MINUTES OF THE SOUTHWEST FLORIDA REGIONAL PLANNING COUNCIL OCTOBER 20, 2011 MEETING

The meeting of the **Southwest Florida Regional Planning Council** was held on **October 20, 2011** at the Southwest Florida Regional Planning Council – 1st Floor Conference Room at 1926 Victoria Avenue in Fort Myers, Florida. **Chair Karson Turner** called the meeting to order at **9:01 a.m. Chair Karson Turner** led an invocation and led the Pledge of Allegiance. Administrative Specialist II Nichole Gwinnett conducted the roll call.

MEMBERS PRESENT

<u>Charlotte County:</u> Councilwoman Rachel Keesling, Ms. Andrea Messina, Commissioner

Robert Skidmore, Commissioner Tricia Duffy, Mr. Michael Grant

Collier County: Commissioner Jim Coletta, Commissioner Donna Fiala, Councilwoman

Teresa Heitmann

Glades County: None

Hendry County: Commissioner Karson Turner, Commissioner Tristan Chapman, Mr.

Melvin Karau

Lee County: Mayor John Sullivan, Councilwoman Martha Simons, Councilman Forrest

Banks, Vice Mayor Mick Denham, Commissioner Frank Mann, Ms. Laura

Holquist

Sarasota County: Commissioner Christine Robinson, Commissioner Tom Jones,

Commissioner Carolyn Mason, Councilman Kit McKeon, Mr. Felipe

Colón

Ex-Officio Members: Mr. Johnny Limbaugh - FDOT, Mr. Terry Cerullo for Mr. Jon Iglehart -

FDEP

MEMBERS ABSENT

Charlotte County: None

Collier County: Mr. Bob Mulhere, Ms. Pat Carroll

Glades County: Commissioner Kenneth "Butch" Jones, Commissioner Paul Beck,

Councilwoman Pat Lucas

Hendry County: Commissioner Joseph Miller, Commissioner Daniel Akin

<u>Lee County:</u> Commissioner Brian Bigelow, Councilman Joe Kosinski, Mr. Paul Pass

Sarasota County: Mr. George Mazzarantani

Ex-Officio Membership: Mr. Phil Flood - SFWMD, Ms. Terri Behling - SWFWMD

Ms. Donley gave an overview of the Interim Executive Director's Report to the Council which is comprised of staff's activities; prepare an executive summary of the Council meeting, goals, objectives and priorities for the upcoming quarter and a summary of grants. Also, included were financial reporting and responding to Council member requests within three days. She noted that the report will be included in every month's agenda packet.

PUBLIC COMMENTS

Ms. Donley read a public comment from Mr. Steve Brodkin, Concerned Citizens of the Bayshore Community regarding Consent Agenda Item #7(f) Babcock Ranch Master Development Order - Notice of Proposed Change.

AGENDA

Chair Turner requested to amend the agenda by moving Agenda Item #8(b)1 Regional Visioning Committee Report before Agenda Item #8(a) Six Pillars Regional Planning Presentation.

Commissioner Tom Jones moved and Commissioner Skidmore seconded to approve the agenda as amended. The motion carried unanimously.

AGENDA ITEM #6 MINUTES OF THE SEPTEMBER 15, 2011 MEETING

Mr. Grant moved and Mayor Sullivan seconded to approve the minutes of the September 15, 2011 meeting. The motion carried unanimously.

AGENDA ITEM #7 CONSENT AGENDA

Commissioner Skidmore moved and Commissioner Coletta seconded to approve the consent agenda as presented: Agenda Item #7(a) Intergovernmental Coordination and Review; Agenda Item #7(b) Financial Statement for September 30, 2011 & Grant Activity Status Sheets #7(c) Charlotte County Comp Plan Amendments (DCA 11-2ESR); Agenda Item #7(d) Broadband Planning Project Quarterly Report; Agenda Item #7(e) Southwest Florida Hazardous Materials/Emergency Preparedness Training Update; Agenda Item #7(f) Babcock Ranch Master Development Order – Notice of Proposed Change; Agenda Item #7(g) Sarasota County Comp Plan Amendments (DCA 11-1ESR); Agenda Item #7(h) Amended SRPP EAR with DCA Corrections.

Vice Mayor Denham expressed his concerns with passing the consent agenda items without comment from staff. Commissioner Skidmore stated that there has always been the option of being able to pull an item from the Consent Agenda for discussion.

The motion carried unanimously.

