



BUILDING RESILIENCY

(adjective) able to withstand or recover quickly from difficult conditions



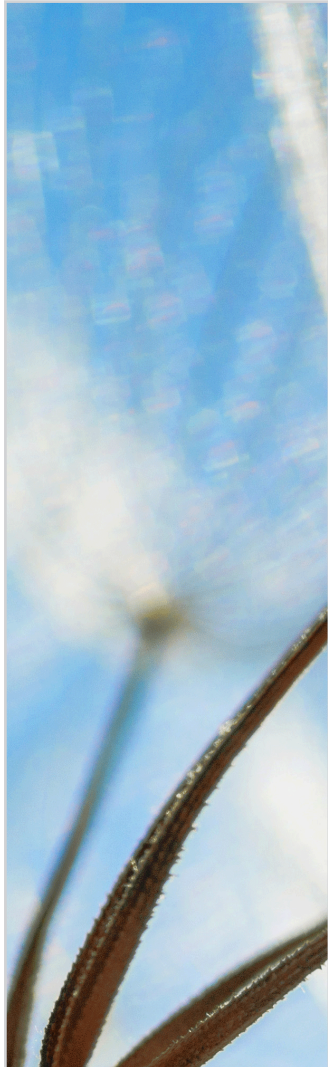
FISCAL YEAR 2014 - 2015

WORKPLAN AND BUDGET

SOUTHWEST FLORIDA REGIONAL PLANNING COUNCIL

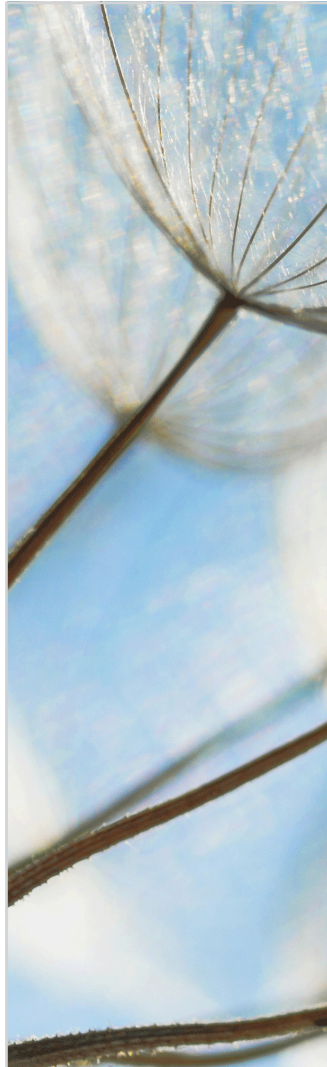
Revised: 8/5/14

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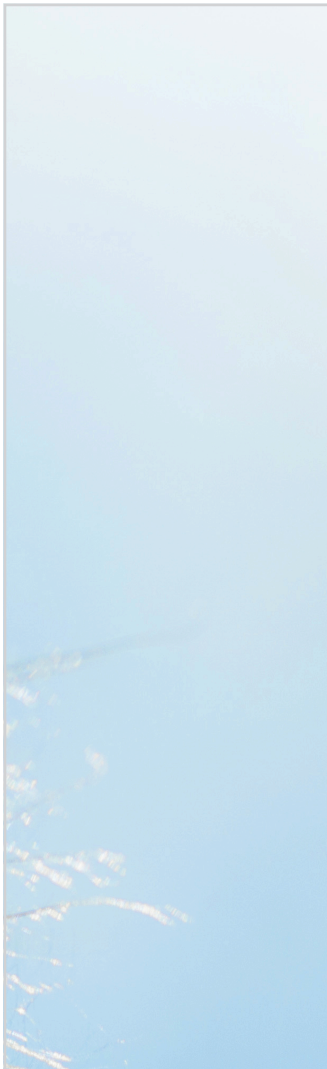
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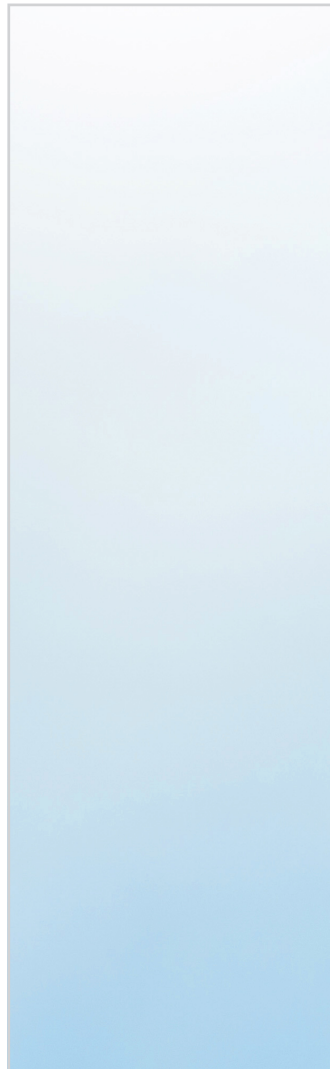
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MESSAGE

Over the last three years, the journey of the Southwest Florida Regional Planning Council has been tumultuous but progressively improving. We have transitioned programs to align with the needs of our communities while stabilizing operations. Our recovery can be evidenced by a positive fund balance at the end of each year and an increasing reserve balance. It is now time to build on this successful foundation and branch out with nontraditional programs that will support and enhance the public assets that sustain our communities.

Fiscal Year 2014-2015 will focus on *Building Resiliency*. Resiliency is the ability to anticipate risk, limit impact, and bounce back rapidly in the face of turbulent change. Resilient communities are the foundation of the Southwest Florida region. Whether our communities need to recover from a major storm event, withstand the loss of a business, or deal with crime and safety issues, we will work with our 22 local governments to ensure that they can respond to and recover quickly from whatever unique challenges, disruptive crisis or vulnerability that may arise. The SWFRPC can provide expert resources for emergency management, evacuation planning and studies, hazardous materials training, sea level rise, climate change, economic development issues, and geographic information, as well as general technical assistance. Working with our stakeholders, committees, elected officials and national experts, the SWFRPC will focus on providing programs and reliable information to ensure resilient, livable communities in the Southwest Florida region.

As we build community resiliency, we will continue to promote economic development in four specific areas: Arts and Culture, Agricultural Sustainability and Food Security, Manufacturing Competitiveness and Brownfield Redevelopment. Significant progress was made in the previous year in these four program areas. We will continue to focus and expand upon the work we started last year. These are programs that require multiple phases and attention for several years. As we continue our focus on these four areas, we will remain open and flexible to the changes, challenges and opportunities that the current economic recovery may present and adapt to these challenges, ensuring that the SWFRPC remains a trusted source for reliable information and technical analysis.

The strength of the SWFRPC also depends on our ability to meet our fundamental obligations. Therefore, along with



economic development and building community resiliency, our priorities must include continued success in addressing our fundamental obligations, as follows:

- **Regulatory Responsibilities:** Developments of Regional Impact, Notices of Proposed Change, Substantial Deviations, Monitoring Reports, and Comprehensive Plan Amendment Reviews;
- **Regional Planning:** Development of Plans and Strategies, Best Practices on local issues, Project Facilitation;
- **Emergency Management:** Hazardous Waste Site Inspections, Chemical Inventories, Government and Emergency Responder Trainings; Emergency Management Planning;
- **Environmental Research, Planning and Education:** Research on environmental issues that impact the economic viability of our region and public education;
- **Transportation Planning:** Administration of the Transportation Disabled program in Hendry and Glades Counties, Research and Preparation of studies

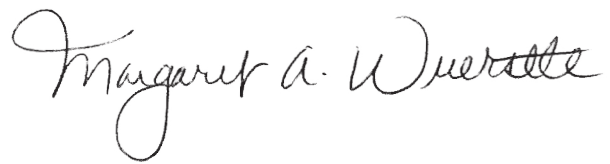
- on public transit connectivity;
- **Public Outreach:** Council Orientations, Partnership Development, Regional Collaboration and Public Education;
- **Clearinghouse & Technical Assistance:** Research and Grant Writing, GIS Mapping & Modeling, Demographic Analysis, Economic Views, REMI Economic Modeling and data/information assistance;
- **Enhanced Administration:** Solid financial reporting, operations and policies, Financial management of programs and resources, Skilled Human Resources, and Building maintenance.

Building resiliency will help protect our communities' assets, enhance business stability, and create a more stable economic future for our region. The Southwest Florida Regional Planning Council is committed to helping our communities thrive, no matter what happens, and will continue to build resiliency by expanding our expertise and programs to meet the needs of the 22 local governments that comprise the Southwest Florida Region.

Many thanks are owing to the motivated members of the Southwest Florida Regional Council who have devoted their time, talent and wisdom to the Council and its subcommittees. This commitment to the Regional Planning

Council has turned a struggling organization around and helped us create a path to success. Equally important is the cooperation and collaboration provided by so many of our local governments that recognize the value of working regionally. Henry Ford once said, "Coming together is a beginning, keeping together is progress, working together is success." Together we can build resiliency for the enduring prosperity of the Southwest Florida Region.

