

Southwest Florida Regional Planning Council



Economic Views

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Serving Charlotte, Collier, Glades, Hendry, Lee and Sarasota Counties Since 1973

Featured Article of the Month

2010 Census Local Update of Census Addresses (LUCA) Program

The Local Update of Census Addresses program, also known as LUCA, is a decennial census geographic partnership program that will allow the Census Bureau to benefit from local knowledge in developing its Master Address File (MAF) for the 2010 Census. Tribal and local governments can contribute to a more complete and accurate census for their community by reviewing and commenting on the list of housing unit and group quarters addresses that the Census Bureau will use to deliver questionnaires within their community.

Why is the LUCA program important to your community?

The LUCA program is important to every community because accurate and up-to-date population numbers can assist in acquiring more federal grant money to each and every state. For example, an accurate population count starts with an up-to-date and accurate address list. If a housing unit or group quarters address is listed on the Master Address File, it will ensure that the people residing at the address will be enumerated. A February 2003 Government Accountability Office report prepared for a congressional requester indicated that in fiscal year 2000, about \$283 billion in federal grant money were distributed to state and local governments by formula; states received their share of this money based in part on factors such as annual population estimates derived from the 1990 decennial census. When the population estimates were updated to reflect the 2000 census results, an additional \$388 million in federal grant funding went predominately to the 23 states that had above-average estimate revisions. Clearly the stakes are high, and a complete count is vital to cities and towns nationwide.

How is the LUCA program administered?

The LUCA program is made possible by the *Census Address List Improvement Act of 1994 (Public Law 103-430)* which provides an opportunity for designated representatives of local, state, and tribal governments to review the addresses contained in the MAF. The program operates as follows:

- The invited governments designate a LUCA liaison to review the portion of the Census address list covering the area under its jurisdiction. The LUCA liaison will be subject to the same confidentiality requirements as census workers, prohibiting the disclosure of census information. The address list is confidential under Title 13 U.S. Code and participants must review a set of security guidelines and sign a confidentiality agreement promising to protect the confidentiality of the addresses.
- The Census Bureau will send the LUCA liaison an address list from the MAF (in either paper or computer-readable form), corresponding maps, and address tallies.
- In areas with city-style addresses, the LUCA liaison can provide input regarding individual addresses on the list, as well as addresses missing from the list that should be added. The Census Bureau will verify this input during the Address Canvassing Operation and provide feedback to the participants about the results.
- In areas with non-city-style addresses (e.g., rural route and box number or post office box numbers), the LUCA liaisons will provide input regarding the count of housing unit and group quarters addresses. The Census Bureau will visit each census block during the 2010 Census Address Canvassing Operation and update the Census address list. The Census Bureau will provide the LUCA participants with an updated address list and maps during the feedback phase.
- Public Law 103-430 allows the LUCA participants to appeal the Census Bureau determinations provided during the feedback phase. All appeals must be adjudicated prior to Census Day to ensure that the housing unit is visited during the enumeration phase. An agency independent of the Census Bureau will review and decide on all appeals prior to Census Day, April 1, 2010.

To find out more about Population estimates, LUCA and other programs visit the Census Bureau's home page at www.census.gov. To find out more specifically about LUCA, visit <http://www.census.gov/geo/www/luca2010/luca.html>. All other programs can be found at <http://www.census.gov/geo/www/programs.html>. For questions on general census geography, contact geography@geo.census.gov

Volume 30 No. 1

January 2007



Festivals & Events



January 13-21, 2007
KIWANIAS – LEE COUNTY MEDIVAL FAIR
 Veterans Park, Lehigh Acres
 Contact: (239) 369-6881

January 19-21, 2007
COUNTRY FOLK ART CRAFT SHOW
 Lee Civic Center, Fort Myers
 Contact: (239) 543-8368

January 27 - 28, 2007
SWAMP BUGGY RACES
 Florida Sports Park, Naples
 Contact: (800) 897-2701

January 27 – February 16, 2007
18TH ANNUAL LEE COUNTY SENIOR GAMES
 Cape Coral
 Contact: (239) 573-3123

January 27, 2007
CALOSACHTEE CELTIC FESTIVAL
 Centennial Park, Fort Myers
 Contact: (239) 338-2287

January 28, 2007
SW FL GUMBO FEST
 Shell Factory, N. Fort Myers
 Contact: (239) 936-8888

