

VISTA Assignment Description (VAD)

Title: Southwest Florida Promise Zone Associate- Grants and Funding

Sponsoring Organization: Southwest Florida Regional Planning Council

Project Name: Southwest Florida Regional Planning Council II

Project Number: 16VSSFL011

Project Period: 03/31/2019 - 04/11/2020

Site Name (if applicable): Southwest Florida Regional Planning Council- Promise Zone

Focus Area(s)

Primary: Capacity Building

Secondary: Economic Opportunity

VISTA Assignment Objectives and Member Activities

Goal of the Project: The VISTA member will assist the SWFRPC and the 23 local governments within its boundaries in leveraging Federal, State and private resources available to increased regional funding for economic development, job creation, education, and crime reduction.

Objective of the Assignment (*Period of Performance: June 2019- June 2020*)

Research and pursue funding opportunities for SWFRPC priority projects.

Member Activity: Assists SWFRPC, the Promise Zone Partners and task forces in identifying and summarizing funding needs. a. Develop and enhance database of funding needs

Member Activity: Research grant and funding opportunities for priority projectsa. Summarize grant opportunities and prepare reports that can be disseminated to partners b. Research and summarize potential funding sources

Member Activity: 3. Assist in preparing grant applications for priority projects

Objective of the Assignment (*Period of Performance: June 2019- June 2020*)

Oversight and management of metrics and data analytics related to the priority projects.

Member Activity: 1. Develop baseline data to track the success of SFPZ initiative. Develop baseline data and metrics for:a. Federal, State and private funding received within the SFPZ b. Jobs c. Economic indicatorsd. Crimee. Other socioeconomic data as needed

Member Activity: 2. Monitor and report on the success of the SFPZ initiative.

Member Activity: 3. Monitor and report on the implementation of priority projects in the region

Objective of the Assignment (*Period of Performance: June 2019- June 2020*)

Establish outreach systems, develop and strengthen partnerships with community organizations. Recruit key individuals and organizations to participate in the Promise Zone Task Forces and the SWFRPC

Member Activity: Promote SFPZ through community meetings, networking, and outreach

Member Activity: Recruit Promise Zone Task Force participants

Member Activity: Assist in preparing for and coordinating Task Force meetings

Member Activity: Develop SFPZ marketing and promotional materials.

Member Activity: Develop and expand SFPZ contact list