered the most important segment of an area's economy in determining the future growth of employment and income. Manufacturing jobs, typically high-wage, can boost the disposable income of a given area. The product of manufacturing activity is often exported. As a result, this export or "basic" economic activity generates a flow of monies into the community from outside. A second effect, the "multiplier effect," is to create a demand for additional local employment to service these export or manufacturing jobs. Thus, due to high pay and the economic multiplier effect, the manufacturing sector is a desirable segment of the economy and is actively promoted by localities.

Table 60 examines growth in manufacturing for 1985 to 1999. Manufacturing activity in the Region as measured by employment increased by 3.0% between 1985 and 1996. Statewide, manufacturing decreased 15.8% during that period. Within the Region, Collier County showed the largest increase in the number of manufacturers (74.0%) and in the number of manufacturing employees (59.4%). Sarasota County accounted for both the largest number of manufacturers (395) and manufacturing employees (8,359) in 1999. Those manufacturing employees in Sarasota County were 46.8% of all manufacturing employment within the Region in 1999.

| | TABLE 60 MANUFACTURING ACTIVITY, 1985-1999 | | | | | | | | | | | |
|-----------|---|--------|--------|--------|--------|---------|---------|--------------|---------|---------|--|--|
| | Establishments | | | | | | To | otal Employe | ees | | | |
| County | 1985 | 1988 | 1991 | 1996 | 1999 | 1985 | 1988 | 1991 | 1996 | 1999 | | |
| Charlotte | 54 | 67 | 68 | 77 | 71 | 494 | 694 | 575 | 813 | 677 | | |
| Collier | 123 | 150 | 183 | 217 | 214 | 1,733 | 1,814 | 2,499 | 2,619 | 2,762 | | |
| Glades | 5 | 6 | 6 | 4 | 3 | 127 | 167 | 60 | 78 | 76 | | |
| Hendry | 17 | 13 | 15 | 26 | 20 | 771 | 1,032 | 900 | 1,033 | 713 | | |
| Lee | 267 | 296 | 333 | 382 | 383 | 4,439 | 6,014 | 6,028 | 6,211 | 5,293 | | |
| Sarasota | 411 | 441 | 402 | 385 | 395 | 9,801 | 12,021 | 8,836 | 9,395 | 8,359 | | |
| Region | 877 | 973 | 1,007 | 1,091 | 1,086 | 17,365 | 21,742 | 18,898 | 20,149 | 17,880 | | |
| State | 14,477 | 13,733 | 15,508 | 16,936 | 15,601 | 499,207 | 454,400 | 490,477 | 483,161 | 420,214 | | |

Note: The source has specific employment numbers in some cases and ranges in other cases. First, the source provides the total number of employees in each industry. In 1996, Charlotte County had 813 employees in manufacturing. For Glades County in 1996, the source lists a range of 20 to 99 employees. Second, the source provides information about the number of establishments by employment-size class. For Glades County in 1996, there were 2 establishments with 1 to 4 employees, 1 with 5 to 9 employees, and 1 with 50 to 99 employees. That would yield a low of 57 (2X1+1X5+1X50) and a high of 116 (2X4+1X9+1X99). Thus, combining the information, Glades County had from 57 to 99 manufacturing employees in 1996. That is listed in the table above as an estimate of 78 (an average of the low 57 and high 99, or 78). The same process was used to estimate the number of employees for Glades County in 1999.

Source: 1996 data from U. S. Census Bureau, County Business Patterns 1996, Florida, Table 1a, "The State--Establishments, Employees, and Payroll, by Major Group: 1996 and 1995," and Table 2, "Counties--Employees, Payroll, and Establishments, by Industry: 1996." 1999 data from U. S. Census Bureau, County Business Patterns 1999, Florida, Table 1, "The State--Establishments, Employees, and Payroll by Major Group: 1999 and 1998," and Table 6, "Counties--Employees, Payroll, and Establishments by Industry: 1999." Website (http://www.census.gov/prod/www/abs/cbptotal.html) accessed August 13, 2001

| | TABLE 61 MANUFACTURING FIRMS IN SOUTHWEST FLORIDA, 1999 | | | | | | | | |
|-------------------------|--|------------------|----------------------|--|--|--|--|--|--|
| NAICS Code ¹ | Classification: 1999 | Number of Estab. | Number of Employees* | | | | | | |
| 311 | Food Mfg. | 17 | 447 | | | | | | |
| 312 | Beverage and Tobacco Product Mfg. | 0 | 0 | | | | | | |
| 313 | Textile Mills | 0 | 0 | | | | | | |
| 314 | Textile Product Mills | 26 | 129 | | | | | | |
| 315 | Apparel Manufacturing | 0 | 0 | | | | | | |
| 316 | Leather and Allied Product Mfg. | 0 | 0 | | | | | | |
| 321 | Wood Product Mfg. | 14 | 407 | | | | | | |
| 322 | Paper Mfg. | 0 | 0 | | | | | | |
| 323 | Printing and Related Support Activities | 149 | 1,135 | | | | | | |
| 324 | Petroleum and Coal Products Mfg. | 0 | 0 | | | | | | |
| 325 | Chemical Mfg. | 21 | 449 | | | | | | |
| 326 | Plastics and Rubber Products Mfg. | 45 | 1,983 | | | | | | |
| 327 | Nonmetallic Mineral Product Mfg. | 91 | 1,851 | | | | | | |
| 331 | Primary Metal Mfg. | 7 | 111 | | | | | | |
| 332 | Fabricated Metal Product Mfg. | 130 | 2,788 | | | | | | |
| 333 | Machinery Mfg. | 58 | 972 | | | | | | |
| 334 | Computer and Electronic Product Mfg. | 38 | 1,753 | | | | | | |
| 335 | Electrical Equipment, Appliance, and | 16 | 486 | | | | | | |
| 336 | Transportation Equipment Mfg. | 41 | 577 | | | | | | |
| 337 | Furniture and Related Product Mfg. | 78 | 1,224 | | | | | | |
| 339 | Miscellaneous Mfg. | 112 | 1,270 | | | | | | |
| | Totals ² | 1,086 | 17,804 | | | | | | |

Manufacturing employment in the Region can be divided into categories, each with its own NAICS code. Table 61 lists these types of manufacturing companies in Southwest Florida.

*Averages based on employment-size class ranges provided.

1--The 1996 data uses the Standard Industrial Classification (SIC) codes, while the 1999 data uses the North American Industry Classification System (NAICS) codes. Due to differences in the systems of classification, the data may not be totally comparable. The NAICS codes will replace all SIC codes in the near future. For additional information, see the NAICS website at http://www.census.gov/epcd/www/naics.html.

2--The totals shown in the total row are larger than the totals of the data shown in the columns due to nondisclosure of data. All nondisclosed data are included in the totals.

Source: 1999 data from U. S. Census Bureau, County Business Patterns 1999, Florida, Table 6, "Counties--Employees, Payroll, and Establishments by Industry: 1999." Website (http://www.census.gov/prod/www/abs/cbptotal.html) accessed August 13, 2001. Table 62 shows the top 13 manufacturers, by employment, within the Region. Two of these firms are involved in agricultural production, while five are newspaper-publishing entities.

| TABLE 62 TOP SOUTHWEST FLORIDA MANUFACTURERS AS MEASURED BY EMPLOYMENT, 1998 | | | | | | | | | | |
|--|-----------|-----------------------------------|------------|--|--|--|--|--|--|--|
| Company | County | Product | Employment | | | | | | | |
| Gargiulo Inc. | Collier | Potatoes and tomatoes | 800 | | | | | | | |
| News-Press Publishing Corp. | Lee | Newspaper publishing | 670 | | | | | | | |
| Hi-Stat Manufacturing Co., Inc. | Sarasota | Motor Vehicle Parts & Accessories | 650 | | | | | | | |
| Heat Pumps Unlimited, Inc. | Lee | Heat Pumps | 600 | | | | | | | |
| Sarasota Herald Tribune | Sarasota | Newspaper publishing | 600 | | | | | | | |
| Eaton Corp. | Sarasota | Aerospace relays & switches | 500 | | | | | | | |
| U.S. Sugar | Hendry | Sugar cane & citrus juices | 500 | | | | | | | |
| Bausch & Lomb, Inc. | Sarasota | Contact lenses | 400 | | | | | | | |
| Scripps, EW Co. | Naples | Newspaper publishing | 350 | | | | | | | |
| Suncoast Media | Charlotte | Newspaper publishing | 280 | | | | | | | |
| Breeze Corp. | Lee | Newspaper publishing | 215 | | | | | | | |
| Krehling Industries | Collier | Ready mix concrete | 150 | | | | | | | |
| Naples Lumber & Supply | Collier | Structural wood | 120 | | | | | | | |

Source: Florida Chamber of Commerce, <u>1999 Directory of Florida Industries</u>.