EDISON FESTIVAL OF LIGHTS January 27 – February 18, 2007

January 27th
EDISON DAY OF DISCOVERY
 Harborside Convention Center

February 9th
LIGHT UP THE TOWN
 Downtown Fort Myers

February 11th
JUNIOR EVENTS
 Downtown Fort Myers

February 16th-18th
CRAFTS ON THE RIVER
 Centennial Park

February 17th
5K RUN
STADIUM/FIREWORKS SHOW
GRAND PARADE
 Downtown Fort Myers

For more information: Contact: (239) 334-2999 or visit their website at www.edisonfestival.org

February 10, 2007
VALENTINE'S BALL
 The Lion's Club, Clewiston
 Contact: Jeff Barwick @ (863) 983-7542 or Ed Chiarli @ (863) 983-7490

February 3, 2007
BIKE NIGHT
 Cape Coral
 Contact: (239) 573-3125

February 3-4, 2007
FLORIDA SPORTSMAN FISHING SHOW
 Lee Civic Center, Fort Myers
 Contact: (239) 543-8368

February 3, 2007
ORTONA CANE GRINDING FESTIVAL
 Ortona
 Contact: (863) 946-0440

February 9-11, 2007
BUCKLER CRAFT FAIR
 Lee Civic Center, Fort Myers
 Contact: (239) 543-8368

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Southwest Florida Regional Planning Council



Economic Views

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Airport Activity

Airport passenger activity for the Southwest Florida Region increased 26.1% in November 2006 from October 2006. Airport passengers visiting and leaving the region totaled 788,555 as compared to 625,401 in the previous month. All three airports reported an increase in passenger activity from the previous month.

In November 2006, total airport activity for the region increased 2.0 % from the previous year. Naples airport was the only one to report a decrease in passenger activity from the previous year.

Airport Passengers

REGIONAL AIRPORT ACTIVITY

AIRPORT		NOV. 06	OCT. 06	NOV. 05	% CHANGE OCT. 06 / NOV. 06
S.W. Fla. Int'l					
ARRIVALS		329,880	268,742	329,115	22.7%
DEPARTURES		330,778	244,684	327,523	35.2%
Sarasota/Bradenton					
ARRIVALS		61,968	57,173	55,429	8.4%
DEPARTURES		62,822	52,976	55,989	18.6%
Naples					
ARRIVALS		1,572	981	2,651	60.2%
DEPARTURES		1,535	845	2,432	81.7%
AIRPORT TOTALS = ARRIVALS + DEPARTURES					
					%CHANGE
					OCT. 06 / NOV. 05/
		NOV. 06	OCT. 06	NOV. 05	NOV. 06
S.W. Fla. Int'l		660,658	513,426	656,638	28.7% 0.6%
Sarasota/Brad.		124,790	110,149	111,418	13.3% 12.0%
Naples		3,107	1,826	5,083	70.2% -38.9%
REGION		788,555	625,401	773,139	26.1% 2.0%

SOURCE: Local Airport Authorities.

Unemployment

The regional unemployment rate for November 2006 was 2.9%, from the October 2006 revised rate of 2.8%. Hendry County, at 6.4%, had the highest unemployment rate in the six-county region, with Glades County second at 4.7%. Lee County had the lowest unemployment rate at 2.7%.

The November 2006 regional unemployment rate of 2.9% was lower than the state (3.3%) as a whole. The regional unemployment rate increased by 4.3% from November 2005 to November 2006, while the state rate decreased by 3.5%.

Labor Force Figures

COUNTY	LABOR FORCE		EMPLOYMENT		UNEMPLOYMENT	
	NOV. 06 (PRELIM)	OCT. 06 (REVISED)	NOV. 06 (PRELIM)	OCT. 06 (REVISED)	NOV. 06 (PRELIM)	OCT. 06 (REVISED)
CHARLOTTE	65,333	65,265	63,116	63,181	2,217	2,084
COLLIER	155,875	153,646	151,497	149,125	4,378	4,521
GLADES	4,003	3,954	3,816	3,762	187	192
HENDRY	17,490	16,897	16,375	15,754	1,115	1,143
LEE	287,432	285,371	279,532	278,153	7,900	7,218
SARASOTA	187,544	187,618	182,363	182,554	5,181	5,064
REGION	717,677	712,751	696,699	692,529	20,978	20,222
STATE	9,118,000	9,097,000	8,818,000	8,815,000	301,000	282,000

