EDA/EDD Connect Webinar:  
Supporting Economic Development in Southwest Florida

This webinar is designed to illustrate how Southwest Florida communities can work with EDA and the SWFRPC to help them build the capacity for economic development based on local conditions and needs. Best practices, grant funding opportunities and project development ideas will be discussed within the context of locally driven, community-supported approaches to setting the foundations for high-quality job growth and private sector investment.

**June 23, 2021, 1:00 PM – 3:00 PM EST**

**Zoom Meeting Link:**
https://zoom.us/j/96606480603?pwd=TUZ2cnVTR29IVS9wZC80azRDY2ZSZz09
or Call in Number: 1-929-205-6099  
Meeting ID: 966 0648 0603  
Passcode: 725579

Participants from Sarasota, Charlotte, Lee, Collier, Hendry and Glades Counties

1:00 PM Welcome and Introductions  
Speaker: Margaret Wuerstle, SWFRPC

1:10 PM Building Capacity: Outreach & Collaboration  
Speaker: Margaret Wuerstle, SWFRPC
  - SWFRPC – Designated Economic Development District
  - Comprehensive Economic Development Strategy (CEDS)
  - Convening for Economic Development

1:25 PM EDA Grant Funding Opportunities & Considerations  
Speaker: Greg Vaday, EDA
  - Project Development and Technical Assistance
  - Grant Funding Considerations – General Tips and Guidance
  - Opportunities for smaller rural projects
  - Partnerships, Timing and Economic Impacts

1:45 PM SWFRPC Technical Assistance  
Speakers: Margaret Wuerstle and Jim Burch, SWFRPC
  - Refining the Economic Development Project – The Role of the RPC
  - Disaster Response, Recovery, and Resiliency Program

2:00 PM Around the Region  
Speakers: Local Governments, Economic Development Organizations and interested Stakeholders
  - Critical Economic Development Issues
  - Pressing Economic Development Needs
  - Potential Projects

3:00 PM Closing Remarks