Transportation, Communications and Utilities (SIC Codes 40-49)

The transportation/communications/utilities (T/C/U) sector of the Region's economy is the second least developed sector when compared to state employment for the same sector (Table 45). In 1999, the T/C/U sector in the Region accounted for 3.5% of all non-agricultural employment. The state's T/C/U sector comprised 5.1% of total non-agricultural employment (Table 45).

Regional employment and the number of establishments in the T/C/U sector for the year 1999 are presented in Table 63.

| | TABLE 63 EMPLOYMENT IN TRANSPORTATION, COMMUNICATIONS AND UTILITIES, 1999 | | | | | | | | | | | | |
|-----------|---|--------|-----------|--------|-----------|--------|-----------|--------|--|--|--|--|--|
| | Transportation Communications Utilities Totals | | | | | | | | | | | | |
| County | Employees | Estab. | Employees | Estab. | Employees | Estab. | Employees | Estab. | | | | | |
| Charlotte | 351 | 64 | 113 | 10 | 295 | 14 | 894 | 93 | | | | | |
| Collier | 1,338 | 205 | 501 | 28 | 429 | 23 | 2,268 | 256 | | | | | |
| Glades | | | | | | | | | | | | | |
| Hendry | 54 | 3 | 46 | 3 | 91 | 4 | 330 | 27 | | | | | |
| Lee | 3,579 | 334 | 2,867 | 73 | 825 | 29 | 7,271 | 436 | | | | | |
| Sarasota | 1,602 | 219 | 1,292 | 50 | 631 | 23 | 3,524 | 292 | | | | | |
| Region | 6,924 | 825 | 4,819 | 164 | 2,271 | 93 | 14,287 | 1,104 | | | | | |

Note: Glades County data are withheld due to nondisclosure. Also, Charlotte County and Hendry County have some data withheld due to nondisclosure. For the three subcategories (transportation, etc.), the regional totals do not include nondisclosed data. The overall totals (right-hand columns) for the entire T/C/U group for each <u>county</u>--except Glades County--include all data.

Transportation

Southwest Florida's transportation facilities are diversified among water, rail, road, and air transportation facilities. These are concentrated mainly in the Region's coastal counties. (Please refer to Regional Transportation section, for an expanded discussion of the Region's transportation systems.)

Water transportation in the Region is composed of one port and two major waterways. The port facilities at Boca Grande are used mainly for the import of fuel oil and petroleum products. They will be closed by the year 2002 with the conversion of the FP&L Fort Myers plant to natural gas fuel. There are, however, several other water-dependent oil storage facilities, dockage areas for fishing fleets, and numerous public and private marinas and unregistered dockage areas.

The Region's two major waterways are the Intracoastal Waterway (West Coast Inland Navigation District) and the Okeechobee Waterway. Primarily used by recreational traffic, a portion of each waterway is used to carry petroleum products to the electrical generating plant east of Fort Myers. The volume of goods and passengers transported on the Intracoastal Waterway from the mouth of the Caloosahatchee River and to the east coast via the Okeechobee Waterway is presented in Table 64.

Source: (Florida) Agency for Workforce Innovation, Office of Workforce Information Services, Labor Market Statistics, ES-202 Program, in cooperation with the U. S. Department of Labor, Bureau of Labor Statistics. Website (http://www2.myflorida.com/awi/lms/es202/htm), accessed August 6, 2001

| | TABLE 64 WATERBORNE COMMERCE ¹ | | | | | | | | | | |
|------|---|--|-------------------|-------------------------|--|--|--|--|--|--|--|
| | Intracoast (Caloosahatche | al Waterway e River to Anclote iver) | Okeechobee | Waterway | | | | | | | |
| Year | Tons ² | Passengers ³ | Tons ² | Passengers ³ | | | | | | | |
| 1980 | 1,215,318 | 139,276 | 972,424 | 39,537 | | | | | | | |
| 1990 | 769,000 | NA | 691,000 | NA | | | | | | | |
| 1995 | 529,000 | NA | 430,000 | NA | | | | | | | |
| 1997 | 645,000 | NA | 560,000 | NA | | | | | | | |

1--This table is based on traffic for the entire length of the intracoastal waterway (160 miles) and the Okeechobee Waterway. Therefore, it includes effects of regions other than Southwest Florida.2--These are short tons. That is, each ton equals 2,000 pounds3--Passenger totals exclude ferry passengers.

Sources: "Waterborne Commerce of the United States, CY 1989, Part 2," Army Corps of Engineers, p. 51; and "MV-GC Region Freight Traffic Tables, Advanced Information, Part 2," CY 1990 and 1992, U. S. Army Corps of Engineers, p. 140 and 187, respectively. Data for 1995 and 1997 are from Waterborne Commerce of the United States, Calendar Year 1997, Part 2, Waterways and Harbors: Gulf Coast, Mississippi River System, and Antilles, pp. 102-104, U. S. Army Corps of Engineers.

Air transportation, prior to 1983, centered primarily around two major airports, Page Field (Fort Myers) and the Sarasota-Bradenton Airport. Substantial commercial, charter, and general aviation traffic, however, was handled by a number of smaller airports. In 1983, the Southwest Florida Regional Airport in Lee County replaced Page Field as a major airport in the area. It has become the dominant air facility of the six-county area. In May, 1993 the Southwest Florida Regional Airport became the Southwest Florida International Airport. Passenger, flight operations, and cargo statistics for the major airports in Southwest Florida are provided in Table 65. Included in Table 65 are statistics from the Southwest Florida International Airport, the Naples Airport, and the Sarasota Bradenton International Airport, the other commercial service airports in the Southwest Florida Region.

Projected growth of airport activity is expected to continue to be substantial. From 1985 to 2000, Southwest Florida International Airport experienced phenomenal growth in total passenger activity (206.0%). The Sarasota-Bradenton and Naples airports also witnessed considerable growth during that time at 26.5% and 52.7%, respectively, but with short cycles of decline.

| | | TABLE 65 | | |
|-----------------|---------------------------|---------------------------|-----------------------------|-------------|
| | AIR TRANSPOR | TATION TRAFFIC | C, 1970-2000 | |
| | Total | Total Flight | Air Cargo | Air |
| | Passengers ⁽²⁾ | Operations ⁽³⁾ | Total (Lbs.) ⁽⁴⁾ | Mail (Lbs.) |
| Page Field/ SWI | F Int'l/Reg'l Airport(1) | | _ | |
| 1970 | N/A | 113,453 | 1,007,760 | 176,120 |
| 1975 | 278,228 | 95,288 | 522,118 | 22,237 |
| 1980 | 1,129,056 | 139,075 | 3,642,477 | 209,600 |
| 1985 | 1,701,969 | 46,352 | 2,972,335 | 1,283,026 |
| 1990 | 3,734,067 | 72,524 | 12,068,173 | 4,986,031 |
| 1995 | 4,098,264 | 69,621 | 19,556,628 | 8,471,217 |
| 2000 | 5,207,212 | 77,042 | 31,676,009 | 3,166,270 |
| Sarasota/Brade | nton Airport | | | |
| 1970 | 287,834 | 132,100 | 2,095,421 | 181,989 |
| 1975 | 585,498 | 133,595 | 2,824,850 | 45,611 |
| 1980 | 1,214,975 | 144,604 | 3,028,637 | 11,330 |
| 1985 | 1,222,446 | 157,931 | 2,701,261 | 840,000 |
| 1990 | 2,010,304 | 173,214 | 2,474,156 | 6,606 |
| 1995 | 1,537,336 | 143,617 | 1,716,028 | 2,045,582 |
| 2000 | | | | |
| Naples Airport | | | | |
| 1970 | N/A | N/A | N/A | N/A |
| 1975 | N/A | N/A | N/A | N/A |
| 1980 | 195,345 | N/A | N/A | N/A |
| 1985 | 75,259 | 80,680 | N/A | N/A |
| 1990 | 127,255 | N/A | N/A | N/A |
| 1995 | 175,536 | N/A | N/A | N/A |
| 2000 | | | | |

⁽¹⁾Prior to 1983, traffic statistics apply to Page Field; from 1983, Page Field figures are reflected only in the "Flight Operations" column.

⁽²⁾ Includes enplanements and deplanements.

⁽³⁾ Includes landings and take-offs.

⁽⁴⁾ Includes Air Express which is freight with a guaranteed delivery date.

Source: Economic Views, SWFRPC, and Airport Manager's Office of each airport.

There are other smaller publicly owned airports in the Region. They are normally oriented towards general aviation, with some interest in compatible industrial development.

Rail transportation service is provided by Seminole Gulf railway serving Sarasota, Charlotte, Lee and Collier Counties on at least one of two lines, and by the South Central Florida Express, Inc. serving Glades and Hendry Counties.

Freight service is furnished, but passenger service is not available. Main rail lines extend southward from Tampa and from Central Florida and westward from Southeast Florida. Most of the original rail mileage in the Region, however, has been abandoned. Rail service to Boca Grande, Immokalee, Venice and the City of Naples has been discontinued. Primary products transported by the railroad

include agricultural commodities. These agricultural products are grown primarily in the interior part of the Region and are exported to other areas of the state.

