

# Technology Sector in Southwest Florida



# The Partnership



The SWFRTP is a Professional Technology Partnership whose goal it is to:

- Develop and sustain a vibrant community of technologically diverse individuals;
- Establish an innovation and technology cluster in Southwest Florida; and
- Be the leading resource to foster success for technology-oriented organizations and professionals in Southwest Florida

# Why Tech Companies?



- Many different kinds, and difficult to categorize.
- Most are knowledge/innovation based businesses.
  - Higher revenue with lower jobs...but higher wages.
  - Quality of life is important, even if they have to pay for it.
  - Talent will be the most important resource.
- High rates of spin-off companies means more jobs in the long run.
- Many do business virtually.
- Traditional business financing doesn't always work.

# What do tech companies need?



## Desire

- Capital
- Quality of Life
- Entrepreneurial Eco-system
- Capacity/Bandwidth
- Talent, Talent, Talent

## Reality in SWFL

- Getting better
- Excellent in some ways
- Good, getting better
  
- Adequate but costly
- Anyone have a magic wand?

What purpose do we serve?



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# Catalyze, Cultivate, Connect



## CATALYZE

Catalyze by introducing innovative high tech companies with early-stage capital, partnership opportunities with the local high tech community and the service providers whom serve our industry.

# Catalyze, Cultivate, Connect



## CULTIVATE

Cultivate by offering educational programs for our members, uniting as one voice on important governmental affairs that affect our industry, and recognize our regional leaders with our annual awards.



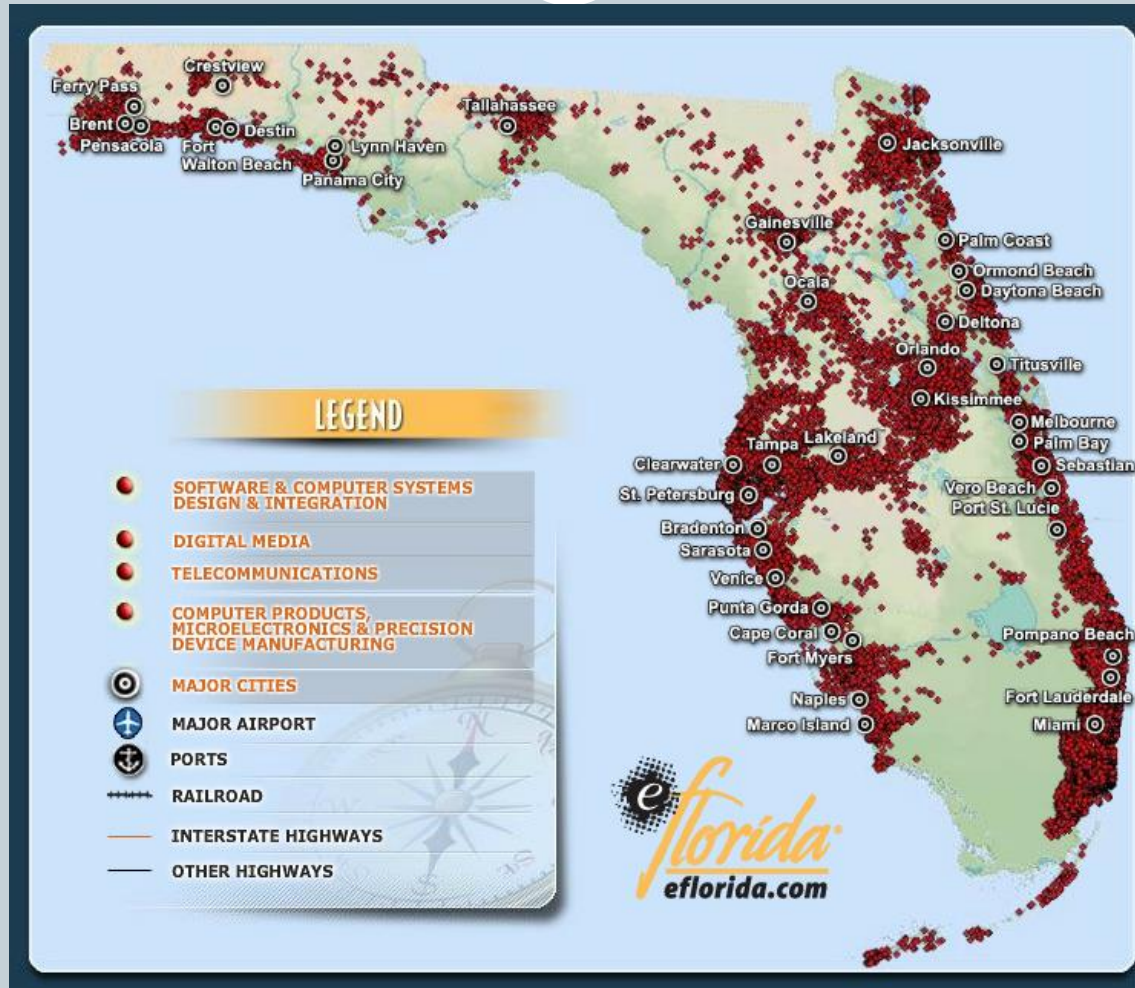
# Catalyze, Cultivate, Connect



## CONNECT

Connect by holding events that are meaningful to our members and prospective members, promote our region's success stories and support initiatives that advance our mission.

# InfoTech in Florida



# Call to Action



- Get involved in community activities that nurture the technology sector.
- Visit [www.swfrtp.org](http://www.swfrtp.org) to learn more and see upcoming events.
- Tell people you know in the tech industry (or heavy tech users) about our group.
- Facebook, Twitter, Linked In