EXECUTIVE DIRECTOR
Margaret Wuerstle



MISSION

“To work together across neighboring communities to consistently protect and improve the unique and relatively unspoiled character of the physical, economic and social worlds we share for the benefit of our future generations.**”**



2014 ACCOMPLISHMENTS BY FOCUS AREA

FOCUS AREA: ECONOMIC DEVELOPMENT

1. A Business plan for a regional economic development entity in southwest Florida was completed with a DEO grant.
2. Ten meeting were held with the economic development leaders in our region.
3. The federal EDA Economic Development Planning grant was awarded to continue work on the Comprehensive Economic Development Strategy (CEDS) for the region.
4. A grant was submitted to DEO to incorporate economic resiliency into the CEDS document.
5. A grant application was submitted to DEO for Agricultural tours to promote assets and economic development in the City of Labelle.

FOCUS AREA: BROWNFIELD REDEVELOPMENT

1. A Brownfield grant was submitted to EPA for site identification and assessment.
2. Staff partnered with DEP to host the 2nd Annual Brownfield Conference.

FOCUS AREA: ARTS AND CULTURE

1. A logo was developed for the Our Creative Economy project through a grant from VISIT FLORIDA.
2. The public art assets in Lee County were mapped and an interactive map completed through a grant from the Southwest Florida Community Foundation.
3. A DEO grant was submitted to start mapping public art assets in Charlotte County.
4. A grant was submitted to the National Endowment for the Arts to develop a regional plan to enhance public art assets.

W I N N I N G L O G O S



1st Place



2nd Place



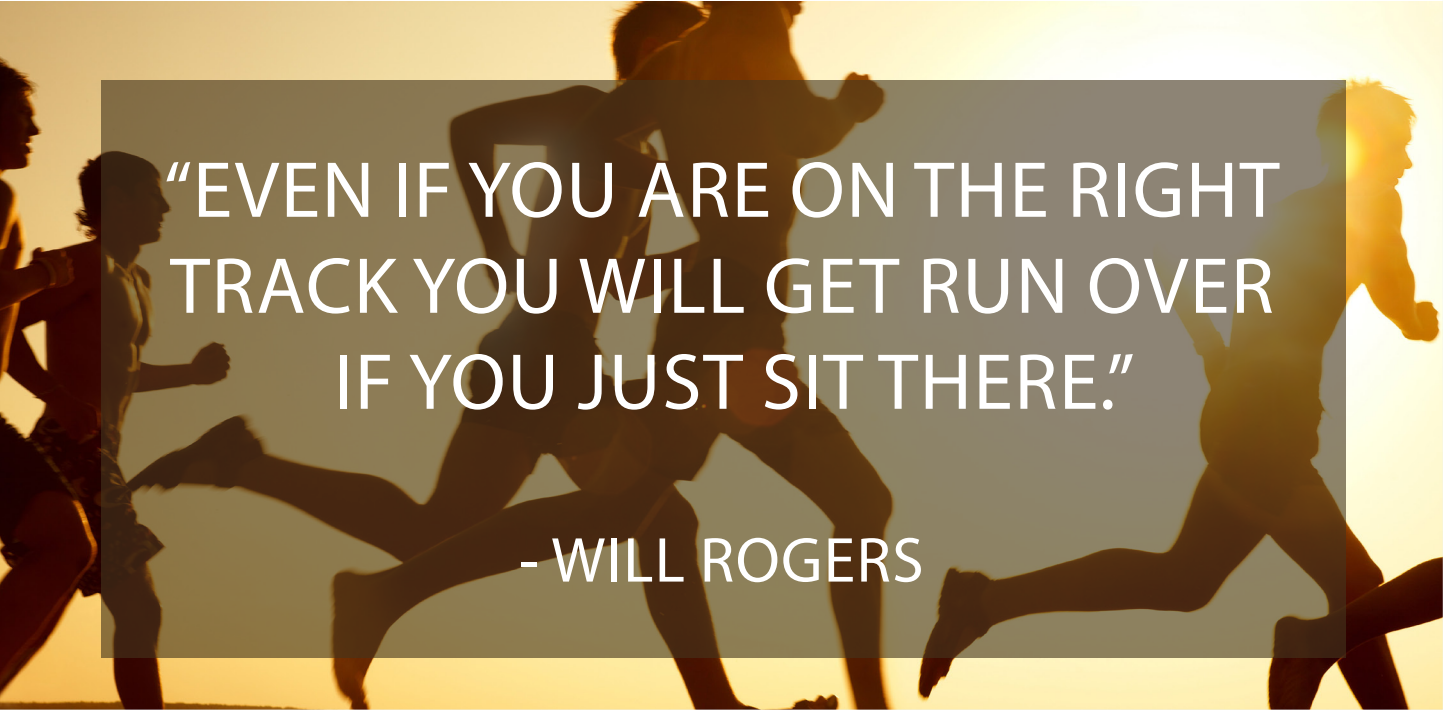
3rd Place

FOCUS AREA: AGRICULTURAL SUSTAINABILITY

1. A Farms-to-School grant was submitted to USDA in collaboration with the Hendry, Collier, Glades and Lee County School Districts along with IFAS, the Gulf Citrus Growers Association, Harry Chapin Food Bank and the Roots Heritage Urban Food HUB to develop a Smart Process Food Hub.
2. A Farms to school grant was submitted to USDA in collaboration with the Hendry, Collier, Glades and Lee County School Districts along with IFAS, the Gulf Citrus Growers Association, Harry Chapin Food Bank and the Roots Heritage Urban Food HUB to create a coordinator position that would identify "opportunity buys" for the school districts.
3. A grant was submitted to USDA for a mobile food vehicle/community garden project through the Roots Heritage Urban Food HUB.

FOCUS AREA: MANUFACTURING COMPETITIVENESS

1. An application was submitted to EDA through the Investing in Manufacturing Communities Partnership Designation. This application resulted in the development of a regional strategy for a medical manufacturing corridor along I-75 from Tampa to Miami.
2. A Manufacturing Competitive grant was submitted to EDA for a cluster analysis for medical manufacturing in the Southwest Florida and the Tampa Bay Regional Planning Council Regions.



"EVEN IF YOU ARE ON THE RIGHT
TRACK YOU WILL GET RUN OVER
IF YOU JUST SIT THERE."

- WILL ROGERS

2014 ACCOMPLISHMENTS FOR OUR FUNDAMENTAL OBLIGATIONS



01 REGULATORY RESPONSIBILITIES

- Nine NOPCs were processed.
- Seventeen Amendments to Comprehensive Plans were processed and approved by the Council.
- Seven DRI Development Order Revisions were processed.
- Nine clearing house Reviews were completed.
- Six hundred and nine Emergency Responders and industry representatives were trained in responding to chemical incidences.
- Housed chemical data for over 1000 chemical sites at the SWFRPC pursuant to the State and Federal Emergency Plan Community Right To Know Act.
- Five workshops were held for both private and public organizations on sheltering in place procedures for chemical and other emergencies.
- Conducted 65 Hazardous waste site inspections.



02 COMMUNITY COLLABORATION

Public outreach and community collaboration are essential to ensure that local governments and the public are kept informed on issues impacting our region and the importance of working together.

1. A Vision and Implementation Plan for the Hendry County Education Improvement Task force was completed through a grant from DEO.
2. 20 presentations were made to various organizations on the programs provided by the SWFRPC and environmental issues in the region including Leadership Bonita Economic Development Day, Collier County Board of Commissioners, LaBelle Rotary, WGCU-FM, Greater LeHigh Acres Chamber of Commerce, Charlotte Co Economic Development Luncheon.



05 ENHANCED ADMINISTRATION

1. The Fiscal Year 2012-2013 audit showed a net income \$165,507. The reserves were at the required levels resulting in an audit that found no material weakness.
2. It is predicted that the 2013-2014 Fiscal Year will end with a net fund balance of over \$100,000.
3. New software for timekeeping and project management has been implemented that allows for more accurate accounting of the cost of doing business.
4. Orientation for new council members is now conducted on an annual basis.



06 GRANTS

Grant funding allows the SWFRPC to provide research, studies, and plans that assist our local governments in meeting their goals. Sixty grant applications were submitted for various projects. Fourteen of the grants were approved totalling \$445,826. Twelve grants are pending totalling \$2,358,450 and 7 grant application are under development. Details on the grants are provided in the work plan under the grants section.

2014 Summary Of Accomplishments



03 REGIONAL PLANNING

1. A Regional Coordination Study on Transportation Access for Veterans and their Families was completed through a Veterans Transportation and Community Living Initiative Grant in collaboration with LeeTran.
2. As a result of the finding in the Veterans Study, a grant was submitted to USDOT to develop a public/ private regional connectivity plan in the six county region to address the transportation barriers for veterans as well as the general public.
3. A grant was submitted to DEO to update the Zoning Maps in Hendry County.
4. The Solar Ready II project was funded and is currently underway to assist local governments with best practices for promoting the use of solar energy.
5. The Directional Storm Surge Maps were updated giving county officials a more accurate tool to help evacuate and protect citizens.
6. Florida Planning and Zoning Association presented staff an award for the Florida Energy Resiliency Report.