The main mode of transportation in Southwest Florida is the private automobile. In addition, the road network is used by commercial truck traffic, which distributes the vast majority of goods consumed in the Region. Other uses include mass transit, intercity bus traffic, service vehicles, and bicycles.

The Region's urban road system is badly congested, particularly during the winter months, when the tourist and seasonal population is at its peak. Inter-city and suburban traffic operates at better service levels and is normally satisfactory in the off-season. However, further improvements will be needed to reduce the congestion that is likely to worsen as the Region's population increases.

Communication

Communication in Southwest Florida was represented by print media (SIC 27) and a variety of telecommunications businesses (SIC 48). There are approximately 13 printing and publishing companies (SIC 271) and 158 communications businesses in Southwest Florida in 1999 (Table 66). One hundred and eight telephone-related businesses (SIC 481) comprised the majority of the communication business, with 32 television and radio stations (SIC 483) being the greatest part of the remainder.

| | TABLE 66 COMMUNICATION 1999* | | | | | | | | | | | |
|-----------|--|-------|-----|-------|-----|-------|----|-----|--|--|--|--|
| | Printing Communication Telephone Radio & TV Stations | | | | | | | | | | | |
| County | Number of Number of Number of County Businesses Employment Businesses Employment | | | | | | | | | | | |
| Charlotte | 0 | 0 | 10 | 113 | 8 | 110 | | 0 | | | | |
| Collier | 0 | 0 | 27 | 498 | 17 | 179 | 5 | 88 | | | | |
| Glades | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | | | | |
| Hendry | 0 | 0 | 3 | 46 | 0 | 0 | 0 | 0 | | | | |
| Lee | 7 | 826 | 79 | 2,869 | 47 | 1,818 | 19 | 687 | | | | |
| Sarasota | 6 | 720 | 52 | 1,294 | 36 | 681 | 8 | 143 | | | | |
| Region | 13 | 1,546 | 171 | 4,820 | 108 | 2,788 | 32 | 918 | | | | |

Note: Printing: SIC code 271 (newspaper printing and publishing). Communication: SIC code 48 (communication overall). Telephone: SIC code 481 (telephone communications). Radio & TV: SIC code 483 (radio and television broadcasting stations).

Sources: Table 14.36, "Newspaper Printing and Publishing: Average Monthly Private Reporting Units, Employment, and Payroll Covered by Unemployment Compensation Law in the State and Counties of Florida, 1999," Table 14.37, "Telecommunications: Average Monthly Private Reporting Units, Employment, and Payroll Covered by Unemployment Compensation Law in the State and Counties of Florida, 1999," and Table 14.38, "Radio and Television Broadcasting Stations and Cable and Other Pay Television Services: Average Monthly Private Reporting Units, Employment, and Payroll Covered by Unemployment Compensation Law in the State and Counties of Florida, 1999." <u>Florida Statistical Abstract 2000</u>.

Retail and Wholesale Trade

Total Gross Sales

An important indicator of the Region's overall economic state is gross sales, which reflects both taxable and nontaxable sales activities. As shown in Table 67, the Region's total gross sales increased by 9.0% per year the period of 1989 to 1999. Discounting the effects of inflation and population growth, real per capita gross sales in the Region increased 0.8% per year during 1989-1999. The state's real per capita gross sales increased 1.6% during the same period. Within the Region, Collier, Lee, and Sarasota Counties witnessed the largest increases in real per capita gross sales between 1989 and 1999.

| | TABLE 67 TOTAL GROSS SALES 1989, 1999 (\$000s) | | | | | | | | | | | |
|-----------|--|---------------|----------------------------------|--------|----------|------------------|-----------------|---------------------------|------|--|--|--|
| | Total Gross | Sales (000\$) | Nominal Change in Gross Sales | | Per Can | Per Capita Sales | | Real Per Capita Change | | | | |
| County | 1989 | | | Annual | | | Sales (1989 \$) | | | | | |
| Charlotte | \$1,248,957 | \$2,352,019 | 88.3% | 8.8% | \$12,589 | \$17,197 | \$12,799 | 1.7% | 0.2% | | | |
| Collier | \$3,043,700 | \$6,975,459 | 129.2% | 12.9% | \$21,032 | \$31,752 | \$23,633 | 12.4% | 1.2% | | | |
| Glades | \$43,764 | \$74,509 | 70.3% | 7.0% | \$5,636 | \$7,551 | \$5,620 | -0.3% | 0.0% | | | |
| Hendry | \$605,505 | \$989,301 | 63.4% | 6.3% | \$23,166 | \$32,381 | \$24,101 | 4.0% | 0.4% | | | |
| Lee | \$5,809,780 | \$10,787,030 | 85.7% | 8.6% | \$17,903 | \$25,861 | \$19,248 | 7.5% | 0.8% | | | |
| Sarasota | \$4,887,326 | \$8,496,915 | 73.9% | 7.4% | \$18,517 | \$26,467 | \$19,699 | 6.4% | 0.6% | | | |
| Region | \$15,639,032 | \$29,675,233 | 89.8% | 9.0% | \$18,053 | \$26,145 | \$19,460 | 7.8% | 0.8% | | | |
| State | \$289,076,440 | \$538,986,640 | 86.5% | 8.6% | \$22,589 | \$35,177 | \$26,182 | 15.9% | 1.6% | | | |

Source: <u>Florida Statistical Abstract</u>, BEBR, 1990, 1993 and 1999; Table 16.82, "Gross and Taxable Sales: Sales Reported to the Department of Revenue in the State and Counties of Florida, 1998 and 1999." <u>Florida</u> <u>Statistical Abstract 2000.</u>

Wholesale Trade (SIC Codes 50-51)

There were 1,448 firms in the Region engaged in wholesale trade in 1991 (Table 68). By 19969 this section had grown to 2,104 firms, an increase of 45.3%. This is only slightly less than the increase of 46.0% seen in the state during the same period. Lee and Sarasota Counties serve as the Region's primary wholesale centers, comprising 69.1% of the Region's wholesale establishments in 1999.

| | TABLE 68 | | | | | | | | | | |
|-----------|--|--------|--------|---------|-------------|---------|-------------|----------------|--------------|--|--|
| | WHOLESALE TRADE (SIC CODES 50-51) 1991, 1996, 1999 | | | | | | | | | | |
| | | Firms | | Numl | per of Empl | oyees | Annu | al Payroll (\$ | 000's) | | |
| County | 1991 | 1996 | 1999 | 1991 | 1996 | 1999 | 1991 | 1996 | 1999** | | |
| Charlotte | 82 | 118 | 144 | 397 | 522 | 710 | \$7,822 | \$12,509 | \$20,880 | | |
| Collier | 252 | 413 | 460 | 1,781 | 1,418 | 2,723 | \$39,950 | \$41,870 | \$95,436 | | |
| Glades | 3 | 6 | 4 | 10* | 10* | 30 | (D) | (D) | \$948 | | |
| Hendry | 24 | 17 | 42 | 175* | 156 | 380 | (D) | \$3,692 | \$12,120 | | |
| Lee | 563 | 700 | 756 | 4,933 | 4,861 | 5,628 | \$112,503 | \$109,070 | \$182,388 | | |
| Sarasota | 524 | 613 | 698 | 3,640 | 3,679 | 4,067 | \$84,047 | \$100,977 | \$134,940 | | |
| Region | 1,448 | 1,867 | 2,104 | 10,936 | 10,646 | 13,538 | 244,322 | 268,118 | \$446,712 | | |
| State | 27,479 | 34,934 | 40,106 | 280,872 | 317,359 | 364,383 | \$7,253,466 | \$9,933,729 | \$14,962,896 | | |

* Average based on employment-size class data provided.

** The source for the 1999 data provides monthly payroll amounts. That information has been converted to annual data for this table.

(D) Data withheld to avoid disclosure of information about individual firms.

Source: U.S. Department of Commerce, <u>County Business Patterns</u>, Florida, 1991, 1996. 1999 data from Table 16.44, "Wholesale Trade: Average Monthly Private Reporting Units, Employment, and Payroll Covered by Unemployment Compensation Law in the State and Counties of Florida, 1999." <u>Florida Statistical Abstract 2000</u>.