AGENDA ITEM #8(b)1 Regional Visioning Committee

Committee Chair, Ms. Laura Holquist gave a PowerPoint presentation on the "SWFRPC Future Direction".

Councilwoman Heitmann suggested sending the presentation along with a letter from to all of the members of the Council.

Mayor Sullivan asked about the transportation choices to move fright, especially out of the City of Cape Coral. Ms. Holquist explained that one of the elements under the HUD grant is to promote transportation choices. Mayor Sullivan asked if the HUD grant would include both freight and passenger rail. Ms. Jennifer Pellechio of staff explained that if the HUD grant is awarded then it will include the elements of freight and passenger rail along with other modes of transportation. The grant pulls together the community involvement piece and makes sure that all of it is developed together in a strategic regional plan, which would be adopted and would be able to be used under further initiatives. She explained that the HUD grant takes into consideration all of the existing plans, one of the main aspects that the grant is suppose to accomplish is take the existing transportation plans, working with FDOT and other partners, along with the CEDS to find out where the gaps are.

Ms. Messina thanked Ms. Holquist for her presentation and also for the format in how she showed the breakup of the Council's funding streams and how much of staff's time is being spent on which projects.

Vice Mayor Denham stated that on the economic development side he feels that it is important to talk about the collaboration with other entities. He noted that the Council is not just going to be a regional "planning" Council, but there is going to be a lot of collaboration with other entities within our region, particularly with FGCU.

Ms. Holquist explained that when we were putting together the HUD grant, it was not suppose to just pull together community leaders, educators, etc., but also the non-for-profits and chambers, reaching out to all of the socio-economic areas within the region and touch them to get their input. The Coalition that is overseeing that grant is also the same Coalition for the collaborative grant to develop that outreach to the lowest level and to the broadest level in order to bring everybody together.

Councilman Banks spoke of one of the Economic Development Subcommittee meetings where Mr. Tom Patton, EDC Director from Charlotte County stated that if FGCU wanted to house the regional EDC then they needed to reach out Sarasota County.

Dr. Hudson Rodgers, FGCU explained that FGCU did have a planning meeting earlier in the month and Sarasota County was invited and attended. He noted that FGCU was put in-place on

behalf of the citizens of the region and they do not look at political boundaries. We are prepared to develop a higher quality of life within the Southwest Florida Region.

Councilman McKeon asked for clarification on how Southwest Florida is significantly lagging compared to other regions within the State. Ms. Holquist explained that as a populous area we are last. The Central Florida Region has myregion.org and the Tampa Region has their regional plan which has been developed through intense collaboration. Northeast Florida has a fantastic plan that they have put together. Southwest Florida had started an effort approximately 5-6 years ago and it was done through FGCU, Dr. Merrwin and Representative Mike Davis was part of the effort which was called the Regional Stewardship Initiative. Unfortunately, both Dr. Merrwin and Representative Davis had personal issues which made the process come to an end. That process never got started back up, while most of the other regions within the State have gone forward. The trend of the future is regional planning versus State planning. The Governor is very much supporting that effort.

Commissioner Duffy stated that she was surprised at the percentage rate of how much is spent on environmental efforts and so little on economic development, land use planning and strategic planning. She said that she feels that we can have much more of an impact on the region if we put more efforts into economic development, land use will take care of itself.

Councilwoman Heitmann stated that she agrees, but we need to remember that there needs to be a balance.

Commissioner Duffy explained that one of her most recent missions is to reduce bureaucracy.

Commissioner Fiala stated that she feels that Collier County is lagging behind in the economic development portion and she also feels that there needs to be a better balance. Collier County needs to learn from other cities and counties and by supporting each other we can have an initiative that will draw high paying jobs to the area, but we need to work collaboratively.

Commissioner Skidmore stated that he agrees with Commissioner Fiala and would also like to see cities and counties not competing for the same companies.

AGENDA ITEM #8(a) Six Pillars Regional Planning Presentation - Dr. Dale Brill, President of the Chamber of Commerce Foundation

Chair Turner introduced Dr. Brill.

Dr. Brill gave a PowerPoint presentation on the Foundation's Six Pillars Regional Planning.

Chair Turner stated that Hendry County's economic model is backwards. He explained that he sits on a Community Assessment Team for Clewiston High School because the school received an "F" and "D" and the Department of Education came in and stated that either the community fixes it or they will. As we drilled into the facts and statistics we found that 68% of the 9th and 10th graders were reading at a Level I or II, which means 32% are reading at Levels III, IV or V. This is unacceptable, so we had a new set of eyes come in and they said that we are "having the wrong

discussion in the wrong library". About seven days later he attended a high school where Governor Scott spoke and stated that Florida was 48 out of 50 in the public education system.