07 TECHNICAL ASSISTANCE

Instances of Technical Assistance Provided Included:

- Public Assistance: 45
- Assistance to SWFRPC member governments: 15
- Assistance to governmental entities: 375
- REMI economic models: 3
- Automatic Response System Loaned: 6
- Grant assistance provided for local governments: 17

04 ENVIRONMENTAL RESEARCH PLANNING AND EDUCATION

1. A grant was awarded for a Unified Conservation Easement Mapping and Database project for the State of Florida. The conservation easements for Southwest Florida have been updated and work is underway to update the conservation easements throughout the remainder of the State. Work is expected to be completed in 2015.
2. A \$50,000 grant was awarded by Bonita Springs for a Spring Creek Restoration Plan.
3. Assistance was provided to the City of Punta Gorda for implementation of their Adaptation Plan through a grant from The Nature Conservancy.
4. A study for Estimating and Forecasting Ecosystem Services within Pine Island Sound, Sanibel Island, Captiva Island, North Captiva Island, Cayo Costa Island, Useppa Island, and other Islands of the Sound was completed.
5. A Watershed Analysis of Permitted Coastal Wetland Impacts and Mitigation Assessment Methods within the Charlotte Harbor National Estuary Program was published in *Florida Scientist* 76(2): 311- 328.
6. A Report to the Southwest Florida Audubon Society on the Estimate of the Ecosystem Services of Existing Conservation 2020 Lands in Lee County Florida was completed.
7. A Report to the Collier County Land Acquisition Advisory Committee on the Estimate of the Ecosystem Services of Existing Conservation Collier Lands in Collier County Florida was completed.
8. Fourteen presentations were given to various organizations on issues pertaining to the environment.

2014-2015 WORKPLAN PRIORITIES

PRIORITY 01

BUILDING RESILIENCY

Resiliency is the ability to anticipate risk, limit impact, and bounce back rapidly in the face of turbulent change. In many places these risks are projected to increase substantially due to rising sea levels and evolving development patterns, affecting the safety, health and economy of entire communities.

Building Resiliency is rebuilding and protecting economic assets, including downtowns and key industries; targeting growth to safe locations and encouraging walkable, mixed-use design; providing recovery funding and preparedness training to businesses; upgrading infrastructure; encouraging economic diversification; and promoting regional partnerships and coordinated planning.

There is no one-size-fits all approach to building resiliency, because the challenges our communities face vary from place to place. Local governments define their own goals based on local priorities. The following have been identified as some of the priority actions needed in response to predicted future extreme weather, energy, and economic challenges.

1 PREPARE FOR EXTREME WEATHER AND CLIMATE CHANGE

- ◆ Evaluate local vulnerabilities to extreme weather and a changing climate, from heat waves and air pollution to droughts and floods.
- ◆ Adopt and implement preparedness policies that protect vulnerable populations and natural resources from extreme weather and other climate impacts.
- ◆ Assist local communities with climate change mitigation planning.

2 EXPAND RENEWABLES AND ENERGY EFFICIENCY

- ✓ Transition to a renewable energy future to achieve greater energy independence, protect communities from price spikes, and ensure more reliable power during heat waves and other disruptions. Create new jobs in the process.
- ✓ Implement energy efficiency programs that help residents, businesses, and municipal government save money and energy, lower carbon emissions, and reduce demand on the grid during severe weather events.
- ✓ Diversification of energy resources for solar, wind, and bio-fuels.

3 RENEW AND STRENGTHEN INFRASTRUCTURE

- ⌋ Upgrade or protect critical infrastructure against extreme weather and other threats.
- ⌋ Create new models to finance improvements and manage risks to community assets through engagement with the private sector.
- ⌋ Harness innovations in information technology and green infrastructure to optimize performance and reduce costs through more efficient operation.

4 STRENGTHEN THE LOCAL ECONOMY

- \$ Work to retain and attract investment by safeguarding businesses from extreme weather and ensuring reliable access to energy, water, and other key resources.
- \$ Support the private sector in creating more diversified local economies that are more resilient to economic downturn, through job creation in sectors such as clean energy, advanced manufacturing, and local agriculture.
- \$ Work to attract industries to the region that do not permanently extract non-renewable resources.

IN FISCAL YEAR 2014-2015 THE SWFRPC WILL FOCUS ON:

- ➔ **Education and outreach** to our local governments for community resiliency planning.
- ➔ Developing an application for the **National Disaster Resilience Competition**.
- ➔ Identifying funding sources for our local governments to develop **Community Resiliency Plans**.
- ➔ Developing innovative, data-driven, and community led approaches to **recover from disasters and increase resilience** to future threats.
- ➔ Seeking to **lower the cost of solar energy** as an alternative energy source.
- ➔ Assisting local governments in **analyzing local comprehensive plans** to improve community resiliency.

Building the resilience of businesses and regional economies to natural disasters calls for a creative mix of land use, hazard mitigation, capital improvement, economic development, and other approaches. The SWFRPC can provide expert resources for:



Emergency Management



Evacuation Planning & Studies



Hazardous Materials Training



Sea Level Rise



Climate Change



Economic Development Issues



Geographic Information



General Technical Assistance

"Resilient Communities provide the support, knowledge, insight, and encouragement needed to help individuals and communities thrive, no matter what happens."

- RESILIENT COMMUNITIES
<http://www.resilientcommunities.com>

2014-2015 WORKPLAN PRIORITIES

PRIORITY 02

ECONOMIC DEVELOPMENT

ECONOMIC DEVELOPMENT DISTRICT(EDD/CEDS):

We have expanded and improved our skills and outreach efforts as we continue the transition to providing more knowledgeable services in our new role of assisting the implementation of the State Department of Economic Opportunity Five Year Economic Development Strategy. Regional Planning Councils are problem solvers and implementers. Our goal is to convert regional and local plans and strategies into real world actions and results.

- Manage implementation of the CEDS
- Collaborate with existing local Economic Development Agencies
- Improve Collection and Delivery of Economic Data
- Expand Distribution of Economic Views Publication

BROWNFIELD REDEVELOPMENT:

Environmental contamination, whether actual or perceived, is a hindrance to community revitalization. A brownfield site is property which may be complicated by actual or perceived environmental contamination during the expansion, redevelopment, or reuse of the property. The reuse of property is an important component of sound land use policy. Productive reuse of urban land helps prevent the premature development of farmland, open space and natural areas, and reduces the public cost for installing new water, sewer and highway infrastructure

and can be a significant element in community revitalization. Additional benefits of brownfield redevelopment include: eliminating health and safety hazards; eliminating eyesores; bringing new jobs into the community; bringing new investment into the community; increasing the productivity of the land; increasing property values and tax receipts by local and state governments.

- Develop inventory of Brownfield sites within jurisdiction of the SWFRPC
- Identify funding for site assessments and remediation
- Manage the Brownfield Program for the region

OUR CREATIVE ECONOMY:

Southwest Florida has a very diverse, yet too often overlooked, world of public art and cultural venues. Media types range from modern dance, street theater, murals and electronic performance art to Native American exhibits, Holocaust memorials, notable architecture and formal gardens. In 2010, Lee County's non-profit arts and culture industry alone generated \$68.3 million, yielding \$9.4 million in government revenues and 2,000 full-time equivalent jobs. A comprehensive regional strategy for public art and cultural venues would improve awareness of and visits to the region's public art and cultural venues, thereby promoting the arts as a legitimate industry that has a significant impact on our local economies.



- Asset Mapping: Regional workshops to organize research among local governments, art leagues, interested organizations, and the Miccosukee and Seminole tribes for the creation of maps that document existing public art and cultural venues in Charlotte, Lee, Sarasota, Collier, Hendry and Glades Counties.
- Develop a Regional Strategy for Enhancing Public Art
- A Southwest Florida's Public Art and Cultural Venues Field and Tour Guide in both print and electronic media for use on smartphones, etc. sortable by search engines according to categories such as location, medium, and time of year available.

AGRICULTURAL SUSTAINABILITY AND FOOD SECURITY:

Florida's Agriculture Commissioner Adam Putnam recently reported that Florida's agriculture generates about \$100 billion of economic impacts and employs nearly one million people. He described this centuries-old industry as a "critical pillar" of Florida's economy. Florida's agricultural industry needs to be enhanced and supported as a critical pillar of the state's economy to reverse the trend of declining acreage.

- Creation of a working committee consisting of stakeholders from the six county region including the water management districts, IFAS, the Farm Bureau, Natural Resources Conservation Service, local government representatives, and agriculturists.
- Identification of issues including development pressures, farming constraints, diversification, adaptation to climate change, trade and export opportunities, shifts in markets, transportation infrastructure, commodity pipes and financing.



- A Strengths, Weakness, Opportunities, and Threats (SWOT) analysis.
- Mapping of existing agricultural lands.
- Mapping of conservation easements and constraints.
- Research best land use practices for agricultural sustainability.
- Development of recommendations for enhancing and preserving prime agricultural lands.
- Develop programs for addressing food deserts.

MANUFACTURING COMPETITIVENESS:

We must foster favorable conditions for creation of a global high-tech manufacturing network tailored to the central and southwestern counties in Florida. Diversifying the employment base in our region is critical to smooth out the cyclical peaks and valleys of the dominant tourism and construction sectors. Additionally, high tech manufacturing creates significant job multipliers, helping to further diversify the employment base.