Retail Trade (SIC Codes 52-59)

The Region's retail needs were fulfilled by 6,873 retail firms in 1999 (Table 69). This is a decrease over 1991. Regional retail employment, however, increased 13.1% during the 1991-1999 period. The retail trade payroll figure in the Region increased from \$1,082.9 million in 1991 to \$1,903.6 million in 1999. This is an increase of 75.8%.

| | TABLE 69 RETAIL TRADE (SIC CODES 52-59) 1991, 1996, 1999 | | | | | | | | | | | |
|-----------|--|--------|--------|-----------|--------------|-----------|--------------|------------------|--------------|--|--|--|
| | | Firms | | Numl | per of Emplo | oyees | Ann | ual Payroll (\$0 | 00's) | | | |
| County | 1991 | 1996 | 1999 | 1991 | 1996 | 1999 | 1991 | 1996 | 1999* | | | |
| Charlotte | 669 | 679 | 620 | 8,630 | 9,964 | 9,833 | \$89,134 | \$123,257 | \$158,412 | | | |
| Collier | 1,484 | 1,691 | 1,634 | 17,178 | 21,994 | 21,994 | \$210,410 | \$317,082 | \$425,544 | | | |
| Glades | 20 | 16 | 19 | 103 | 231 | 133 | \$822 | \$1,873 | \$1,524 | | | |
| Hendry | 153 | 112 | 131 | 1,425 | 1,387 | 1,788 | \$13,757 | \$16,640 | \$25,980 | | | |
| Lee | 2,516 | 2,519 | 2,375 | 33,593 | 36,117 | 39.396 | \$399,197 | \$511,943 | \$719,256 | | | |
| Sarasota | 2,431 | 2,304 | 2,094 | 31,672 | 29,702 | 31,561 | \$369.575 | \$433,148 | \$572,928 | | | |
| Region | 7,273 | 7,321 | 6,873 | 92,601 | 99,395 | 104,705 | \$1.082.895 | \$1,403,943 | \$1,903,644 | | | |
| State | 89,601 | 90,524 | 81,519 | 1,162,683 | 1,236,621 | 1,348,272 | \$14,234,771 | \$16,505,640 | \$24,014,532 | | | |

* The source for the 1999 data provides monthly payroll amounts. That information has been converted to annual data for this table.

Source: 1999 data from Table 16.45, "Retail Trade: Average Monthly Private Reporting Units, Employment, and Payroll Covered by Unemployment Compensation Law in the State and Counties of Florida, 1998 and 1999." <u>Florida Statistical Abstract 2000</u>. U.S. Department of Commerce, <u>County Business Patterns</u>, Florida, 1991, 1996.

Nominal retail sales in the Region totaled \$17.5billion in 1999 (Table 70). Nominal per capita retail sales were \$15,417 in the Region, versus \$14,792 in the state as a whole. In real terms, retail sales in Southwest Florida increased 4.2% per year from 1989 to 1999. For that period, the real change per year in retail sales per capita was 0.8% in the Region and 1.5% in the state as a whole

| | TABLE 70 TAXABLE RETAIL SALES 1989-1999 (\$000s) | | | | | | | | | | | |
|-----------|---|--------------------------|------------|--------------------------|---|-------------------------------|--|--|--|--|--|--|
| | Retail | Sales | Per Capita | Sales | Annual % Change 1989-99 Real Change in | | | | | | | |
| County | 1989 | 1999 ¹ | 1989 | 1999 ¹ | Retail Sales ² | Per Capita Sales ² | | | | | | |
| Charlotte | 764,313 | 1,440,452 | 7,704 | \$10,532 | 4.0% | 0.2% | | | | | | |
| Collier | 1.861.079 | 4,378,454 | 12,860 | \$19.931 | 7.5% | 1.5% | | | | | | |
| Glades | 21,873 | 18,943 | 2,817 | \$1,920 | -3.6% | -4.9% | | | | | | |
| Hendry | 150,720 | 250,510 | 5,766 | \$8,199 | 2.4% | 0.6% | | | | | | |
| Lee | 3,582,772 | 6,686,466 | 11.040 | \$16.030 | 3.9% | 0.8% | | | | | | |
| Sarasota | 2,802,280 | 4,724,114 | 10.617 | \$14,715 | 2.5% | 0.3% | | | | | | |
| Region | 9.183.037 | 17,498,939 | 10,600 | \$15,417 | 4.2% | 0.8% | | | | | | |
| State | 122,788,168 | 226,636,112 | 9,595 | \$14,792 | 3.7% | 1.5% | | | | | | |

1--These are the nominal 1999 figures.

2--This compares the "deflated" or real 1999 figures to the 1989 figures.

Source: Retail sales data from Table 16.82, "Gross and Taxable Sales: Sales Reported to the Department of Revenue in the State and Counties of Florida, 1998 and 1999." Florida Statistical Abstract 2000. 1999 population data for Florida and counties from Florida Statistical Abstract 2000, Table 1.25, "Counties and Cities: Census Counts, April 1, 1990, and Population Estimates, April 1, 1999, in the State, Counties, and Municipalities of Florida." <u>Florida Statistical Abstract</u>, BEBR, 1990, 1993; Table 16.82.

Finance, Insurance and Real Estate (F/I/R) (SIC Codes 60-67)

This sector of the Region's economy is one of the most active, with impacts extending far beyond its capacity as an employer. Employment in the sector reached 25,644 persons in 1999, comprising 6.2% of the Region's total non-agricultural employment (Table 44 above).

<u>Finance</u>

The finance subsector supplies funds for many capital investments in the Region. Activities and trends of this sector can be discerned through an examination of commercial banks. In 1999, there were 109 commercial banks in the Region (Table 71). In the period from 1988 to 1999, total deposits increased 120.6% to \$18.6 billion. (In constant 1988 dollars, commercial bank deposits increased a real 56.6% to \$132.0 billion.)

| | TABLE 71 ACTIVITY OF COMMERCIAL BANKS IN SOUTHWEST FLORIDA (FDIC Insured) (Amount of deposits in thousands of dollars) | | | | | | | | | | | | |
|--------------------|---|------|--------------|--------------------------|-----------------------|----------|--------------------------|---------------------------|--|--|--|--|--|
| | Number % Change Per Capita % Change of Banks Total Deposits of Value Deposits of Per | | | | | | | | | | | | |
| County | 1988 | 1999 | 1988 | 1999 ¹ | Deposits ² | 1988 | 1999 ¹ | Capita Value ² | | | | | |
| Charlotte | 9 | 15 | \$725,787 | \$1,884,586 | | \$7,767 | \$13,779 | | | | | | |
| Collier | 13 | 28 | \$1,480,654 | \$4,102,784 | 96.8% | \$11,017 | \$18,676 | 20.4% | | | | | |
| Glades | 1 | 2 | \$12,180 | \$17,057 | -0.6% | \$1,626 | \$1,729 | -24.5% | | | | | |
| Hendry | 3 | 5 | \$134,559 | \$282,656 | 49.2% | \$5,286 | \$9,252 | 24.3% | | | | | |
| Lee | 17 | 27 | \$2,639,450 | \$5,628,240 | 51.4% | \$8,583 | \$13,493 | 11.6% | | | | | |
| Sarasota | | | | | | | | | | | | | |
| Region | 58 | 109 | \$8,427,154 | \$18,588,876 | 56.6% | \$10,203 | \$16,377 | 14.0% | | | | | |
| State ³ | 403 | 333 | \$92,847,096 | \$200,783,393 | 53.6% | \$7,477 | \$13,104 | 24.5% | | | | | |

1--These are the nominal 1999 figures.

2--This compares the "deflated" or real 1999 figures to the 1989 figures.

3--The number of banks listed for the state in 1997 in the current SRPP table is correct. The significant decrease in the number of banks from 1988 probably reflects consolidations and mergers by banks, especially in recent years. This region, however, seems to have been less affected.

Source: Table 17.09, "Banking Activity: Number of FDIC-insured Commercial and Savings Banks and Banking Offices and Amount of Deposits in the State and Counties of Florida, June 30, 1999," <u>Florida Statistical Abstract 2000</u>. 1999 population data from <u>Florida Statistical Abstract 2000</u>, Table 1.25, "Counties and Cities: Census Counts, April 1, 1990, and Population Estimates, April 1, 1999, in the State, Counties, and Municipalities of Florida." <u>Florida Statistical Abstract</u>, BEBR, 1990, Tables 17.09 and 17.25; 1993, Table 17.09

In 1999, the nominal value of deposits per capita in the Region was \$16,377. This was 25.0% higher than the state per capita figure of \$13,104. The real per capita deposits in 1988 constant dollars for the Region and state in 1999 were \$11,630 and \$9,305, respectively.

<u>Insurance</u>

The insurance subsector includes insurance carriers and agents that provide insurance for life, fire, health, and casualty. Table 72 presents a breakdown of activity in the insurance subsector at the county, regional, and state levels.

The insurance subsector represents a very small portion of total economic activity in the Region. The Region employed 7.0% of the insurance agents/brokers in the state and accounted for 7.1% of the state's insurance agent/broker payroll in 1996. The insurance subsector is the smallest employer within the Region's F/I/R sector.

| | TABLE 72 | | | | | | | | | | |
|--|----------|-------|--------|--------|-----------|-------------|--|--|--|--|--|
| INSURANCE AGENTS AND BROKERS (SIC CODE 64), 1991, 1999 AnnualPayroll | | | | | | | | | | | |
| | Firms | | 00's) | | | | | | | | |
| County | 1991 | 1999 | 1991 | 1999 | 1991 | 1999 | | | | | |
| Charlotte | 38 | 42 | 139 | 152 | \$2,477 | \$3,720 | | | | | |
| Collier | 79 | 124 | 444 | 655 | \$11,609 | \$26,940 | | | | | |
| Glades | 2 | (D) | 10* | (D) | (D) | (D) | | | | | |
| Hendry | 14 | 10 | 60* | (D) | (D) | \$756 | | | | | |
| Lee | 197 | 207 | 929 | 897 | \$23,419 | \$33,768 | | | | | |
| Sarasota | 181 | 199 | 726 | 1,635 | \$18,758 | \$65,436 | | | | | |
| Region | 511 | 582 | 2,308 | 3,339 | \$56,263 | \$130,620 | | | | | |
| State | 6,628 | 7,759 | 72,510 | 48,547 | \$991,587 | \$1,923,540 | | | | | |

*Average based on employment-size class data provided.