Ms. Holquist asked Dr. Brill how the Council gets from point A to point B with the six pillars. Dr. Brill replied that the Council needs to have a discussion and make a decision whether or not it is something that they want to do. It has to be the Council's plan, process and what it wants to do. Once the decision has been made to move forward, the first step is usually the kick-off meeting to have this presentation shared because it is consensus building from the beginning.

Commissioner Chapman explained that he implemented the scorecard at the Florida Department of Citrus. He then stated that he found that one of the biggest challenges with implementing a scorecard was taking a strategy and translates it into metrics. He then asked Dr. Brill that if either the Council or Hendry County decided to move forward with implementation of a scorecard could he recommend a consultant to help with the translation into metrics. Dr. Brill replied that goals must be measurable. There is a finite set of things that can be measured and are measured and we have cataloged a great deal of those.

Ms. Holquist announced that Dr. Brill will be back in the area on November 2nd.

AGENDA ITEM #8(b)2 Executive Director Search Committee

Mr. Grant gave a verbal presentation on the status of the Executive Director Search. He announced that the Search Committee will be meeting immediately following the SWFRPC meeting to conduct the ranking of the 22 candidates. He thanked staff for all of their support.

Ms. Messina thanked the Committee for their efforts and also staff for the portal where all of the information was placed.

AGENDA ITEM #8(b)3 Executive Committee

Chair Turner introduced Mr. Brian Teeple, NEFRPC Executive Director and Mr. Scott Koons, NCFRPC Executive Director.

Mr. Koons gave a PowerPoint presentation on the Florida Regional Councils Association (FRCA) and how FRCA benefits the SWFRPC.

Commissioner Mann asked if the presentation was in response to the letter that the Executive Committee had sent where the Council notified FRCA that the SWFRPC was not going to renew their membership with FRCA. Chair Turner replied yes. Commissioner Mann stated that he appreciated having the report because many of the members were not aware of what FRCA was or what they did. He then suggested having the Executive Committee address the FRCA issue and make a recommendation to the Council. Chair Turner agreed as long as that is the general consensus of the Council. Commissioner Mann then stated that Lee County, like every county, are reviewing all of their expenditures and like many counties, are hiring consultants and it is a

growth industry in Florida when other industries are going down. Lobbyists in Tallahassee for government agencies are a big thing and there are millions of dollars spent on lobbyists every year. Lee County has instructed their county manager to renegotiate their contract with their county's lobbyist and reduce the fee that is being paid. They are happy to have those negotiations because there are a lot of other individuals in the growth industry willing to come to work for the county if they don't want to renegotiate their contract. He then stated that he totally supports the Executive Committee's decision, but notify the lobbyists that the Council is not going to sit by and have our dues increased so we can pay more for lobbying efforts in Tallahassee. He feels that we need to renegotiate the lobbyists' fees.

Chair Turner stated that he doesn't like the use of consultants within Hendry County, but sometimes we have to. Hendry County has renegotiated with their lobbyist and they did reduce their fee.

Vice Mayor Denham stated that he agrees with Commissioner Mann. He stated that he has been on the Council for six years and he feels neglected by FRCA because he can't ever recall having a representative from FRCA give such a presentation before to the Council. He had no idea what the benefits were for the SWFRPC to belong to FRCA. We have a great relationship with the Florida League of Cities and the local legislative delegation. He explained that he didn't feel that it was appropriate for FRCA to increase their dues when the Council was in the process of cutting back their workforce, reducing staff's hours, and cutting back on expenses.

Mr. Koons explained that FRCA is made up of the RPCs. It is the responsibility of the Executive Directors of the RPCs to report back to their individual Councils of what FRCA does. It is also the Executive Director's responsibility to keep their members of the FRCA Policy Board informed of the activities of the association.

Chair Turner stated that there was a complete lack of communication and it has been identified and it is being worked on to be fixed.

Mr. Grant asked what the membership dues are. Ms. Donley replied approximately \$20,000. Mr. Koons stated that he believes that the dues have increased from \$17,000 to \$20,000.

Ms. Holquist stated that she knew of FRCA through Mr. David Burr when he was Chair of FRCA. Mr. Koons confirmed that Mr. Burr was Chair for a couple of years. Ms. Holquist did confirm that there has been a lack of communication because we would've expected a report to be given from those meetings.