- Prepare a manufacturing analysis to determine which employment would be best suited for each county using the REMI PI+ econometric model and Quarterly Census of Employment and Wages (QCEW).
- Prepare inventory and implementation analyses to analyze existing production and identify gaps in the supply chain of the existing and desired employment sectors.
- Refine the I-75 medical manufacturing corridor strategy.
- Prepare a cluster analysis for the medical manufacturing sector.



AWARDED GRANTS

GRANT MANAGEMENT

AWARDED GRANTS
AVAILABLE FOR FY 2014-2015
\$445,826

A Visit Florida	\$5,000	H Transportation Disadvantaged	\$38,573
B EPA - Conservation Easements	\$95,944	I Small Area Data - Evac Study *	\$7,000
C Solar Ready II *	\$45,000	J DEM - Title III LEPC	\$40,909
D Glades SQG	\$3,900	K EDA - ED Planning *	\$63,000
E EPA - WQFAM *	\$36,000	L DEM - HMEP Planning	\$20,000
F Estero Bay ABM	\$2,500	M DEM - HMEP Training	\$38,000
G EPA - Saltwater Wetland Loss *	\$30,000	N Spring Creek Restoration *	\$20,000

* Multiple year grant, amount estimate for FY14-15

AWARDED GRANTS

A	B	C	D
Name: Visit Florida	Name: EPA - Mapping Conservation Easements	Name: Solar Ready II	Name: Small Quantity Generators (SQG) Glades County
Amount: \$5,000	Amount: \$95,944	Amount: \$45,000	Amount: \$3,900
Duration: 7/01/2014 to 6/30/2015	Duration: 10/01/2013 to 09/30/2015	Duration: 7/1/2013 to 1/1/2016	Duration: 6/1/2011 to 6/30/2016
Project Manager: Rebekah Harp	Project Manager: Jim Beever	Project Manager: Rebekah Harp	Project Manager: John Gibbons
Deliverable: To develop a video for the Our Creative Economy project.	Deliverable: GIS mapping of all conservation easements in the State of Florida.	Deliverable: Solar friendly best practices for local governments.	Deliverable: Notification, verification, inspection and assessment of potential Hazardous Waste Facilities in Glades County.

2014-2015 Workplan & Budget

E Name: EPA - Water Quality Functional Assessment Method <hr/> Amount: \$36,000 <hr/> Duration: 10/01/2011 to 09/30/2015 <hr/> Project Manager: Jim Beever <hr/> Deliverable: New method for formal acceptance by state as one tool in Basin Management Action Plan arsenal.	F Name: Estero Bay Agency on Bay Management <hr/> Amount: \$2,500 <hr/> Duration: 10/01/2013 to 09/30/2014 <hr/> Project Manager: Jim Beever <hr/> Deliverable: The EBABM collects and maintains data and reviews and comments to regulatory agencies on issues affecting the watershed.	G Name: EPA - Identifying Saltwater Wetland Loss <hr/> Amount: \$30,000 <hr/> Duration: 08/01/2014 to 06/30/2016 <hr/> Project Manager: Jim Beever <hr/> Deliverable: Identifying and diagnosing locations of ongoing and future saltwater wetland loss. Report, transect information, presentations, articles.	H Name: Transportation Disadvantaged - Glades/ Hendry <hr/> Amount: \$38,573 <hr/> Duration: 07/01/2014 to 06/30/2015 <hr/> Project Manager: Nichole Gwinnett <hr/> Deliverable: Update of TDSP, CTC Evaluation, Staff Support, LCB Quarterly Meetings, Committee Meetings, Update By-Laws and Grievance Procedures.
I Name: Small Area Data for the 2014 Hurricane Evacuation Study <hr/> Amount: \$7,000 <hr/> Duration: 07/01/2014 to 12/12/2014 <hr/> Project Manager: Tim Walker <hr/> Deliverable: Data collection for the 2014 Hurricane Evacuation Study.	J Name: DEM - Title III Local Emergency Planning Committee <hr/> Amount: \$40,909 <hr/> Duration: 7/1/2014 to 6/30/2015 <hr/> Project Manager: John Gibbons <hr/> Deliverable: Staff Support, Update LEPC, liaison for SERC, technical assistance during vulnerability, biennial exercise LEPC plan.	K Name: EDA - Economic Development Planning <hr/> Amount: \$63,000 <hr/> Duration: 01/01/2014 to 12/31/2016 <hr/> Project Manager: Jennifer Pellechio <hr/> Deliverable: Develop Regional CEDS Plan, Annual Reporting, and Coordination of CEDS Working Committee.	L Name: DEM - HMEP Planning <hr/> Amount: \$20,000 <hr/> Duration: 07/1/2014 to 09/30/2015 <hr/> Project Manager: John Gibbons <hr/> Deliverable: Allow Local Emergency Planning Committees a tool to implement planning objectives in their jurisdictions.
M Name: DEM - HMEP Training <hr/> Amount: \$38,000 <hr/> Duration: 07/1/2014 to 09/30/2015 <hr/> Project Manager: John Gibbons <hr/> Deliverable: Provide Hazmat training opportunities to emergency responders of the State and Nation.	N Name: Spring Creek Restoration Plan <hr/> Amount: \$20,000 <hr/> Duration: 10/01/2014 to 12/31/2015 <hr/> Project Manager: Jim Beever <hr/> Deliverable: Produce a Restoration Plan that will include plans for restoration of hydrology, water quality, habitat, and navigation using public participation processes.		

PENDING GRANTS

\$2,358,450

A FDEP - RESTORE project	\$500,000	G USDA - Farmers Market	\$97,792
B USDA - Mobile Market	\$298,605	H USDA - Farms to Schools HUB	\$98,729
C DEO - Charlotte County Arts	\$25,000	I USDA - Farms to Schools Coordinator	\$99,848
D DEO - Ag Tours in LaBelle	\$25,000	J Nutritional Oasis	\$15,000
E DEO - Hendry Zoning Mapping	\$25,000	K DEO - CEDS & Resiliency	\$25,000
F USDOT - Transportation Connectivity Plan	\$1,148,476	L EDA - Manufacturing	\$58,257

PENDING GRANTS

A Name: FDEP Resilient and Consistent Coastal Elements for the Gulf Coast (RESTORE project) Amount: \$500,000 Project Manager: Jim Beever Deliverable: Compile, review, and summarize the Coastal Elements of the 23 Florida Gulf Coast Counties' Comprehensive Growth Management Plans for continuity and consistency in natural resource and community infrastructure protection to aid in Gulf of Mexico restoration and resiliency.	B Name: USDA - Mobile Market: A Nutritional Oasis for Food Markets of SWFL Amount: \$298,605 Project Manager: Margaret Wuerstle Deliverable: Address the food desert in the Dunbar neighborhood of the City of Ft. Myers and identify additional food deserts throughout Lee County.	C Name: DEO - Charlotte County Arts Project: Our Creative Economy Asset Mapping Amount: \$25,000 Project Manager: Margaret Wuerstle Deliverable: A field guide to the Public Art in both electronic and print media.	D Name: DEO - Ag Tours to Promote Assets and Economic Development in LaBelle Amount: \$25,000 Project Manager: Nichole Gwinnett Deliverable: City of LaBelle Agriculture Tour Plan.
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2014-2015 Workplan & Budget

E Name: DEO - The Zoning Mapping Project for Hendry County <hr/> Amount: \$25,000 <hr/> Project Manager: Jennifer Pellechio <hr/> Deliverable: Update the framework for zoning in Hendry County. Enhance existing database and update all parcels with 2015 data.	F Name: USDOT - Public/Private Regional Transportation Connectivity Plan <hr/> Amount: \$1,148,476 <hr/> Project Manager: Margaret Wuerstle <hr/> Deliverable: Public/Private Regional Transportation Connectivity Plan.	G Name: USDA - Fort Myers Food Desert Farmer's Market <hr/> Amount: \$97,792 <hr/> Project Manager: Nichole Gwinnett <hr/> Deliverable: Establish year-round daily farm stand and weekend Farmer's Market offering affordable, fresh, local produce.	H Name: USDA - Farms to Schools: Smart Process Food HUB <hr/> Amount: \$98,729 <hr/> Project Manager: Rebekah Harp <hr/> Deliverable: Host regional stakeholder meeting; Hire and train two food service processors; Secure warehouse rental space; Distribute food from HUB to school districts.
I Name: USDA - Farms to Schools: Opportunity Buy Program Coordinator <hr/> Amount: \$99,848 <hr/> Project Manager: Nichole Gwinnett <hr/> Deliverable: Hire coordinator to manage program over a two year period. After stabilization pass to school districts for their continued usage.	J Name: Presbyterian Committee - A Nutritional Oasis for Marginalized Individuals <hr/> Amount: \$15,000 <hr/> Project Manager: Margaret Wuerstle <hr/> Deliverable: Training for individuals released from jail, prison and rehabilitation centers to grow fresh produce to be sold at the farmers market as a means of gaining self sufficiency while helping to address the needs of a food desert in Fort Myers, FL.	K Name: DEO - Incorporate Economic Resiliency into CEDS <hr/> Amount: \$25,000 <hr/> Project Manager: Jennifer Pellechio <hr/> Deliverable: In-depth analysis based on the federal change requirements to the document incorporating economic vulnerabilities as it related to jobs and employers.	L Name: EDA - Advanced Manufacturing in West Central FL: An Ecosystem Analysis Supporting Regional Development <hr/> Amount: \$58,257 <hr/> Project Manager: Jennifer Pellechio <hr/> Deliverable: Develop a SWOT analysis, web survey, and utilize economic modeling.