(D) Data withheld to avoid disclosure of information about individual firms.

Source: Table 17.44, "Insurance Agents, Brokers, and Service: Average Monthly Private Reporting Units, Employment, and Payroll Covered by Unemployment Compensation Law in the State and Counties of Florida, 1999," Florida Statistical Abstract 2000. U.S. Department of Commerce, <u>County Business</u> <u>Patterns</u>, Florida, 1991.

<u>Real Estate</u>

The greatest number of firms in the finance/insurance/real estate sector is found in the real estate subsector. Table 73 indicates that 1,857 real estate firms existed in the Region in 1999. This is an decrease of 3.3% from a total of 1,921 in 1991.

Real estate employment in the Region in 1999 was 9,731 or 8.1% of total state employment within this sector. The Region accounted for 8.5% of the annual payroll for real estate in 1999.

| | TABLE 73 REAL ESTATE (SIC CODE 65), 1991, 1999 | | | | | | | | | | | |
|-----------|--|--------|---------|---------|-------------|----------------|--|--|--|--|--|--|
| | Firi | ns | Emplo | vees* | Annual Pa | yroll (\$000s) | | | | | | |
| County | 1991 | 1999 | 1991 | 1999 | 1991 | 1999 | | | | | | |
| Charlotte | 152 | 132 | 1,188 | 845 | \$12,527 | \$15,612 | | | | | | |
| Collier | 538 | 569 | 2,350 | 2,525 | \$43,223 | \$88,536 | | | | | | |
| Glades | 4 | (D) | 60 | (D) | (D) | (D) | | | | | | |
| Hendry | 19 | 20 | 264 | 53 | \$1,640 | \$720 | | | | | | |
| Lee | 647 | 623 | 4,659 | 4,323 | \$84,881 | \$124,704 | | | | | | |
| Sarasota | 561 | 513 | 2,730 | 1,985 | \$43,506 | \$61,872 | | | | | | |
| Region | 1,921 | 1,857 | 11,251 | 9,731 | \$185,777 | \$291,444 | | | | | | |
| State | 17,482 | 17,985 | 104,906 | 119,544 | \$1,826,009 | \$3,428,028 | | | | | | |

*Average based on employment-size class data provided.

(D) Data withheld to avoid disclosure of information about individual firms.

Source: U.S. Department of Commerce, County Business Patterns, Florida, 1991. 1999 data from Table 17.45, "Real Estate: Average Monthly Private Reporting Units, Employment and Payroll Covered by Unemployment Compensation Law in the State and Counties of Florida, 1999," <u>Florida Statistical</u> <u>Abstract 2000</u>.

Services (SIC Codes 70-89)

The services sector employs the largest number of people in the Region. This sector is comprised of business activities that provide services rather than sell material goods. Included in this sector are lodging, personal services (e.g., dry cleaners), business services, repair shops, health services, legal services and amusement/recreation services.

In 1999, there were 13,221 service establishments in Southwest Florida (Table 74). Sarasota claimed the greatest number with 4,697 or 35.5% of the Region's service establishments, followed by Lee County with 4,055 firms or 30.7%. Within this sector, the service industries employing the most people are business services; health services; engineering, accounting, research and management services; and amusement and recreation services (Tables 75 and 76).

| | TABLE 74SERVICES (SIC CODES 70-89) | | | | | | | | | | | |
|--|------------------------------------|---------|-----------|-----------|--------------|--------------|--|--|--|--|--|--|
| Firms Employees Annual Payroll (\$000's) | | | | | | | | | | | | |
| County | 1991 | 1999 | 1991 | 1999 | 1991 | 1999 | | | | | | |
| Charlotte | 782 | 1,069 | 8,135 | 12,624 | \$161,385 | \$309,722 | | | | | | |
| Collier | 1,914 | 3,216 | 22,468 | 32,385 | \$417,960 | \$957,118 | | | | | | |
| Glades | 17 | 32 | 45 | 219 | \$460 | \$2,938 | | | | | | |
| Hendry | 137 | 152 | 919 | 1,239 | \$14,027 | \$22,495 | | | | | | |
| Lee | 3,257 | 4,055 | 34,471 | 44,374 | \$743,153 | \$1,155,635 | | | | | | |
| Sarasota | 3,653 | 4,697 | 41,647 | 52,552 | \$813,585 | \$1,420,208 | | | | | | |
| Region | 9,760 | 13,221 | 107,685 | 143,393 | \$2,150,570 | \$3,868,116 | | | | | | |
| State | 129,712 | 167,747 | 1,632,975 | 2,352,756 | \$33,559,394 | \$65,231,388 | | | | | | |

Source: 1999 data from (Florida) Agency for Workforce Innovation, Office of Workforce Information Services, Labor Market Statistics, ES-202 Program, in cooperation with the U. S. Department of Labor, Bureau of Labor Statistics. Website (http://www2.myflorida.com/awi/lms/es202/htm), accessed August 6, 2001.

| | | TABLE 75 | 5 | | | | | |
|----------|--|-----------|---------|--------|--------|-------|----------|----------------|
| | SERVICE FI | RMS (SIC | CODES | 70-89) | | | | |
| SIC Code | Description | Charlotte | Collier | Glades | Hendry | Lee | Sarasota | Region* |
| 70 | Hotels & Other Lodging Places | 25 | 69 | 9 | 11 | 127 | 79 | 320 |
| 72 | Personal Services | 87 | 244 | | 9 | 285 | 331 | 956 |
| 73 | Business Services | 174 | 613 | | 12 | 813 | 876 | 2,488 |
| 75 | Automotive Repair, Services, & Parking | 82 | 165 | | 18 | 306 | 255 | 826 |
| 76 | Misc. Repair Services | 18 | 114 | | | 142 | 104 | 378 |
| 78 | Motion Pictures | 12 | 22 | | | 44 | 41 | 119 |
| 79 | Amusement & Recreation Services | 46 | 142 | | 3 | 178 | 183 | 552 |
| 80 | Health Services | 277 | 458 | | 23 | 717 | 970 | 2,445 |
| 81 | Legal Services | 44 | 213 | | 7 | 247 | 339 | 850 |
| 82 | Educational Services | 11 | 28 | | | 42 | 65 | 146 |
| 83 | Social Services | 55 | 94 | | 19 | 150 | 145 | 463 |
| 84 | Museums, Art Galleries, etc. | | 6 | | | 3 | 9 | 18 |
| 86 | Membership Organizations | 63 | 215 | | 9 | 203 | 191 | 681 |
| 87 | Engineer., Account., Research, Mgmt., etc. | 127 | 559 | 4 | 19 | 609 | 722 | 2,040 |
| 88 | Private Households | 33 | 259 | | 10 | 181 | 349 | 832 |
| 89 | Miscellaneous Services | | 13 | | | 14 | 32 | 59 |
| | Total** | 1,069 | 3,216 | 32 | 152 | 4,055 | 4,697 | 13,221 |

* The "Region" column is the sum of the number listed in this table for each county for each service category. The "Region" column is not a complete total because the data in this table do not include non-disclosed data. The "Total" cell in the "Region" column is the total of the numbers in the "Total" row. It is not the total of the "Region" column.

** The "Total" row is the total number listed for each county for all services (SIC Codes 70-89) in the ES-202 Program source. The "Total" row is not a total of the columns in this table. The data in the columns in this table do not include unassigned industries and non-disclosed data. The "Total" cell in the "Region" column is the total of the numbers in the "Total" row.