Ms. Holquist asked Mr. Koons how the lack of funding from the State affected FRCA. Mr. Koons replied that it didn't affect FRCA because FRCA is funded only from its dues which it receives from the RPCs. Ms. Holquist asked what the reason for the increase in dues was. Mr. Koons replied to pay for a full-time staff person in Tallahassee, who is employed by the Appalachee RPC, but they work for FRCA under the Director share of the Advisory Committee. They are to be the representative and face 365 days of the year of FRCA at the State Capitol. Ms. Donley explained that it is Ms. Sheri Coven who started on October 1st and the emails have been coming in steadily.

Ms. Holquist asked Mr. Koons that if the Council wasn't a member of FRCA then the Council wouldn't be eligible for those individual grant funds. Mr. Koons replied that is correct. Ms. Holquist stated then as part of the collaboration program it would be worth the \$20,000 in membership dues to receive the benefit of \$200,000 in grants.

Commissioner Chapman requested to have a quarterly report from FRCA on the progress in relation to the pillars and where do the RPCs fit in the pillars and the score of the RPCs. He stated that he would be in favor in staying a member of FRCA, but having a regular reporting structure.

Mr. Koons clarified that the regional six pillars are not FRCA's pillars. The regional pillars will be Southwest Florida's regional pillars. We will all do those cooperatively together, so we are all talking the same language and having the same format. But the pillars, priorities and the objectives and the goals for your region are going to be set by the Southwest Florida Regional Planning Council.

Commissioner Chapman stated that he would like to see the reporting back on how FRCA helped the SWFRPC achieved those goals and the measures associated with it.

Ms. Messina stated that she remembers that when Mr. Heatherington gave his Director's Comments he did give FRCA events and upcoming FRCA events and asked members if they wanted to attend. She doesn't want it to appear that the Council hasn't heard of FRCA because that isn't the case. But she does feel that when the Council is looking for a new Executive Director some of what is being stated by the members is going to be provided by the new Executive Director who will then have the relationship with FRCA. But in addition to that, if this Council has three members who sit on the FRCA Policy Board it is partially incumbent upon those members to report back to the Council.

Commissioner Mann moved and Vice Mayor Denham seconded to have the Executive Committee discuss the FRCA membership issue and bring back a recommendation to the Council.

Commissioner Chapman stated that he feels to make an arbitrary decision regarding FRCA without the new Executive Director could be a mistake. Chair Turner stated that he will take that into consideration and he also addressed Ms. Messina's comments and said that the new Executive Director will need to have strong communication skills.

Commissioner Mann stated that he has known Mr. Ronald Book, Executive Director of FRCA for 35 years and he is it as it comes in Tallahassee, but he is also as expensive as they come and if he was sitting here today he would say "Ronny, we have to renegotiate because we can't continue this way." If Mr. Book says that he doesn't want to renegotiate there will be 100 applicants that you will get tomorrow.

The motion carried unanimously.

AGENDA ITEM #8(b)4 Budget & Finance Committee

Ms. Donley gave a verbal presentation of the implementation of the FY2012 Budget. She notified the Council that the Lee County MPO will be leaving the offices of the Council to move to the City of Cape Coral offices. Staff is currently in the process of defining the total impact to the Council and it will be addressed at the Executive Committee meeting scheduled for Monday, November 7th.

Commissioner Mann stated that he owns commercial office space and the lease rate which the City of Cape Coral is offering to the Lee County MPO is ¼ the current rate within Lee County, so he doesn't blame the Lee County MPO for jumping at that rate. He then asked Mayor Sullivan that at one time City of Cape Coral was considering leaving the RPC, so now is the City taking the Council's tenant and also leaving the RPC. He told Mayor Sullivan that the Council needs the City's input and participation. Mayor Sullivan replied that if the seat on the Council is "free" then they will stay on the Council. Commissioner Mann stated that means that Lee County is going to have the privilege of paying for the city's membership. As Lee County continues to think about it we would like to ask for a "thank you" letter from the city. Mayor Sullivan replied that the city will send a letter to the county.

Ms. Holquist asked what is going to be the fiscal impact to the Council with the Lee County MPO leaving. Ms. Donley replied that the worst case scenario would be approximately \$200,000. She is currently working with the financial staff on where there is going to be some decreased expenses with direct costs.