GRANTS UNDER DEVELOPMENT

\$1,880,000



A NEH - ZombiCon Documentary	\$30,000
B HUD Resiliency Plan	\$600,000
C EPA - FY15 Brownfields	\$600,000
D NEA - Our Creative Economy	\$200,000
E NSF - Long Term Research in Environmental Biology	\$450,000
F Promise Zones	Designation

GRANTS UNDER DEVELOPMENT

A Name: NEH: ZombiCon Documentary Amount: \$30,000 Description: Develop a full length film (20-30 minutes) on the history of ZombiCon. ZombiCon is a Fort Myers festival celebrating pop culture, with some proceeds going to support children's art programs.	B Name: HUD - Statewide Resiliency Plan Amount: \$600,000 Description: Develop vulnerability and resiliency plans for every county in Florida.	C Name: EPA - FY15 Brownfields Amount: \$600,000 Description: Brownfields Assessment Grants provides funds to inventory, characterize, assess, and conduct planning and community involvement related to brown-field sites.	D Name: NEA - Our Town: Our Creative Economy Regional Strategy for Public Art Amount: \$200,000 Description: Map Existing Assets, Develop a Regional Strategy for Enhancing Public Art and Cultural Venues, and Publish SWFL's Public Art and Cultural Venues Tour Guide as a Computer Application.
E Name: NSF - Long Term Research in Environmental Biology Amount: TBD Description: Develop a research program and dataset related to long-term monitoring of sea grass beds.	F Name: Promise Zones Amount: Designation Description: Promise Zone Designation for a struggling region in Southwest Florida to promote revitalization.		

“

IF EVERYONE IS MOVING
FORWARD TOGETHER,
T H E N S U C C E S S
TAKES CARE OF ITSELF.

”

- HENRY FORD



PERFORMANCE MEASURES

■ Priority 01: Building Resiliency
■ Priority 02: Economic Development

■ Regional Planning
■ Emergency Management

PRIORITY 01

BUILDING RESILIENCY	#	DELIVERABLES	Benefit/Value
Public Outreach & Education (# of individuals reached)			
Submission of National Disaster Resilience Competition Application			
# Of communities improving solar energy regulations			
Analysis assistance given to local communities for improving community resiliency in Comp Plans			
Funding opportunities identified for local governments to develop Community Resiliency Plans			

PRIORITY 02

ECONOMIC DEVELOPMENT	#	DELIVERABLES	Benefit/Value
# Of Vital Projects from CEDS Plan Under Development			
Amount of Federal, State and Local investment			
# Of Technical Assistance Requests Completed			
Annual Meeting with EDC Directors			
Our Creative Economy Plan			
Agriculture Sustainability			
Manufacturing Competitiveness			
Brownfields			

FUNDAMENTAL OBLIGATIONS

REGIONAL PLANNING	#	DELIVERABLES	Benefit/Value
# Of DRIS, NOPCs & Substantial Deviations Processed			
# Of Comprehensive Plan Amendments Processed			
# Of Technical Assistance Calls			
Annual Meeting with Planning Directors			
EMERGENCY MANAGEMENT	#	DELIVERABLES	Benefit/Value
# Of Hazardous Waste Site Inspections			
# Of Government/Emergency Responder Trainings			
# Of Chemical Inventory Received			

2015 Performance Measures

- Environmental Research, Planning and Education ■ Public Outreach ■ Grants Clearing House
- Transportation Planning ■ Information Services ■ Enhanced Administration

FUNDAMENTAL OBLIGATIONS

ENVIRONMENTAL RESEARCH, PLANNING & EDUCATION	#	DELIVERABLES	Benefit/Value
# Of Major Research Studies Completed			
# Of Presentations to Organizations			
TRANSPORTATION PLANNING	#	DELIVERABLES	Benefit/Value
# Of Trips Provided Through TD Program			
PUBLIC OUTREACH	#	DELIVERABLES	Benefit/Value
# Of individuals Attending Educational Workshops			
# Of Presentations Made on RPC Projects and Programs (Speaker's Bureau)			
# Of Contacts with 22 Local Governments			
Orientation Meeting for New SWFRPC Members			
INFORMATION SERVICES	#	DELIVERABLES	
# Maps Requested			
# Data Requests			
# Of Website Views			
# Of Website Project Views			
GRANTS CLEARING HOUSE	#	DELIVERABLES	Benefit/Value
# Of Grants in Development			
# Of Grants Submitted			
# Of Grants Awarded			
# Of Local Governments Assisted with Grants			
Amount of Funding Brought into the Region			
ENHANCED ADMINISTRATION	#	DELIVERABLES	Benefit/Value
Financial Reporting is Transparent			
# Of Grants Completed on Time & On Budget			

CHALLENGES



LACK OF FUNDING FOR TECHNOLOGY UPGRADES

As technology changes we need to stay current. Funding is extremely limited for needed equipment.



BUILDING MAINTENANCE

As funds become available the following items need to be addressed:

- The parking lot needs to be resurfaced.
- The air conditioner needs to be replaced.
- The building needs to be reorganized to allow for rental space.



STAFF EXPERTISE

We are in the process of cross-training staff to cover operations, services and programs in case of an emergency. Due to an aging staff we need to continue to build staff skills and areas of expertise to address retirements.



“

**CHALLENGES ARE WHAT MAKE
LIFE INTERESTING
AND OVERCOMING THEM
IS WHAT MAKES
LIFE MEANINGFUL.**

”

- JOSHUA J. MARINE

BUDGET



22

FY15
Proposed
Budget



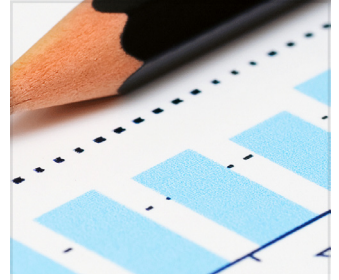
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FY15
Revenue
Sources



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5 Year
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APPENDIX H
Monthly Financials

FY15 PROPOSED BUDGET

PROPOSED BUDGET

OCTOBER 1, 2014
TO
SEPTEMBER 30, 2015

FY15 PROPOSED BUDGET

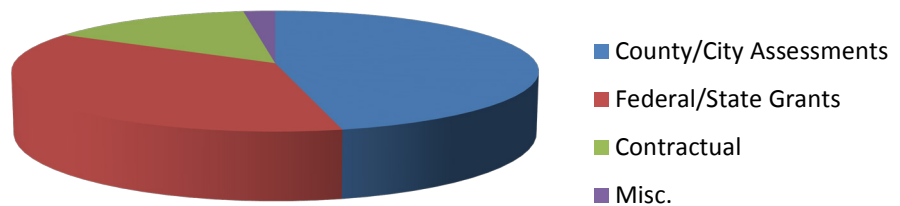
Revenues	SWFRPC General Fund	SWFRPC Special Revenue	2015 Budget Totals
Assessments	472,941		472,941
Federal/State Grants		377,796	377,796
Contractual		145,900	145,900
Rental/Interest/Misc	22,500		22,500
Carry Over Fund Balance*	708,484		708,484
Total Income	1,203,925	523,696	1,727,621
Expenditures			
Direct:			
Salaries (A)	307,031	422,494	729,525
FICA	55,809		55,809
Unemployment	-		0
Workers Compensation	2,329		2,329
Retirement	58,766		58,766
Health Insurance (B)	128,579		128,579
Total Personnel Services	552,514	422,494	975,008
Consultant Fees (C)	14500		14,500
Contractual (D)		54396	54,396
Audit Fees	20000	20000	40,000
Travel	6300	18870	25,170
Telephone	5100		5,100
Postage	2750	37	2,787
Equipment Rental	7015		7,015
Insurance (E)	22500		22,500
Repair/Maint. (Grounds/Bldg/Equip)	15000		15,000
Printing/Reproduction	1500	690	2,190
Utilities (Elec, water, garb)	23200		23,200
Advertising	750	1704	2,454
Other Miscellaneous	4500		4,500
Bank Service Charges	2700		2,700
Office Supplies	5000	175	5,175
Computer Related Expenses (F)	27010	60	27,070
Publications	250		250
Dues and Memberships (G)	27000	2700	29,700
Professional Development	9836	420	10,256
Meetings/Events	1303	2150	3,453
Capital Outlay-Operations	7500		7,500
Capital Outlay-Building	35150		35,150
Long Term Debt	128000		128,000
Reserve for Operations Expense	708,484		708,484
Allocation of Fringe/Indirect	(423,937)		-423,937
Total Cash Outlays	1,203,925	523,696	1,727,621
Net Income/Loss	0	-	0