Sources: Data for SIC Codes 76, 78, 80, 81, 83, 84, 86, 88, and 89 (Florida) Agency for Workforce Innovation, Office of Workforce Information Services, Labor Market Statistics, ES-202 Program, in cooperation with the U. S. Department of Labor, Bureau of Labor Statistics. Website (http://www2.myflorida.com/awi/lms/es202/htm), accessed August 6, 2001. Data for "Total" row also from that source.

| | TABLE 76 | | | | | | | | | | |
|----------|--|-----------|---------|---------|--------|--------|----------|-----------------|--|--|--|
| | SERVICE EMP | LOYMENT (| SIC CO | DES 70- | 89) | | | | | | |
| SIC Code | Description | Charlotte | Collier | Glades | Hendry | Lee | Sarasota | Region * | | | |
| 70 | Hotels & Other Lodging Places | 399 | 4,220 | 31 | 111 | 2,847 | 2,021 | 9,629 | | | |
| 72 | Personal Services | 421 | 1,256 | | 27 | 1,627 | 1,749 | 5,080 | | | |
| 73 | Business Services | 2,705 | 5,901 | | 97 | 10,389 | 27,176 | 46,268 | | | |
| 75 | Automotive Repair, Services, & Parking | 287 | 729 | | 38 | 2,184 | 1,277 | 4,515 | | | |
| 76 | Misc. Repair Services | 53 | 406 | | | 496 | 360 | 1,315 | | | |
| 78 | Motion Pictures | 67 | 211 | | | 461 | 408 | 1,147 | | | |
| 79 | Amusement & Recreation Services | 707 | 3,921 | | 11 | 2,750 | 4,159 | 11,548 | | | |
| 80 | Health Services | 5,844 | 8,111 | | 421 | 10,748 | 17,025 | 42,149 | | | |
| 81 | Legal Services | 249 | 1,038 | | 19 | 1,305 | 1,648 | 4,259 | | | |
| 82 | Educational Services | 102 | 725 | | | 715 | 982 | 2,524 | | | |
| 83 | Social Services | 651 | 1,571 | | 242 | 4,973 | 3,435 | 10,872 | | | |
| 84 | Museums, Art Galleries, etc. | | 61 | | | 22 | 146 | 229 | | | |
| 86 | Membership Organizations | 350 | 1,630 | | 47 | 1,203 | 1,921 | 5,151 | | | |
| 87 | Engineer., Account., Research, Mgmt., etc. | 670 | 2,048 | 27 | 64 | 4,320 | 4,794 | 11,923 | | | |
| 88 | Private Households | 50 | 417 | | 9 | 274 | 585 | | | | |
| 89 | Miscellaneous Services | | 64 | | | 43 | 60 | 167 | | | |
| | Total** | 12,624 | 32,385 | 219 | 1,239 | 44,374 | 52,552 | 143,393 | | | |

* The "Region" column is the sum of the number listed in this table for each county for each service category. The "Region" column is not a complete total because the data in this table do not include non-disclosed data. The "Total" cell in the "Region" column is the total of the numbers in the "Total" row. It is not the total of the "Region" column.

- ** The "Total" row is the total number listed for each county for all services (SIC Codes 70-89) in the ES-202 Program source. The "Total" row is not a total of the columns in this table. The data in the columns in this table do not include unassigned industries and non-disclosed data. The "Total" cell in the "Region" column is the total of the numbers in the "Total" row.
- Sources: Data for SIC Codes 76, 78, 80, 81, 84, 86, 88, and 89 (Florida) Agency for Workforce Innovation, Office of Workforce Information Services, Labor Market Statistics, ES-202 Program, in cooperation with the U. S. Department of Labor, Bureau of Labor Statistics. Website (http://www2.myflorida.com/awi/lms/es202/htm), accessed August 6, 2001. Data for "Total" row also from that source.

Government (SIC Codes 90-97)

Governmental agencies affect nearly all segments of the economy either directly or indirectly. The economic impacts of local government agencies are provided mainly through employment, while the major impacts of state and federal governments are through financial payments to individuals and capital expenditures. The impacts of these three levels of government on the economy are discussed below.

Federal Government Transfer Payments

The most significant effect of federal activities upon the regional economy, aside from establishing the currency of the nation, is the redistribution of income through taxes (outflows) and payments (inflows). Outflows include income taxes and Social Security taxes. Inflows to individuals are in the form of transfer payments and housing assistance. Inflows to organizations are through grant programs.

Transfer payments, discussed above in the income section, constitute a substantial portion of regional income. One category of transfer payments includes Social Security (Old Age, Survivors, Disability, and Health Insurance). Within Southwest Florida, there were 321,411 recipients in 1998, (29.1% of the population). These payments totaled \$244,792,000 for the last month of 1998. Table 77 presents information by county on the number of recipients and the amount of payments.

The number of these beneficiaries in the Region increased by 147.1% from 1975 to 1998. During this period, total payments increased by 860.9%. Discounting the effects of inflation, real payments per beneficiary increased 28.1% since 1975 or from \$57 to \$73 per month in 1975 dollar values.

| | TABLE 77 SOCIAL SECURITY (Month of December, 1975, 1979, 1988, 1998) | | | | | | | | | | |
|--------------|--|---------------------------------|--------------------|---|-------------------------|---------------------------------|------------------------|---------------------------------|--|--|--|
| County | Total Number of Beneficiaries | Monthly Payments (\$000s) | Retired Workers | r, 1975, 197 Monthly Payments (\$000s) | 9, 1988, 19 Disabled | Monthly Payments (\$000s) | Other | Monthly Payments (\$000s) | | | |
| Charlotte | | ** • • • • | | ** • • • • | | * * • • * | | \$ 50 (| | | |
| 1975 | 14,196 | \$2,834 | 9,726 | \$2,118 | 736 | \$185 | 3,734 | \$531 | | | |
| 1979 | 19,790 | \$5,606 | 13,699 | \$4,181 | 1,163 | \$426 | 4,928 | \$999 | | | |
| 1988 | 32,000 | \$16,376 | 23,966 | \$12,985 | 1,385 | \$843 | 6,655 | \$2,548 | | | |
| 1998 G. W | 49,396 | \$36,785 | 37,115 | \$29,147 | 3,100 | \$2,505 | 9,180 | \$5,135 | | | |
| Collier | 13,314 | \$2 (01 | 9.025 | ¢1.000 | 748 | \$176 | 4.521 | \$(22 | | | |
| 1975 1979 | 13,314 | \$2,601 \$5,408 | 8,035 11,929 | \$1,802 \$3,780 | 1,158 | \$176 | 4,531 6,072 | \$623 \$1,228 | | | |
| 1979 | 32,215 | \$17,261 | 22,355 | \$13,059 | 1,138 | \$400 \$732 | 8,575 | \$3,470 | | | |
| 1988 | 52,213 | \$17,201 \$42,084 | 38,280 | \$13,039 | 2,685 | \$732 | <u>8,373</u> 11,870 | \$7,275 | | | |
| Glades | 52,855 | \$42,064 | 38,280 | \$52,008 | 2,003 | \$2,142 | 11,0/0 | \$1,213 | | | |
| 1975 | 555 | \$96 | 330 | \$63 | 49 | \$11 | 176 | \$22 | | | |
| 1979 | 717 | \$185 | 421 | \$119 | 63 | \$21 | 233 | \$45 | | | |
| 1979 | 835 | \$394 | 550 | \$283 | 60 | \$33 | 235 | <u>\$43</u> \$78 | | | |
| 1988 | 1,767 | \$1,225 | 1,200 | \$283 | 190 | \$146 | 380 | \$195 | | | |
| Hendry | 1,707 | \$1,223 | 1,200 | \$000 | 170 | \$140 | 500 | ψ175 | | | |
| 1975 | 1,981 | \$321 | 905 | \$177 | 186 | \$41 | 890 | \$104 | | | |
| 1979 | 2,378 | \$571 | 1,133 | \$326 | 234 | \$72 | 1,011 | \$173 | | | |
| 1988 | 3,200 | \$1,461 | 1,875 | \$970 | 260 | \$133 | 1,011 | \$358 | | | |
| 1998 | 4,765 | \$3,101 | 2,775 | \$2,073 | 530 | \$358 | 1,460 | \$668 | | | |
| Lee | | | _, | | | | | **** | | | |
| 1975 | 40,801 | \$7,848 | 26,045 | \$5,579 | 2,536 | \$609 | 12,220 | \$1,660 | | | |
| 1979 | 55,964 | \$15,485 | 36,685 | \$11,062 | 3,739 | \$1,313 | 15,540 | \$3,110 | | | |
| 1988 | 84,660 | \$43,127 | 60,645 | \$33,100 | 4,170 | \$2,430 | 19,845 | \$7,597 | | | |
| 1998 | 110,604 | \$82,923 | 79,780 | \$63,871 | 7,735 | \$5,988 | 23,090 | \$13,608 | | | |
| Sarasota | | | | | | | | | | | |
| 1975 | 59,232 | \$11,776 | 39,139 | \$8,553 | 2,476 | \$606 | 17,617 | \$2,617 | | | |
| 1979 | 74,093 | \$21,012 | 49,759 | \$15,289 | 3,560 | \$1,264 | 20,774 | \$4,459 | | | |
| 1988 | 97,575 | \$50,971 | 71,210 | \$39,616 | 3,360 | \$1,952 | 23,005 | \$9,403 | | | |
| 1998 | 102,046 | \$78,674 | 75,545 | \$61,534 | 5,440 | \$4,252 | 21,065 | \$12,888 | | | |
| Region | | - | | - | - | <u>_</u> | - | | | | |
| 1975 | 130,079 | \$25,476 | 84,180 | \$18,292 | 6,731 | \$1,628 | 39,168 | \$5,557 | | | |
| 1979 | 172,101 | \$48,267 | 113,626 | \$34,757 | 9,917 | \$3,496 | 48,558 | \$10,014 | | | |
| 1988 | 250,485 | \$129,590 | 180,601 | \$100,013 | 10,520 | \$6,123 | 59,370 | \$23,454 | | | |
| 1998 | 321,411 | \$244,792 | 234,695 | \$190,181 | 19,680 | \$15.391 | 67,045 | \$39,229 | | | |

Source: <u>Florida Statistical Abstract</u>, BEBR, 1976, 1980, 1990, Table 7.12. Table 7.12, "Social Security: Number of Beneficiaries and Amount of Benefits in Current-payment Status by Type of Beneficiary in the State and Counties of Florida, December 1998," <u>Florida Statistical Abstract 2000</u>.