Commissioner Mann clarified that Lee County has not discussed the issue of Cape Coral's membership at this time, so he asked for Cape Coral not send their "thank you" just yet. Lee County is currently \$36 million upside down. Mayor Sullivan stated that the City of Cape Coral is also upside down. Commissioner Mann stated that there will be a precedent set if the City of Cape Coral should leave why the City of Bonita Springs shouldn't. The law is if the cities leave then the county is obligated to pay their membership.

Councilwoman Heitmann explained that staff will be working with the Council's Auditors on how the accounting will be done in the future. Both she and Ms. Donley met with Mr. Jeff Tuscan, Tuscan and Company after the Budget and Finance Committee meeting.

Councilwoman Keesling asked who members from Lee County are. Ms. Donley explained that currently the City of Cape Coral have the third seat in Lee County. The other cities within Lee County are paying to be at the table (City of Bonita Springs, City of Fort Myers, Town of Fort Myers Beach, and City of Sanibel).

Councilwoman Heitmann asked if there is a period which a member has to give the Council before they can withdraw from the Council. Ms. Donley replied that there is for the counties who are the signatories to the Interlocal Agreement. The cities are not signatories to the Interlocal Agreement and that is separate and apart from the statutory requirement for the county to be a member. So there are two layers, the Interlocal Agreement and the statutory requirements.

Councilwoman Heitmann stated that if there are counties wanting to leave the Council then there needs to be a serious discussion to address that issue. Because she feels what has been worked on and what has been presented is a vision and a positive turn of the future of this Council.

Ms. Holquist stated that when the Committee did the strategic work on the Council's future the Lee County MPO did not fit in the Council's umbrella, because it only relates to a county, it is not a regional entity. The future of the Council is in strategic planning and need to look at long-term when making decisions.

Councilman Banks stated that the City of Cape Coral represents 12% of the region in population and it is hard to see that the city is withdrawing instead of reaching out.

Mayor Sullivan stated that he has 154,000 people with Cape Coral and he doesn't see any great advantage of spending \$50,000 to be a member of the Council. There are issues that are being dealt with around region but Cape Coral. This isn't the first time that the city has talked about withdrawing; they have talked about withdrawing for last six years. Former Mayor Kempe was the original mayor who brought the issue forward.

Commissioner Mann stated that the City is willing to stay on the Council as long as Lee County is willing to pay their membership dues. Mayor Sullivan stated that he sees no advantaged to being a member of the Council. Commissioner Mann stated that is an inconsistent response.

Councilwoman Heitmann stated that she feels that this is the forum to be able to communicate with one another. She then stated to Mayor Sullivan that she feels that it would be beneficial to the Council if they knew the concerns which the City of Cape Coral had with the Council and the benefits they are not receiving.

Mayor Sullivan stated that the Council was aware of the issue more than six months ago and no one said anything. Councilwoman Heitmann replied that there were many factors involved at that time and she thanked Ms. Donley for reaching out and trying to build that partnership, understanding and communication. Mayor Sullivan explained that it was long before Ms. Donley because she did a wonderful job. She did try to sell the Council to the City Council, but he wasn't the only one that made the decision.

Chair Turner started taking a poll of the Council's membership of who was thinking of pulling out of the Council. Councilwoman Simons stated that the City of Bonita Springs is taking it very slowly and will probably be offering a resolution in December to go before the new Executive Director, watching what is happening with the Council; basically the comment was "we may not have to pull out because it might disappear on its own".

Chair Turner said to that statement from the City of Bonita Springs, it makes the decision for us. He said that the Council will survive and will have more of a role. Commissioner Skidmore has stated that Charlotte County has sent a letter to ask for the legislature to draft legislation allowing counties to be able to pull out of RPCs. There is no doubt that because of this organization's failings as a whole and its inability to communicate what it represents and how it can help its

communities. People are making local conversation occur that is not positive towards this organization's existence.

Councilwoman Simons clarified that the City of Bonita Springs is not talking about pulling out of the Council. She believes that everyone feels that regional visioning and its relationships are important. She thanked Mayor Sullivan for coming on the inaugural LinC bus ride; she felt that was a regional action to take the LinC between Lee and Collier Counties. She stated that the City of Bonita Springs wants the Council to be a successful organization and we do have two very strong leaders on the Lee County MPO, which she feels both regional planning and transportation planning are very important to have that relationship together and she is sorry to see those ways part. It is hopeful that with the new Executive Director there will be new revolutionary changes at the Council and not business as usual.