FY15 REVENUE SOURCES

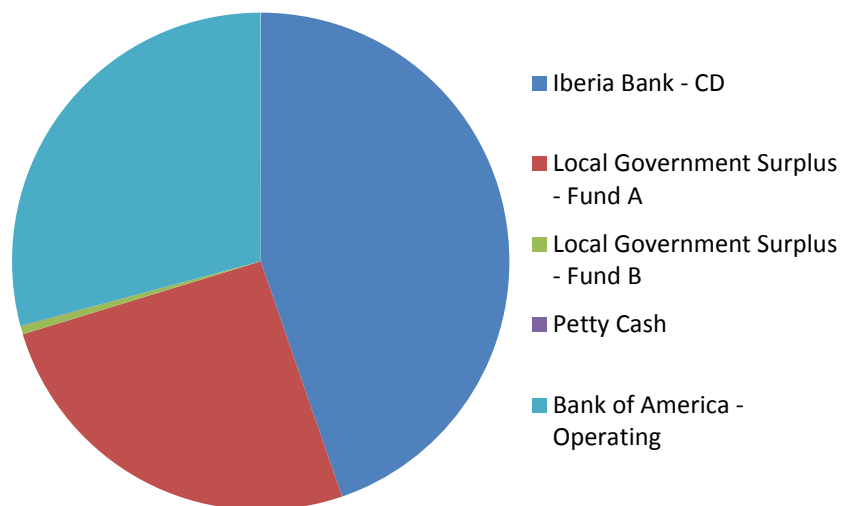
REVENUE SOURCES

OCTOBER 1, 2014
TO
SEPTEMBER 30, 2015

Budget Revenues	Amount
County/City Assessments	472,941
Federal/State Grants	377,796
Contractual	145,900
Misc.	22,500
Total Revenue	1,019,137



Fund Balance	Amount
Iberia Bank - CD	316,665
Local Government Surplus - Fund A	181,168
Local Government Surplus - Fund B	3,850
Petty Cash	200
Bank of America - Operating	206,604
Total Fund Balance	708,487



FY15 REVENUE SOURCES

General Revenues		Special Revenues	
Rental/Interest/Misc.	22,500	Federal/State Grants	377,796
Assessments	472,941	Contractual	145,900
	495,441		523,696
		Total Revenues	1,019,137
		Prior Year Fund Balance	708,484
		Total Budget	1,727,621

Member	Population	Assessment
Charlotte County	163,679	49,104
Collier County	333,666	100,100
Glades County	12,658	3,797
Hendry County	37,808	11,342
Lee County	518,265	155,480
City of Fort Myers	67,081	20,124
Town of Fort Myers Beach	6,323	1,897
City of Bonita Springs	45,229	13,569
City of Sanibel	6,469	1,941
Sarasota County	385,292	115,588
Total Assessments	1,576,470	472,941.00
Rental/Interest/Misc.		20,000.00
ABM-Sponsorship		2,500.00
Total General Revenues		492,941.00

Special Revenues	Federal/State Grants	Contractual	Total
DEM - Title III	40,909		40,909
DEM-HMEP Planning& Training	58,370		58,370
Economic Development	63,000		63,000
FL CTD-Glades/Hendry TD	38,573		38,573
MARC	45,000		45,000
EPQA-CE	95,944		95,944
EPA-FAMQ	36,000		
City of Bonita Springs- Spring Creek		20,000	
Visit Florida		5,000	
NERRC		7,000	5,000
SQG-Glades		3,900	3,900
DRI/NOPC Fees and Monitoring		60,000	60,000
Total RPC Special Revenues	377,796	95,900	410,696
CHNEP		50,000	
Total Special Revenues	377,796	145,900	523,696

* Assessments based upon official Bureau of Business and Economic Research population estimates.
Assessments are estimated at 30 cents/capita as provided for in the Council's Interlocal Agreement, adopted November 8, 1973.

5 YEAR BUDGET COMPARISON FY 11 -15

5 YEAR BUDGET COMPARISON

FISCAL YEAR 11

TO

FISCAL YEAR 15

5 YEAR BUDGET COMPARISON - FY11 - FY15

	Actual FY 2011	Actual FY 2012	Actual FY 2013	Current FY 2014	Current FY 2014 (Amended)	Proposed Budget FY 2015
Revenues						
Assessments	466,669	459,517	462,218	469,711	469,711	472,941
Federal/State/Local Funds/Contractual	2,591,297	1,890,422	1,839,113	1,479,877	1,587,627	377,796
Contractual						88,400
DRIs	215,357	93,546	42,625	45,000	35,000	60,000
Interest/Misc	14,813	9,565	24,732	20,000	5,000	5,000
Rental Income			28,750	15,000	15,000	15,000
Carry Over Fund Balance	519,868	542,977	708,484	542,977	708,304	708,484
				83,679	33,429	
Total Income	3,808,004	2,996,027	3,105,922	2,656,244	2,854,071	1,727,621
Expenditures						
Direct:						
Salaries - Total	1,785,396	1,165,861	1,006,838	955,552	991,556	729,525
FICA/Workers Comp/Unemployment	135,632	101,321	83,783	76,796	76,796	58,138
Retirement	170,332	60,395	63,019	94,535	94,535	53,766
Health Insurance	176,024	127,272	118,764	138,194	138,190	128,579
Total Personnel Services	2,267,385	1,454,849	1,272,403	1,265,077	1,301,077	970,008
Legal fees				15,000	0	0
Consultant Fees	64,094	59,430	87,014	51,336	51,336	14,500
Contractual						54,396
NEP Contractual	233,995	275,454	326,993	348,358	348,358	0
NEP-Other				26,500	26,500	0
MPO Contractual	246,699	89,523			0	0
Audit Fees	46,220	44,430	43,543	40,000	40,000	40,000
Travel	39,442	32,500	42,369	37,870	47,870	25,170
Telephone	12,093	6,754	8,224	6,540	6,540	5,100
Postage	23,767	30,524	19,925	4,100	4,100	1,787
Equipment Rental	29,253	21,961	7,016	8,750	8,750	7,015
Insurance	19,820	21,559	25,091	22,500	22,500	22,500
Repair/Maint. (Grounds/Bldg/Equip)	20,937	15,668	17,497	15,000	15,000	5,000
Printing/Reproduction	93,224	53,373	73,954	1,500	3,000	2,190
Utilities (Elec, water, garb)	24,411	22,572	22,226	22,000	22,000	23,200
Advertising	16,558	10,018	3,218	3,600	3,600	2,454
Other Miscellaneous	4,491	9,897	3,979	4,500	4,500	1,500
Uncollectable Receivables		19,000				
Bank Service Charges		1,133	2,745	2,280	2,280	2,700
Office Supplies	17,637	13,695	13,870	12,186	12,186	5,175
Computer Related Expenses	56,993	39,155	40,011	38,500	38,500	27,070
Publications	2,476	1,496	226	1,250	1,250	250
Dues and Memberships	38,109		32,659	28,800	28,800	29,700
Professional Development		37,486	3,225	10,120	10,120	7,256
Meetings/Events	54,966	22,333	20,580	3,000	3,000	3,453
Capital Outlay-Operations	8,037	15,056	27,792	4,000	4,000	5,000
Capital Outlay-Building		4,324	8,185	12,500	12,500	24,650
Long Term Debt (Building Loan)	127,751	127,751	127,751	128,000	128,000	128,000
Events			1,436			
Reserve for Operations Expense	519,868	542,977	708,484	542,977	708,304	708,484
Fringe/Indirect Allocation						-423,937
Total Cash Outlays	3,968,226	2,972,919	2,940,415	2,656,244	2,854,071	1,727,621
Net Income/(Loss)	-160,222	23,109	165,507	0	0	0

APPENDIX A

SALARY EXPENSES

APPENDIX A

Position Title Classification	Classification Level	10/1/2014 Salary Range	Hourly Rate	Annual Salary
Executive Director	Exempt	As determined by Council	53.85	\$112,008
Regional Counsel	Exempt	as needed		\$15,000
Deputy Director/Economic Development Program Mgr.	Exempt	31.08 - 42.62	31.70	\$65,936
*Grants Writer (vacant)	Exempt		24.25	\$50,440
Planner IV (Comp Planning)	Exempt	27.53 - 39.89	34.67	\$30,510
Planner IV (Haz Material)	Exempt	27.53 - 39.89	38.68	\$64,364
Planner IV (Environmental)	Exempt	27.53 - 39.89	31.70	\$65,936
Planner III	Exempt	23.00 - 35.72	26.45	\$55,016
Planner II	Exempt	20.07 - 31.74	22.83	\$47,486
Planner I	Exempt	18.90 - 27.31	24.25	\$50,440
GIS Manager	Exempt	20.26 - 32.99	31.08	\$64,646
Administrative Services Coordinator	Exempt	20.26 - 32.99	31.39	\$65,291
Administrative Clerk (vacant)	Hourly	10.50 - 16.44	10.50	\$21,840

Planner IV-Comp Planning through 2/15	\$708,913
Planner IV-Haz mat 32 hour week	3% Increase \$20,612.19
Administrative Clerk (vacant)	\$729,525
Grants Writer (vacant)	