Unemployment Rate

COUNTY	% CHANGE			
	NOV. 06 (PRELIM)	OCT. 06 (REVISED)	NOV. 05 (REVISED)	OCT. 06/NOV. 05/ NOV. 06/ NOV. 06
CHARLOTTE	3.4%	3.2%	3.3%	6.4% 5.0%
COLLIER	2.8%	2.9%	3.0%	-3.2% 0.0%
GLADES	4.7%	4.9%	3.9%	-2.6% -6.5%
HENDRY	6.4%	6.8%	7.4%	-2.4% -15.3%
LEE	2.7%	2.5%	2.7%	9.4% 9.5%
SARASOTA	2.8%	2.7%	2.9%	2.3% 5.8%
REGION	2.9%	2.8%	3.0%	3.7% 4.3%
STATE	3.3%	3.1%	3.6%	6.7% -3.5%

Note: Sum of detail may not equal totals due to rounding.

Source: Agency for Workforce Innovation.

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Consumer Price Index

The Consumer Price Index (CPI-U) for all urban consumers measures the cost of items in several specific categories and is used as an indicator of the general rate of inflation through time. The CPI-U during November 2006 decreased 0.1% from October 2006. The CPI-U for November 2006 was 201.5 an increase of 2.0% from November 2005.

CONSUMER PRICE INDEX

GROUP	% CHANGE				
	OCT. 06/ NOV. 2005/				
	NOV. 06	OCT. 06	NOV. 05	NOV. 06	NOV. 2006
ALL ITEMS	201.5	201.8	197.6	-0.1%	2.0%
FOOD & BEVERAGES	197.2	197.5	192.8	-0.2%	2.3%
HOUSING	204.5	204.4	198.5	0.0%	3.0%
APPAREL	121.7	123.3	121.5	-1.3%	0.2%
TRANSPORTATION	173.9	174.8	175.6	-0.5%	-1.0%
MEDICAL CARE	340.1	339.3	328.1	0.2%	3.7%
RECREATION	111.2	111.2	109.8	0.0%	1.3%
EDUCATION/ COMMUN.	118.1	118.5	115.3	-0.3%	2.4%
OTHER GOODS/SVCS	324.3	324.3	316.2	0.0%	2.6%

Purchasing power of the consumer dollar.

1982-
1984= \$1.00 OCT. 06 = 0.496
1967= \$1.00 OCT. 06 = 0.166

SOURCE: U.S. Department of Labor

Sales Activity

Sales activity in Southwest Florida is measured by gross and taxable sales for each county. For October 2006, gross and taxable sales in the region totaled approximately \$4.1 million and \$2.2 million, respectively. This is a 6.6% increase in gross sales and a 0.3% increase in taxable sales from October 2006. All counties reported an increase in gross sales and Lee and Sarasota counties were the only two to report a decrease in taxable sales this month as compared to September 2006.

Gross sales in the region between October 2005 and October 2006 increased 3.4%. Taxable sales decreased 4.0% during the same period. By incorporating the change in the cost of living (2.0%) and the average annual population growth rate (3.7%) for the same time period, real gross sales decreased 2.2% per capita. Real taxable sales decreased 10.0%.

Sales Activity

**Regional sales data is not yet released, current data is September 2006

COUNTY	GROSS SALES (\$000)				
	% CHANGE				
	OCT. 06 (PRELIM)	SEPT. 06 (PRELIM)	OCT. 05 (REVISED)	SEPT. 06/ OCT. 06	OCT. 2005/ OCT. 2006
CHARLOTTE	330,923	298,083	315,484	11.0%	4.9%
COLLIER	923,018	847,958	924,392	8.9%	-0.1%
GLADES	9,004	8,077	10,314	11.5%	-12.7%
HENDRY	116,046	114,767	126,909	1.1%	-8.6%
LEE	1,624,013	1,557,423	1,569,912	4.3%	3.4%
SARASOTA	1,103,659	1,026,697	1,026,280	7.5%	7.5%
REGION	4,106,663	3,853,005	3,973,291	6.6%	3.4%

TAXABLE SALES (\$000)

COUNTY	% CHANGE				
	OCT. 06/ SEPT. 06/ OCT. 2005/				
	OCT. 06 (PRELIM)	SEPT. 06 (PRELIM)	OCT. 05 (REVISED)	SEPT. 06/ OCT. 06	OCT. 2005/ OCT. 2006
CHARLOTTE	204,346	182,384	199,103	12.0%	2.6%
COLLIER	494,779	468,114	541,772	5.7%	-8.7%
GLADES	2,880	2,506	2,750	14.9%	4.7%
HENDRY	31,054	29,196	31,239	6.4%	-0.6%
LEE	945,774	959,842	953,491	-1.5%	-0.8%
SARASOTA	530,237	560,744	571,905	-5.4%	-7.3%
REGION	2,209,070	2,202,786	2,300,260	0.3%	-4.0%

SOURCE: Florida Department of Tax Research.