State Government Revenues and Expenditures

The primary influence of state government on the economy of Southwest Florida is felt through the collection and distribution of taxes. Of course, this excludes regulatory and administrative powers and capital improvement projects.

Four major state taxes are collected within the counties: sales and use, licenses (primarily motor vehicle), pari-mutuel wagering, and documentary stamp and surtax. These totaled approximately \$1,115.7 million in fiscal year 1997-1998 with sales and use taxes comprising 86.1% of the total (Table 78). Just as the Region's population comprised 7.5% of the state's population in 1998, the amount of taxes collected in the Region also equaled 7.3% of the state total.

| | TABLE 78 STATE GOVERNMENT TAX COLLECTIONS FISCAL YEAR 1998-99 (\$000) | | | | | | | | | | |
|-----------|---|------------------|--|----------------------------------|--------------------------|--|--|--|--|--|--|
| County | Total | FISCAL YEAR | 1998-99 (\$000) Motor Vehicle Licenses | Pari-Mutuel Wagering Taxes | Documentary Stamp Tax | | | | | | |
| Charlotte | \$91,921,758 | \$88,127,258 | \$3,794,500 | \$0 | N/A | | | | | | |
| Collier | \$267,780,001 | \$260,523,721 | \$7,256,280 | \$0 | N/A | | | | | | |
| Glades | \$1,534,687 | \$1,346,434 | \$188,253 | \$0 | N/A | | | | | | |
| Hendry | \$17,278,922 | \$15,906,596 | \$1,372,326 | \$0 | N/A | | | | | | |
| Lee | \$410,071,761 | \$369,339,423 | \$11,889,120 | \$1,843,218 | N/A | | | | | | |
| Sarasota | \$294,661,891 | \$284,980,993 | \$9,200,442 | \$480,456 | N/A | | | | | | |
| Region | \$1,083,249,020 | \$1,020,224,425 | \$33,700,921 | \$2,323,674 | N/A | | | | | | |
| State | \$14,377,426,679 | \$13,858,158,449 | \$460,626,292 | \$58,641,938 | N/A | | | | | | |

Source: Table 23.45, "State Government Finance: Tax Collections by or within Counties by Type of Tax Collected in the State and Counties of Florida, Fiscal Year 1998-99," <u>Florida Statistical Abstract 2000</u>. 1998 population data from Table 1.25, "Counties and Cities: Census Counts, April 1, 1990, and Population Estimates, April 1, 1998, in the State, Counties, and Municipalities of Florida," <u>Florida Statistical Abstract 1999</u>.

A portion of the taxes collected from the counties was returned through several state programs. In fiscal year 1996-1997, approximately \$119 million was distributed through three programs (Table 79). The one-half cent sales tax provided the largest source of returned revenue, followed by revenue sharing, and the 2-cent gas and special fuel tax.

| TABLE 79 DISTRIBUTION OF TAXES BY MAJOR SOURCE FISCAL YEAR 1998-99 (\$000) | | | | | | | | | | |
|--|------------------------------------|-----------------------|-----------|-----------------------------|-----------|-----------|-----------------------------|--|--|--|
| | 1/2 Cent Sales Tax Revenue Sharing | | | | | | | | | |
| County | Total | Total Counties Cities | | Emergency & Supplemental | County | Municipal | County Tax on Motor Fuel | | | |
| Charlotte | \$13,370 | \$7,345 | \$728 | \$0 | \$4,336 | \$208 | | | | |
| Collier | \$33,294 | \$20,063 | \$3,579 | \$0 | \$7,673 | \$685 | | | | |
| Glades | \$954 | \$102 | \$19 | \$240 | \$233 | \$40 | \$319 | | | |
| Hendry | \$2,977 | \$1,066 | \$393 | \$0 | \$802 | \$219 | \$498 | | | |
| Lee | \$52,939 | \$24,936 | \$10,762 | \$0 | \$12,310 | \$3,220 | \$1,711 | | | |
| Sarasota | \$39,179 | \$19,570 | \$6,342 | \$0 | \$10,080 | \$1,989 | \$1,199 | | | |
| Region | \$142,713 | \$73,082 | \$21,823 | \$240 | \$35,434 | \$6,361 | \$5,773 | | | |
| State | \$1,860,733 | \$773,718 | \$385,646 | \$6,500 | \$419,620 | \$205,139 | \$70,111 | | | |

Source: Table 23.48, "State Funds to Local Government: Distribution of Shared Taxes by the Florida Department of Revenue to County and City Governments by Major Source in the State and Counties of Florida, Fiscal Year 1998-99," Florida Statistical Abstract 2000.

The state also distributes funds through programs to assist families with dependent children, the blind, and the disabled (Table 80). These monies are largely federally funded but are distributed by both federal and state agencies, such as the Florida Department of Health. For 1998, the state and federal government distributed more than \$550 million in public assistance in Florida. Consequently, the state and federal governments, through their roles as collectors and distributors of tax money, have considerable influence upon economic activity.

| | TABLE 80 PUBLIC ASSISTANCE, FISCAL YEAR 1998-99 | | | | | | | | | | |
|---------------------|---|--------------|---------|---|---------------|---------------|--|--|--|--|--|
| | Aid to Families Chil | | Stamps | Public Assistance Supplemental Security Income | | | | | | | |
| County | Average Monthly Families Served | • | | Benefits in Food Stamps | Beneficiaries | Pavments | | | | | |
| Charlotte | 235 | \$51,161 | 3,561 | \$256,000 | | \$482,000 | | | | | |
| Collier | 481 | \$108,566 | 6445 | \$474,000 | 1,923 | \$669,000 | | | | | |
| Glades ¹ | 0 | \$0 | 0 | \$0 | 108 | \$41,000 | | | | | |
| Hendry | 379 | \$89,356 | 3,755 | \$300,000 | 695 | \$253,000 | | | | | |
| Lee | 1,120 | \$248,837 | 12,790 | \$906,000 | 5,812 | \$2,057,000 | | | | | |
| Sarasota | 564 | \$123,569 | 6,582 | \$464,000 | 3,216 | \$1,037,000 | | | | | |
| Region | 2,779 | \$621,489 | 33,133 | \$2,400,000 | 13,187 | \$4,539,000 | | | | | |
| State | 89,889 | \$20,768,154 | 912,351 | \$68,275,000 | 366,966 | \$134,978,000 | | | | | |

¹Glades County AFDC and Food Stamps are handled through the Hendry County office.

Sources: Table 7.18, "Public Assistance: Average Monthly Aid to Families with Dependent Children (AFDC) Cases by Type of Recipient and Average Monthly Payments for All Cases in the State, Department of Health Districts, and Counties of Florida, Fiscal Year 1998-99," <u>Florida Statistical Abstract 2000</u>. Table 7.19, "Public Assistance: Recipients of Supplemental Security Income and Amount of Payments in the State and Counties of Florida, December 1999," <u>Florida Statistical Abstract 2000</u>. Table 7.22, "Food Stamps: Recipients and Benefits in the State and Counties of Florida, December 1999," <u>Florida Statistical Abstract 2000</u>.

Local Government Revenues and Expenditures

The three types of local government entities that have the most influence on the economy are county agencies, city governments, and school districts. Both counties and cities provide a wide range of services, while school districts are primarily limited to the provision of educational services.

The revenues for services provided by local agencies come from such diverse sources as fines, fees, revenues from federal and state governments, and local taxes. Excluding local taxes, federal and state revenues are the largest source of income for the Region's local governments.

Table 81 provides an estimate of federal state and local funds received for educational purposes during fiscal year 1997-1998. Per capita student funding in the region ranges from a low of \$6,448 in Charlotte County to a high of \$7,639 in Collier County. All of these are above the state average of \$6,338.