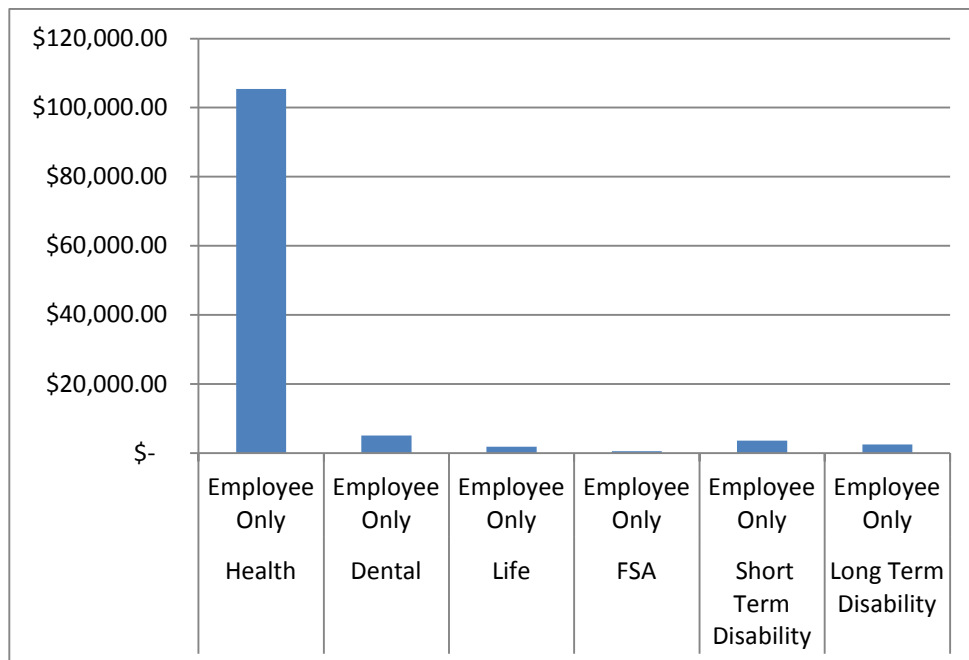
APPENDIX B

HEALTH INSURANCE EXPENSES

APPENDIX B

Budget 2013 Health Insurance Expenses

Insurance	Type	Premium
Health	Employee Only	\$105,408.00
Dental	Employee Only	\$5,092.00
Life	Employee Only	\$1,872.00
FSA	Employee Only	\$540.00
Short Term Disability	Employee Only	\$3,600.00
Long Term Disability	Employee Only	\$2,448.00
Current Rates		
Total		\$118,960.00
Budget Increase		\$128,579.00



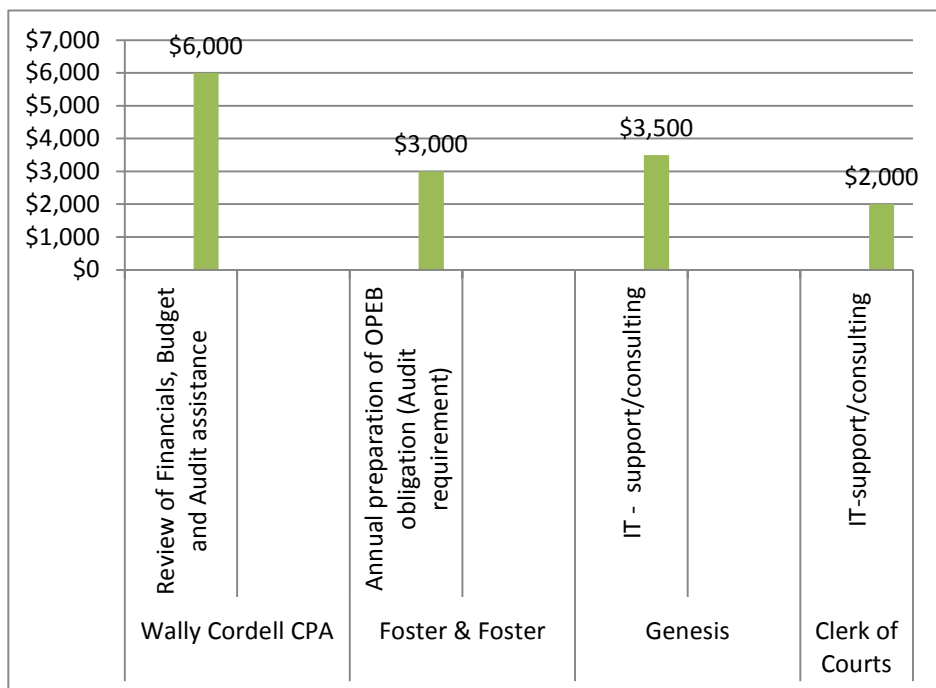
APPENDIX C

CONSULTANT FEES EXPENSES

APPENDIX C

Budget 2014 Consultant Fees Expenses

Name	Description	Amount
Wally Cordell CPA	Review of Financials, Budget and Audit assistance	\$6,000
Foster & Foster	Annual preparation of OPEB obligation (Audit requirement)	\$3,000
Genesis	IT - support/consulting	\$3,500
Clerk of Courts	IT - support/consulting	\$2,000
Total		\$14,500



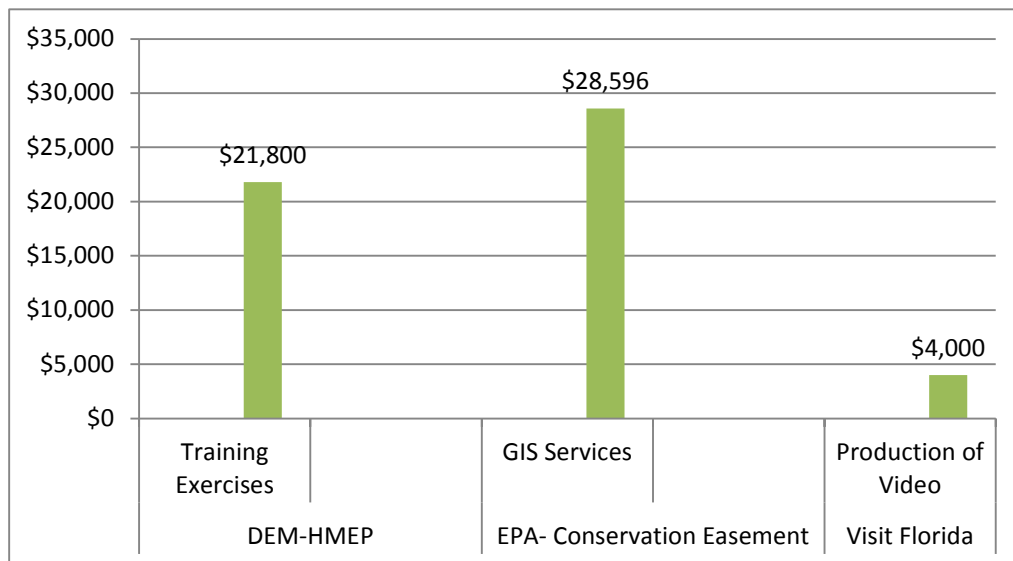
APPENDIX D

CONTRACTUAL EXPENSES

APPENDIX D

Budget 2014 Contractual Expenses

Grant/Project	Description	Amount
DEM-HMEP	Training Exercises	\$21,800
EPA- Conservation Easement	GIS Services	\$28,596
Visit Florida	Production of Video	\$4,000
Total		\$54,396



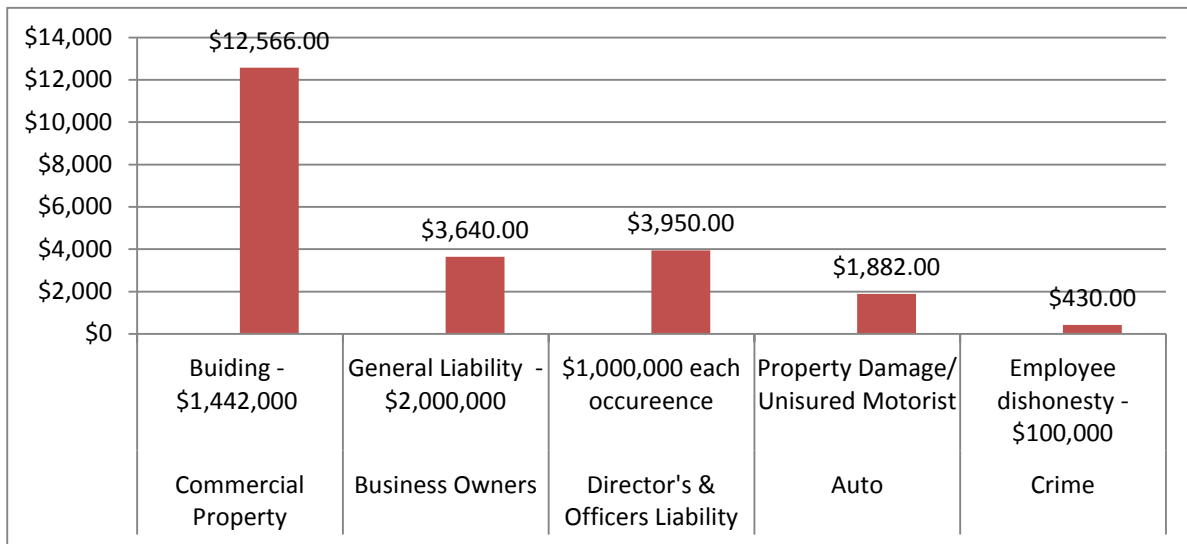
APPENDIX E

INSURANCE EXPENSES

APPENDIX E

Budget 2014 Insurances Expenses

Policy	Description	Premium
Commercial Property	Building - \$1,442,000	\$12,566.00
Business Owners	General Liability -\$2,000,000	\$3,640.00
Director's & Officers Liability	\$1,000,000 each occurrence	\$3,950.00
Auto	Property Damage/ Uninsured Motorist	\$1,882.00
Crime	Employee dishonesty - \$100,000	\$430.00
Total		\$22,468.00