SWFRPC Meeting Schedule

Regional Planning Council	Third Thursday of each month
Lee County MPO	Bi-Monthly
Technical Advisory Committee	Bi-Monthly
Citizen Advisory Committee	Bi-Monthly
LEPC	Quarterly
Disaster Preparedness	Thursday after LEPC meeting
Lee Trans. Disadvantaged	Quarterly
Glades/Hendry Trans. Disadvantaged	Quarterly

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Building Permits

Residential building activity is measured by the number of single-family and multifamily building permits issued during a given month. 1,070 residential permits were issued in Southwest Florida in November 2006. This is 956 less permits than were issued in November 2005. The number of units covered by these permits decreased by 1,636 from 2,841 in November 2005 to 1,205 in November 2006. Compared with the figures reported for October 2006, the number of units for November 2006 decreased by 656. From October 2006 to November 2006, permits issued decreased by 306.

The region reported a residential building valuation of \$258,433,901 in November 2006. This is a decrease of 55.5% compared to the valuation of residential permits issued in November 2005, which totalled \$580,497,880.

Building Permit Activity

COUNTY	NOVEMBER 2006				OCTOBER 2006			
	SINGLE FAMILY PERMITS	MULTI-FAMILY PERMITS	RESIDENTIAL UNITS	RESIDENTIAL VALUE	SINGLE FAMILY PERMITS	MULTI-FAMILY PERMITS	RESIDENTIAL UNITS	RESIDENTIAL VALUE
CHARLOTTE	148	8	36	\$38,100,196	115	8	28	\$29,272,056
COLLIER	130	24	102	\$50,244,000	292	31	322	\$144,523,602
GLADES	5	0	0	\$660,000	3	0	0	\$844,000
HENDRY	26	0	0	\$2,810,285	22	2	2	\$2,636,771
LEE	511	40	102	\$122,386,415	702	63	206	\$193,606,551
SARASOTA	136	42	9	\$44,233,005	136	2	33	\$44,378,336
REGION*	956	114	249	\$258,433,901	1,270	106	591	\$415,261,316

COUNTY	NOVEMBER 2005				UNIT CHANGE			% CHANGE
	SINGLE FAMILY PERMITS	MULTI-FAMILY PERMITS	RESIDENTIAL UNITS	RESIDENTIAL VALUE	NOV. 06/OCT. 06	NOV. 05/NOV. 06	OCT. 06/NOV. 06	NOV. 05/NOV. 06
CHARLOTTE	5	2	111	\$28,690,210	41	68	30.2%	32.8%
COLLIER	223	10	31	\$122,541,196	-382	-22	-65.2%	-59.0%
GLADES	5	0	0	\$563,370	2	0	-21.8%	17.2%
HENDRY	88	0	0	\$11,747,339	2	-62	6.6%	-76.1%
LEE	1111	145	744	\$301,313,848	-295	-1,242	-36.8%	-59.4%
SARASOTA	429	8	94	\$115,641,917	-24	-378	-0.3%	-61.8%
REGION*	1,861	165	980	\$580,497,880	-656	-1,636	-37.8%	-55.5%

*City of Fort Myers and Punta Gorda are not included in November 2006 data.