The receipt of funds by a county school district through the Florida Education Finance Program (under the General Revenue category) is partly based upon a county's ability to generate its own revenue. This ability is a function of both the value of taxable land within the county as well as the number of students. If this value is relatively high on a per student basis (determined by dividing the total taxable value by the number of students), the county will receive relatively less state funding than a community with a low tax base. This occurs in Glades and Hendry Counties which receive a considerably larger portion of their total budget from state sources than do the other counties in the region.

| | TABLE 81 PUBLIC ELEMENTARY AND SECONDARY SCHOOLS | | | | | | | | | | | | |
|-----------|--|----------------------------|-------------|------------|-------------|------------|-------------|------------|--|--|--|--|--|
| | REVENUE (\$000s) BY MAJOR SOURCE, 1997-98 | | | | | | | | | | | | |
| | | | Federal S | Sources | State Sc | ources | Local S | ources | | | | | |
| County | Total | Revenue per FTE Student | Amount | % of Total | Amount | % of Total | Amount | % of Total | | | | | |
| Charlotte | \$107,852 | \$6,448 | \$6,351 | 5.9% | \$37,356 | 34.6% | \$64,146 | 59.5% | | | | | |
| Collier | \$241,904 | \$7,639 | \$18,390 | 7.6% | \$44,116 | 18.2% | \$179,398 | 74.2% | | | | | |
| Glades | \$7,385 | \$6,667 | \$742 | 10.0% | \$3,489 | 47.2% | \$3,154 | 42.7% | | | | | |
| Hendry | \$56,140 | \$7,502 | \$6,074 | 10.8% | \$37,474 | 66.8% | \$12,593 | 22.4% | | | | | |
| Lee | \$369,448 | \$6,674 | \$26,940 | 7.3% | \$123,728 | 33.5% | \$218,779 | 59.2% | | | | | |
| Sarasota | \$266,379 | \$7,363 | \$12,705 | 4.8% | \$63,012 | 23.7% | \$190,662 | 71.6% | | | | | |
| Region | \$1,049,108 | \$42,293 | \$71,202 | 6.8% | \$309,175 | 29.5% | \$668,732 | 63.7% | | | | | |
| State | \$15,314,451 | \$6,338 | \$1,145,240 | 7.5% | \$7,746,017 | 50.6% | \$6,423,194 | 41.9% | | | | | |

Source: Table 20.63, "Elementary and Secondary Schools: All Funds Revenue by Major Source in the State and Counties of Florida, 1997-98," Florida Statistical Abstract 2000.

Revenues of local governments (excluding school districts) in the Region totaled \$1,730.5 million in fiscal year 1996-1997 (Table 82). Per capita revenues among the Region's counties varied from a low of \$1,124 in Hendry County to a high of \$1,853 in Lee County.

| | TABLE 82 COUNTY REVENUES BY SOURCE, FISCAL YEAR 1996-97* | | | | | | | | | | | |
|-----------|---|--------------------|-----------|---------------|-------------|------------------|-------------|------------|--|--|--|--|
| | _ | | | | Charges | | Other | | | | | |
| | Total | Taxes & | Federal | State & | for | Fines and | Sources & | Per Capita | | | | |
| County | Revenues | Impact Fees | Grants | Other Gov'ts. | Services | Forfeits | Transfers | Revenues | | | | |
| Charlotte | \$198,594 | \$77,560 | \$1,072 | \$16,339 | \$67,629 | \$795 | \$35,199 | \$1,512 | | | | |
| Collier | \$325,575 | \$117,972 | \$2,267 | \$33,288 | \$87,662 | \$3,911 | \$80,475 | \$1,628 | | | | |
| Glades | \$12,697 | \$4,240 | \$588 | \$2,250 | \$1,081 | \$460 | \$4,077 | \$1,316 | | | | |
| Hendry | \$34,074 | \$13,368 | \$501 | \$4,525 | \$5,018 | \$438 | \$10,225 | \$1,124 | | | | |
| Lee | \$730,419 | \$176,689 | \$9,290 | \$70,818 | \$234,811 | \$2,505 | \$236,305 | \$1,853 | | | | |
| Sarasota | \$429,158 | \$179,555 | \$4,277 | \$37,454 | \$113,643 | \$2,786 | \$91,444 | \$1,380 | | | | |
| Region | \$1,730,517 | \$569,384 | \$17,995 | \$164,674 | \$509,844 | \$10,895 | \$457,725 | \$1,607 | | | | |
| Florida | \$21,912,409 | \$6,635,148 | \$656,600 | \$1,795,524 | \$6,268,576 | \$149,625 | \$6,406,936 | \$1,489 | | | | |

*Revenue numbers are in thousands of dollars, except per capita revenues.

Source: Table 23.83, "County Finance: Revenue by Source of County Governments in Florida, Fiscal Year 1996-97," <u>Florida Statistical Abstract 2000</u>.

The value of property in the Region is an important factor for determining revenues, as it serves as the basis for property taxation. The value of property, the operating millage and total ad valorem taxes by county are shown in Table 83.

| | TABLE 83 PROPERTY VALUATIONS OF REAL PROPERTY, 1998 (\$000s) | | | | | | | | | | |
|-----------|---|-------|------------------|----------------|-------------|--|--|--|--|--|--|
| County | Taxable Value | | Millage (County- | 1 | i ci Capita | | | | | | |
| Charlotte | 6,581,130,232 | | | | 849 | | | | | | |
| Collier | 21,342,594,299 | 3.551 | 0.000 | 317,220,059 | 1,510 | | | | | | |
| Glades | 368,545,224 | 10 | 0.000 | 7,348,302 | 744 | | | | | | |
| Hendry | 1,211,775,691 | 10 | 0.000 | 28,891,270 | 951 | | | | | | |
| Lee | 23,354,417,246 | 5.328 | 0.000 | 482,538,215 | 1,190 | | | | | | |
| Sarasota | 20,354,551,176 | 3.982 | 0.098 | 318,961,343 | 1,009 | | | | | | |
| Region | 73,213,013,868 | N/A | N/A | 1,268,381,542 | 1,147 | | | | | | |
| Florida | 631,788,107,048 | | N/A | 13,636,899,385 | | | | | | | |

¹Includes taxes levied by school districts, cities, special districts, and water management. Source: <u>Local Government Financial Information Handbook</u>, September 1999.

The per capita ad valorem taxes levied were calculated by dividing the total ad valorem taxes levied by the population. Although both Glades and Hendry Counties have the highest property taxes (both at 10.0 mils), the per capita taxes their residents payed were among the lowest in the region. Charlotte County also had low per capita ad valorem taxes, due in part to a lower tax rate.

Collier County with the lowest millage rate (3.551) had the highest per capita ad valorem taxes levied. This is due largely to the cost and value of real-estate in Naples and the surrounding unincorporated area.

Local government expenditures in Southwest Florida amounted to 1,721.2 million dollars in fiscal year 1996-97 (Table 84). The largest uses were debt service and other uses (27.6%) followed closely by public safety (19.6%). Per capita expenditures ranged from a low of \$1,098 in Hendry County to a high of \$1,948 in Lee County.

Differing needs and expenses among jurisdictions make generalizations on the cost of governmental services in the Region difficult. Many factors determine the cost and scope of public services. The ultimate decisions are made by elected officials, based upon their perceptions of the public's desires and the needs of the area.

| | TABLE 84 LOCAL GOVERNMENTS EXPENDITURES, FISCAL YEAR 1996-97* | | | | | | | | | |
|-----------|--|------------|-----------|-------------|----------------|-----------------|------------|--------------|--|--|
| County | Total | General | | Physical & | Transportation | Human Services, | Debt | Per Capita | | |
| | Expenditures | Government | Safety | Economic, | | Cultural, & | Service & | Expenditures | | |
| | | | | Environment | | Recreation | Other Uses | | | |
| Charlotte | 199,237 | 36,190 | 42,366 | 39,059 | 17,677 | 14,127 | 49,817 | 1,517 | | |
| Collier | 295,794 | 49,139 | 72,963 | 54,427 | 26,954 | 24,228 | 68,083 | 1,479 | | |
| Glades | 12,440 | 2,462 | 3,234 | 1,083 | 1,469 | 416 | 3,777 | 1,289 | | |
| Hendry | 33,277 | 5,964 | 8,364 | 3,330 | 3,577 | 1,530 | 10,513 | 1,098 | | |
| Lee | 768,140 | 131,971 | 116,655 | 70,691 | 156,939 | 48,863 | 243,021 | 1,948 | | |
| Sarasota | 412,320 | 63,719 | 93,625 | 75,591 | 44,052 | 35,368 | 99,963 | 1,326 | | |
| Region | 1,721,208 | 289,445 | 337,207 | 244,181 | 250,668 | 124,532 | 475,174 | 1,599 | | |
| Florida | 20,591,540 | 2,764,046 | 3,852,665 | 3,445,248 | 2,481,868 | 2,476,422 | 5,571,291 | 1,400 | | |

*Expenditures are in thousands of dollars, except per capita expenditures.

Source: Table 23.84, "County Finance: Expenditure by Function of County Governments in Florida, Fiscal Year 1996-97," <u>Florida Statistical Abstract 2000</u>.

Summary

Federal sources and State sources both contribute to the function of the local economy. These contributions result from financial assistance provided to individuals and funds provided to local governments. Local government, however, is the level of government that is most directly related to the local economy. The contributions of local governments to the Southwest Florida economy result mainly from the provision of services to the community. The revenues received by the local governments in order to provide these services come from state and federal sources, and from the local powers to assess fees, charges, and taxes. Local governments have experienced increased costs in the provision of these services. This has been due to population growth and the expansion of services. Based on the experience of local governments elsewhere in the state, these costs will probably continue to increase.

Economic Conditions

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