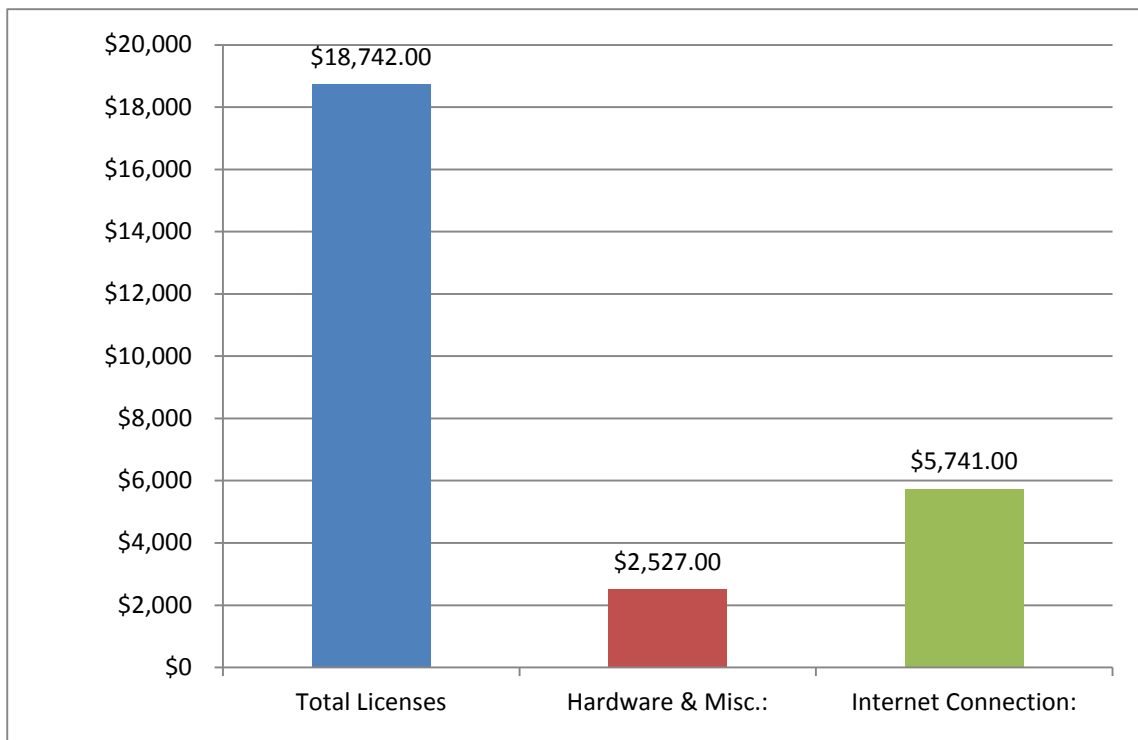
APPENDIX F

COMPUTER RELATED EXPENSES

APPENDIX F

Budget 2014 Computer Related Expenses

Licenses	Annual Cost
Peachtree (Accounting Software)	\$1,339.00
REMI (Modeling Software)	\$6,903.00
ArcView (GIS)	\$8,300.00
VM	\$1,000.00
Bill Quick	\$1,200.00
Total Licenses	\$18,742.00
Hardware & Misc.:	\$2,527.00
Internet Connection:	\$5,741.00
Total Expenses	\$27,010.00



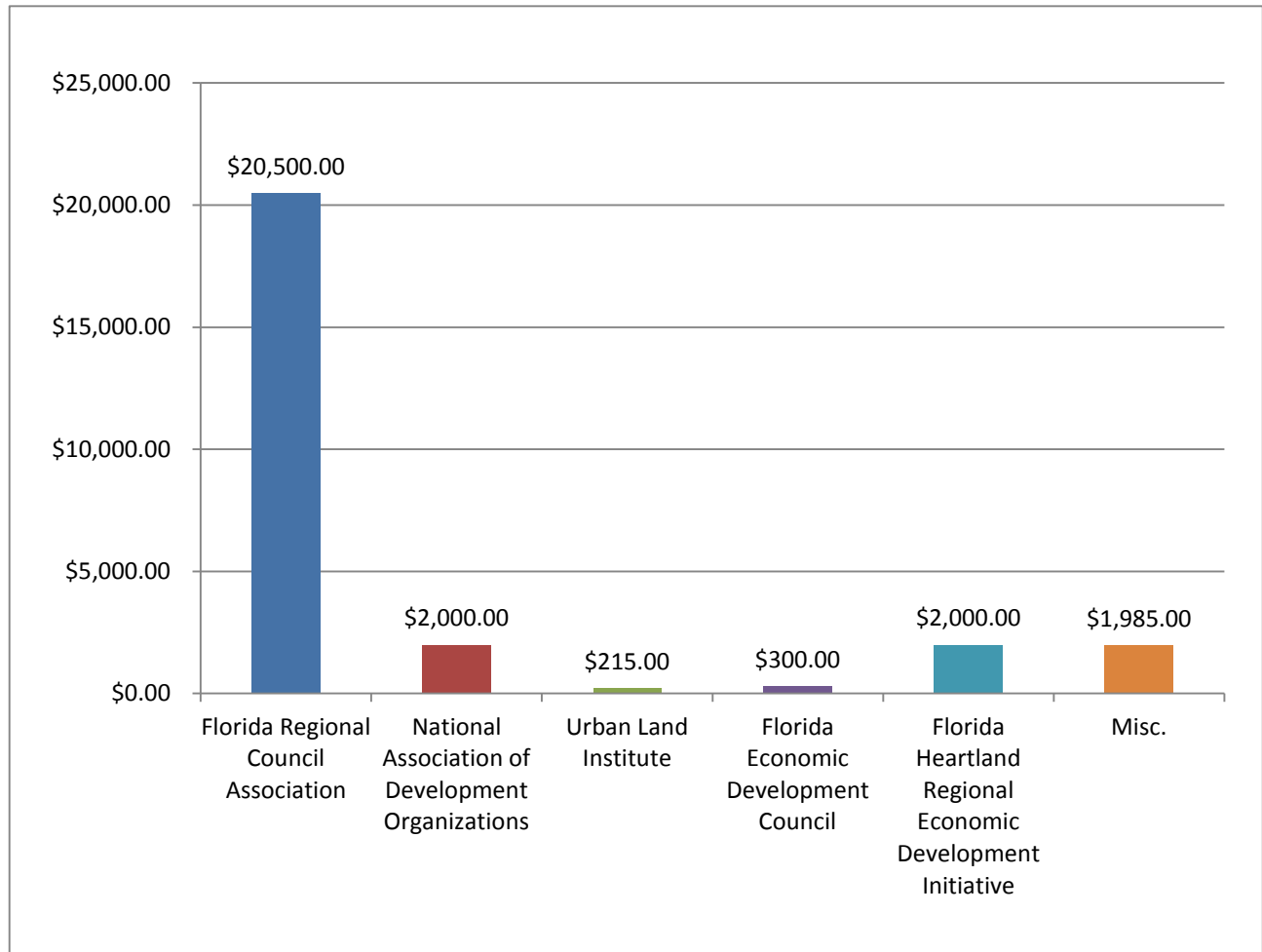
APPENDIX G

ORGANIZATIONAL DUES AND MEMBERSHIPS

APPENDIX G

Budget 2014 Organizational Dues and Memberships Expenses

Organization		Annual Dues
FRCA	Florida Regional Council Association	\$20,500.00
NADO	National Association of Development Organizations	\$2,000
ULI	Urban Land Institute	\$215.00
FEDC	Florida Economic Development Council	\$300.00
FHREDI	Florida Heartland Regional Economic Development Initiative	\$2,000.00
Misc.	Misc.	\$1,985.00
		\$27,000.00
	Grant Related	\$2,700.00
Total		\$29,700.00



APPENDIX H

MONTHLY FINANCIALS



www.swfrpc.org



FISCAL YEAR 2014 - 2015

WORKPLAN AND BUDGET

SOUTHWEST FLORIDA REGIONAL PLANNING COUNCIL

1926 Victoria Avenue | Fort Myers | FL | 33901 | (P) 239.338.2550 | (F) 239.338.2560