Southwest Florida Regional Planning Council



Economic Views

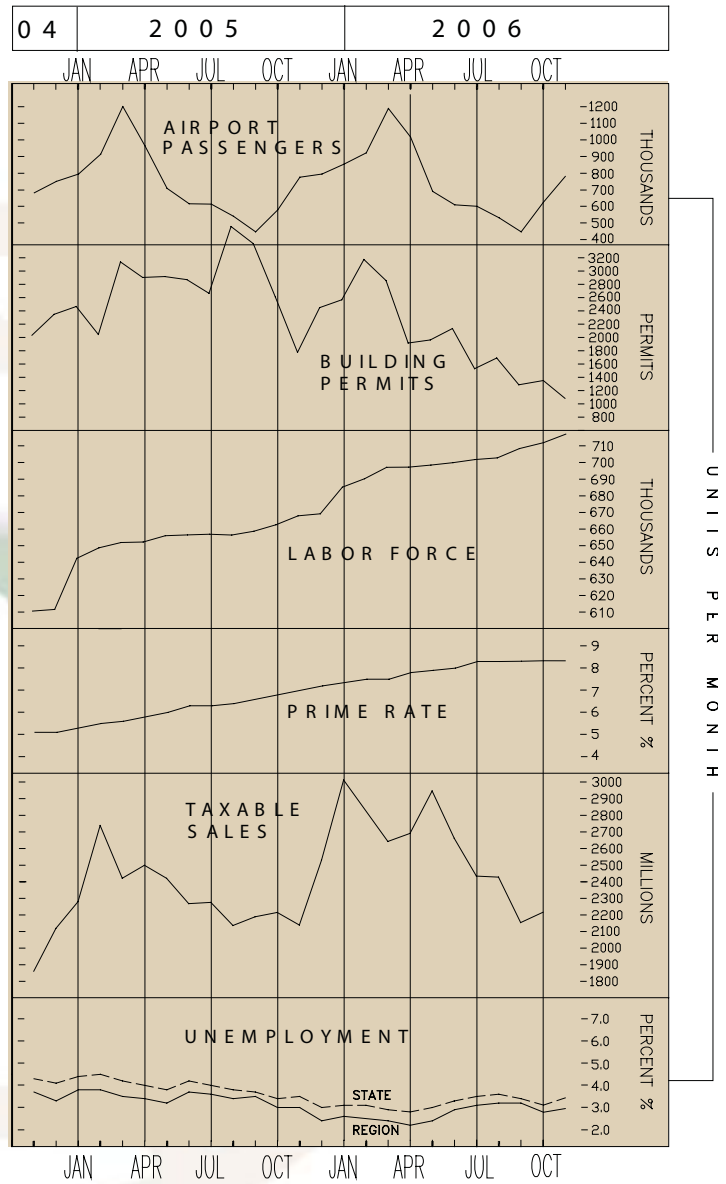
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Summary Economic Indicators

Economic Indicators

INDICATORS NOVEMBER 2006 NOVEMBER 2005 % CHANGE
(PRELIM) (REVISED)

INDICATORS	NOVEMBER 2006 (PRELIM)	NOVEMBER 2005 (REVISED)	% CHANGE
UNEMPLOYMENT			
State	3.3%	3.6%	-3.5%
Region	2.9%	3.0%	4.3%
County			
Charlotte	3.4%	3.3%	5.0%
Collier	2.8%	3.0%	0.0%
Glades	4.7%	3.9%	-6.5%
Hendry	6.4%	7.4%	-15.3%
Lee	2.7%	2.7%	9.5%
Sarasota	2.8%	2.9%	5.8%
LABOR FORCE			
State	9,118,000	8,786,000	3.8%
Region	717,677	668,002	7.4%
EMPLOYED			
State	8,818,000	8,473,000	4.1%
Region	696,699	647,889	7.5%
UNEMPLOYED			
State	301,000	312,000	-3.5%
Region	20,978	20,113	4.3%
AIRPORT PASSENGERS			
Region	788,555	773,139	2.0%
S. W. Int'l Airport	660,658	656,638	0.6%
Sarasota/Bradenton	124,790	111,418	12.0%
Naples	3,107	5,083	-38.9%
BUILDING PERMITS			
Regional	1,070	2,026	-47.2%
Single Family	956	1,861	-48.6%
Multi-Family	114	165	-30.9%
TOTAL VALUE			
Residential	\$258,433,901	\$580,217,880	-55.5%
All Permit Activity	\$548,618,320	\$803,742,974	-31.7%
REGIONAL SALES (\$'000)**			
Taxable Sales	\$2,209,070	\$2,300,260	-4.0%
Gross Sales	\$4,106,663	\$3,973,291	3.4%



**Regional sales data not yet released, current data is October 2006 compared with October 2005 data.

*City of Fort Myers and Punta Gorda building permit data are not included in November 2006 figures.

CONSUMER PRICE INDEX	201.5	197.6	2.0%
PRIME INTEREST RATE	8.3%	7.0%	17.9%