Commissioner Chapman stated that he doesn't feel that any member should consider pulling out of the Council until after the new Executive Director has been hired.

Commissioner Coletta explained that there are three Collier County Commissioners who will vote to remove Collier County from the Council and two are former members of the Council. It has been stated that they don't see any value coming from the Council. He suggested doing a PR presentation to the local governments. He then suggested abolishing the present Council and start a whole new organization with a different name, new direction, new bylaws, etc. He doesn't know if the Council can salvage where it is in this point in time. We would probably hire most of the staff back.

Councilman McKeon suggested holding a workshop of the Council's past, present and future.

Mayor Sullivan stated that he can't justify to the citizens of Cape Coral paying \$48,000 each year to be a member of the Council. He also noted that there have been representatives from Cape Coral appointed to the Council who never attended the meetings.

Ms. Holquist stated that she feels that as the strategic plan gets out there will be more communication. She then addressed Commissioner Coletta's suggestion and explained that the Committee addressed a similar idea and she didn't know if it was physically possible, but once the new Executive Director was onboard then the new components would be put into place.

AGENDA ITEM #8(b)5 Estero Bay Agency on Bay Management

Ms. Whitney Gray of staff stated that she was standing in for Commissioner Bigelow and Mr. James Beever to answer any questions. She also noted that materials were included in the agenda packet for the members review.

Ms. Gray also announced that the Cela Tega will be held on November 2nd at FGCU.

Councilwoman Simons spoke of Ms. Ellen Peterson's passing. She was also a member of the ABM.

AGENDA ITEM #8(b)6 Regional Watersheds Committee

Vice Mayor Denham stated that he would defer his report to the next Council meeting.

AGENDA ITEM #9 DIRECTOR'S COMMENTS

Ms. Donley suggested cancelling the November Council Board Meeting due to the lack of a quorum.

Vice Mayor Denham stated that he did not want to cancel the November Meeting since there have been many issues for discussion. He then suggested changing the date.

Ms. Donley stated that the Council could have a meeting without a quorum and form a Committee of the Whole and then any decisions that come out of that meeting would be taken before the full Council at the subsequent meeting.

Mr. Grant moved Ms. Messina seconded to form a Committee of the Whole at the Wednesday, November 16th meeting and have any decision that come out of that meeting to be taken before the full Council at a subsequent meeting. The motion carried unanimously.

Ms. Donley noted that if any member who will not be present at the November 16th meeting and have comments on a particular item and wish to have them read at the meeting, to please send them to Ms. Gwinnett and they will be read at the meeting for the record.

AGENDA ITEM #10 STATE AGENCIES COMMENTS/REPORTS

No State agency comments were made at this time.

AGENDA ITEM #11 COUNCIL ATTORNEY'S COMMENTS

Legal Counsel, Ms. Donley announced that she interviewed the law students at Ave Maria and there will be two work study students located at the offices of the Council and one in Hendry County.

AGENDA ITEM #12 COUNCIL MEMBERS' COMMENTS

Mr. Grant announced that the Search Committee will be meeting immediately following the Council meeting.

Ms. Messina stated that she helped pull the strings on looking for a School Board Superintendent and she cautioned them that when you look for a superman or superwoman and a human being shows up and she asked the Council to make the analogy.

Commissioner Mann stated that he would have pulled Consent Agenda #7(f) Babcock Ranch Master Development Order - NOPC for discussion purposes. He noted that he never had supported anything on Babcock Ranch due to the negative impacts on Lee County and the district which he represents. However, he does want to support this NOPC because it is a just a change and according to staff's report it reduces the impact in terms the number of trips generated from SR31 and other roadways, which is a step in the right direction. But it is a text book case of urban sprawl.

Councilwoman Simons announced the City of Bonita Springs Riverfest and Fishfry.

Councilwoman Heitmann asked if anyone on staff is reaching out to the communities to discuss the new storm surge data and plans. Mr. Trescott replied yes, the counties are reaching out. In Charlotte County they are putting up new signs and so is Sarasota County. Lee County had a meeting at the beginning of the year which addressed all of the new signage. Councilwoman Heitmann asked Mr. Trescott if he would help with Collier County. Mr. Trescott replied yes.

AGENDA ITEM #13 ADJOURN

The meeting adjourned at 12:10 p.m.	
Commissioner Tom Jones, Secretary	

The meeting was duly advertised in the October 7, 2011 issue of the FLORIDA ADMINISTRATIVE WEEKLY, Volume 37, Number 40.